

Recipe Writing

This is a sample syllabus. Actual course topics and assignments may vary by instructor and class.

Week 1

From idea to recipe. Research. We will brainstorm themes of interest and decide on individual themes for each student to encompass 3 recipes or a menu. We will look at parameters and limitations as aids for inspiration. We will discuss research techniques and copyright issues.

Assignment: Come up with working recipes for your three ideas either through research or drawing from personal experience, ready for first testing. Test one recipe and bring results to class.

Week 2

Testing and tasting. Perfecting the recipe, notes, and test sheets. We will discuss what to look for as you are testing your recipes, how to take appropriate notes, and how to identify your own style.

Assignment: Test and retest all three of your recipes until you are satisfied with the results. Bring in a sample of at least one of your recipes to be tasted and discussed in class as well as the written recipes for all three.

Week 3

Writing and honing the written recipe, the style sheet, cross testing. We will compare your written recipes to different styles from magazines and books and discuss consistency. We will taste and comment on the dishes brought in for tasting. Students will swap recipes for cross testing.

Assignment: Cross test at least one recipe from a fellow student and make appropriate notes. Rewrite your recipes in a specific consistent style chosen in class.

Week 4

Hednotes and story. In class exercises in hednote writing for each recipe as well as an introduction that encompasses the chosen theme and creates interest. A look at the market place.