



ALLOC[®]

Floors for living

BERRY  FLOOR

Laminate Flooring

Products that stand up to
the challenges of life...

Backed by brands that do
the same!

Lasting Quality

Alloc and Berry Floors are known for crafting laminate flooring products as durable as they are beautiful. These exceptional lines offer lasting quality because of integrity of the brands behind them.

True innovators, Alloc and Berry Floors helped launch the laminate flooring category. Today they endure—leading the industry through life's challenges with smart strategies, great products and lasting solutions.

**Whatever life dishes out,
Alloc and Berry Floors
stand up—beautifully!**

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