

# WebMediaBrands AUP Agreement

## Forums

Your use of forums, message boards, and any other public discussion medium (collectively, the "Forums") hosted by WebMediaBrands Inc., mediabistro.com Inc. and affiliates and related Web sites indicates your acceptance of the WebMediaBrands legal notice, privacy policy, those terms found on registration pages and in this Acceptable Use Policy ("AUP"). The AUP can be modified at any time, and your continued use of the Forums indicates your acceptance of the modified terms that can be found at [http://www.mediabistro.com/bbs/content/2010\\_04\\_05ForumsAgreement.pdf](http://www.mediabistro.com/bbs/content/2010_04_05ForumsAgreement.pdf). Specific forums may have additional terms of service, available at the respective sites, in addition to those found in this agreement. WebMediaBrands advises you to review any and all such terms of service.

Please remember that the open and real-time nature of these Forums makes it impossible for us to verify the validity of any content posted. As such, we are not responsible for any messages posted nor the consequences of following any advice offered within Forum posts. The views expressed in the posts belong solely to their respective authors and do not necessarily reflect the views of WebMediaBrands, its affiliates, and/or sponsors. If you find any posts in these Forums to be offensive or objectionable, please contact us via email to the address offered as a contact for the Forums in question. If we determine that removal of a post or posts is necessary, we will make reasonable efforts to do so in a timely manner.

By using these Forums, you agree to the following:

- By posting, you hereby grant us a perpetual, exclusive license to the posted content for use online, in print, databases, CD, and any and all other media, whether now known or hereafter created.
- You will not post any material that is knowingly false, misleading, or inaccurate.
- You will not behave in an abusive and/or hateful manner, and will not harass, threaten, nor attack anyone.
- You will not use profanity in our forums, and will neither post with language or content that is obscene, sexually oriented, or sexually suggestive nor link to sites that contain such content.
- You will respect other people's right to personal privacy and will not post any other person's identifying information (including their names, contact information, and any other relevant information) within the forum but your own.
- You will not use these forums to violate any laws nor to discuss illegal activities.
- You will not impersonate any person or entity, forge headers or otherwise manipulate identifiers in order to disguise the origin of any posting, nor collect or store personal data about other users.
- You will not post any copyrighted material, nor link to any copyrighted material (with the exception of publicly available sites and pages that the legal owners of

the copyrights have created to make that material freely available to the general public), unless that copyright is owned by you or by these Forums.

- You will not use these Forums for the purposes of sharing or distributing viruses, licenses, registration information, software keys, "cracks," or other information designed to do harm to or allow unlawful access to any computer hardware, software, networks, or any other systems.
- You will not post advertisements, chain letters, pyramid schemes, or solicitations, all of which are inappropriate and prohibited in the Forums. You will not, furthermore, collect personal information about forum members for the purpose of sending them any such advertisements, chain letters, pyramid schemes, or solicitations through other means (email, messaging programs, etc.).
- You will not post messages that are clearly outside of the stated topic of any Forums nor disrupt a forum by deliberately posting repeated irrelevant messages or copies of identical messages (also known as "flooding").
- You will not attempt to access any protected sections of the sites or Forums, nor make use of any hacks, cracks, bug exploits, etc. to bypass or modify the features of the forum software at any WebMediaBrands site.
- You will not post any listings or advertisements for jobs, internships (paid or unpaid) or any type of employment.
- You will, if asked by a representative of the Forums, cease posting any content, and/or links to content, deemed offensive, objectionable, or in poor taste by the staff of the Forums.

At all times, you remain solely responsible for anything found within your posts and agree to indemnify and hold WebMediaBrands and its subsidiaries, affiliates, officers, agents, co-branders or other partners, and employees, harmless from any claim or demand, including reasonable attorneys' fees, made by any third party due to or arising out of any material you submit, post to or transmit through the Forums, your use of the Forums, your connection to the Forums, your violation of the AUP, legal notice, or privacy policy, or your violation of the rights of another.

These Forums do not and cannot review all of the content of every message posted and do not accept responsibility for the contents of any messages. We reserve the right to delete any message and/or restrict posting rights in our Forums for any reason whatsoever. Should you continue to post messages that violate the rules of the Forums, your account may be terminated, your access to the Forums may be banned, and your service provider(s) may be contacted about your behavior. Furthermore, we expressly reserve our rights under the law to take any other actions we deem necessary.

We at these Forums also reserve the right to disclose personal information when required by law or in the good-faith belief that such action is necessary to conform to the edicts of the law or comply with a legal process served on WebMediaBrands, protect and defend the rights or property of WebMediaBrands's network of sites, or visitors to WebMediaBrands, identify persons who may be violating the law, the legal notice, or the rights of third parties, and cooperate with the investigations of purported unlawful activities.

