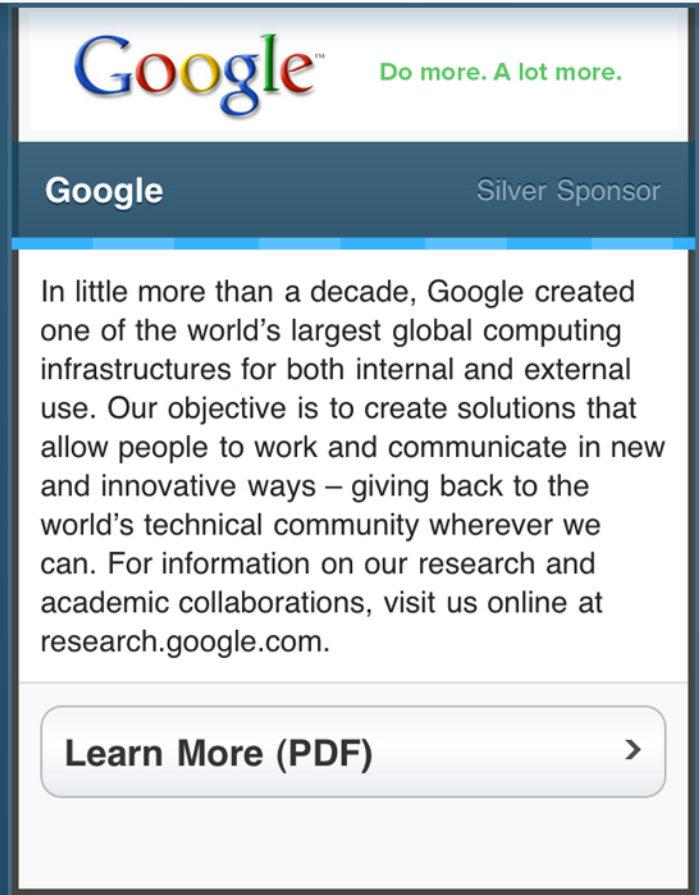


Home Screen Banner



Sponsorship Details View

Our event has gone mobile!

- View the schedule of events and create personalized schedule, complete with reminders
- View a map of the venue and the surrounding area
- View a list of exhibitors and sponsors, complete with detailed information
- Create personalized to-do lists
- Follow the event on Twitter

And Much More! Learn more about the app at www.guidebookapp.com

Three sponsors will be included in the mobile application. The mobile application sponsorship package costs \$1000 and includes:

- A 600x110 banner on the guide's home screen
- Up to 1000 words detailing your company and its services and event promotions
- A 1-3 page PDF document available for attendees to download
- The ability to link attendees to the URL of your choice (i.e. your website or mobile website)
- If you're exhibiting, the ability to list your booth location(s)

Alternatively, you can become the sole-sponsor of the mobile application for \$2500 (100% share of voice).