

EXCELLENCE GROUP
Luxury Hotels & Resorts



All-inclusive luxury.



EXCELLENCE
RIVIERA CANCUN
Mexico



EXCELLENCE
PLAYA MUJERES
Mexico



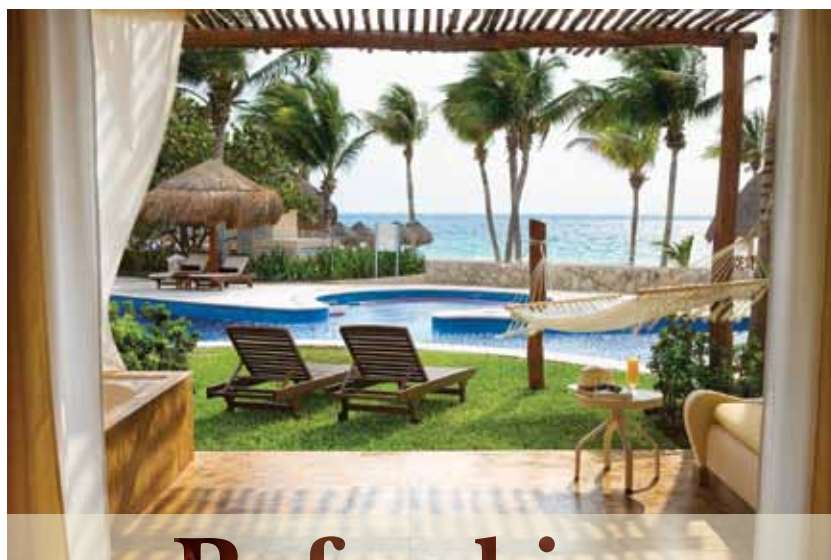
EXCELLENCE
PUNTA CANA
Dominican Republic

The
Beloved
Hotel

Playa Mujeres, Mexico

www.excellence-resorts.com

www.belovedhotels.com



Refreshing The Mexican Caribbean

From chocolate massages to Barney sing-alongs — not to mention seaside dinners — the Mexican Caribbean's resort hotels tantalize with entertainment for every traveler.

WE MAY THINK OF ROBUST SALSAS, THUNDERING mariachi bands and colorful ethnic dress when Mexico comes to mind. But serene beaches? Pampering hotels? Fine dining? Sí, señora. The eastern coast of the Yucatan Peninsula runs along the tranquil Caribbean Sea. On a vacation here, you can immerse yourself in good living. Lazy days on the sand beckon, followed by leisurely evenings over plentiful meals. Should you seek action to, say, entertain you between sipping margaritas at the swim-up bar and taking a yoga class on the sand, most hotels have plenty going on. All-inclusive rates are common here, and that means activities from pool volleyball to guacamole-making lessons may be on the schedule.

Be sure to venture beyond the hotel gates, because the Riviera Maya has a wealth to see and do. Maya ruins offer a step into history. Eco-parks boast exceptional snorkeling and folkloric shows. Downtown Playa del Carmen is a colorful confluence of restaurants and boutiques. If you like active endeavors, try diving, parasailing or kiteboarding. You can rappel into sinkholes or ride a zip line over tree canopies. If pampering is more to your liking, you'll find plenty of spas. Be sure to try a treatment based on ancient Maya techniques.

No overseas flights. No jet lag. Simply cultural immersion with incredible luxuries plus easy access to nature and adventure.

three upscale, stylish, family-oriented, all-inclusive resorts south of the border.

What a concept: Hard Rock International will provide that endearing *umph*, the brand's signature rock 'n' roll vibe, from authentic memorabilia to live entertainment and a *Sound of Your Stay*® program inviting guests to download three song collections to their personal MP3 players.

The resorts get better yet. They're owned and operated by Palace Resorts' All-Inclusive Collection, a leader in pampering Mexican resorts for 27 years. This group knows how to develop the Hard Rock Hotel Cancun, the Hard Rock Puerto Vallarta and, in 2013, the Hard Rock Hotel Riviera Maya, into beyond-the-expected dens of luxury for vacationing couples and families.

All three are being converted from Palace resorts, and all three are getting knock-your-socks-off makeovers. Expect Rock Star Suites, celebrity-driven events, a load of activities, an array of restaurants and more. Adults-only sections will be tasteful dens of decadence.

For families, the hotels are pairing with HIT Entertainment to have Little Big Clubs. Kids can dance in the Angelina Ballerina area, play with trains in the Thomas & Friends section, sing with Barney and construct with Bob the Builder. Character appearances will be on the calendar. When the Riviera Maya resort opens, its teen club will have gaming cabanas. Act fast, and you can be among the first to visit the Cancun and Puerto Villarta resorts ... at a

Live Like a Rock Star

Hard Rock is rockin' it in Mexico, opening



MAROMA
RIVIERA MAYA
by ORIENT-EXPRESS

*Maroma is
pointed palapas,
a flawless beach
and authentic
Mexican flavors.*



Experience Mexican luxury with an escape to Maroma. Tucked away within a 200-acre jungle, the resort is steeped in the Riviera Maya's rich culture and handmade hospitality.

SUITE DREAMS PACKAGE
from \$499 per night*

**Subject to availability.
Restrictions apply.*

RIVIERA MAYA // MEXICO
1.866.454.9351
Reservations@MaromaHotel.com
MaromaHotel.com

discount. A Kids Stay Free promotion for children 12 and under runs through August. All guests staying through December 23, 2012, receive resort credits. Use yours to swim with dolphins or enjoy a romantic lobster and champagne dinner.

Act fast, and you can be among the first to visit the Cancun and Puerto Vallarta resorts — at a discount. A Kids Stay Free promotion for children 12 and under runs through August. All guests staying through December 23, 2012, receive resort credits. 888-680-7625, hrhallinclusive.com

Excellence, Rejuvenated

Double your fun from now on with Excellence resorts. This leading deliverer of Mexican Caribbean dreams still wows with over-the-top vacation destinations. To point, you'll find two-story rooftop terrace suites in all of the properties under the banner of Excellence Group Luxury Hotels & Resorts. Yet now you can tailor your getaway time even more to your liking, as the hotelier has split its indulgent operations into two concepts: **Excellence Resorts** and **Beloved Hotels**. Both concepts are all-inclusive, meaning most meals, snacks and activities are covered under your room rate.

Excellence Resorts continues to deliver the all-out adults-only experiences travelers have come to expect at its three expansive resorts, one each in Playa Mujeres, Cancun and Punta Cana. Only now your experience may be even better. A \$5 million renovation in Punta Cana (D.R.) reaped rejuvenated Excellence Club and honeymoon suite rooms. At the Riviera Cancun property, \$2 million went into upgrading select suites and the fitness center. Both resorts now have Las Olas, a beachfront restaurant, and free Marine Wellness spa treatments for Excellence Club guests.

And then there's Beloved. The first unit, Beloved Hotel Playa Mujeres (formerly La Amada Hotel), melds all-inclusive pricing with the intimacy of a boutique hotel. The family-friendly Beloved may have only 109 rooms, but they're all suites, many with plunge pools. You'll also have access to a spa, a seaside golf course and a full-service marina — plus four

restaurants. Beach waiter service, pillow menus, twice-daily maid service, land sports ... all standard. *Excellence: 866-540-2585, excellence-resorts.com. Beloved: 888-692-6232, belovedhotels.com*

Jungle Fever

Two people in love can have a wildly romantic vacation just about anywhere, sure. But why not let the ambiance enhance your escape? At **Maroma**, you'll be engulfed in one of the world's most seductive settings. The resort's chalk-white, adobe-style buildings — none over three stories — are set beside a dreamy beach with powdery sand. Just beyond is jungle, 200 acres of lush wildlife. Off the shore, the world's second-longest barrier reef provides stunning snorkeling and diving sites. After dark, more than 100 torches or candles illuminate the walkways.

Maroma is small enough to feel intimate,

with only 63 rooms plus one four-bedroom villa. Yet it's large enough to satisfy yearnings for variety. The Kinan spa has a traditional Maya *temazcal* (sweat lodge), as well as massages and wraps in gardens and even on the roof. Be sure to indulge in the couples-oriented Aphrodisiac's Chocolate Invigoration treatment. Three pools complement the beach, which has its own alfresco bar. An activities desk rents out kayaks and sailboats and such. And two restaurants offer an ample assortment of meals, especially since Maroma also features theme nights. One might focus on home-style Mexican foods with artisan beers, another tacos or Maya cuisine or a five-course dinner built around one ingredient such as chilies or chocolate. Be sure to attend the cooking classes and wine and tequila tastings. Did we mention the tequila and ceviche bar?

Rustic-chic invites barefoot fun with elegant elements. Rooms, for

instance, have oversized tubs with Mexican tiling; no two are alike. Original art and handloomed bedding adorn each accommodation. Maroma is an a la carte escape, meaning you pay only for what you want.

You'll return from Maroma refreshed, your passions reignited. 866-454 9351, maromahotel.com

Five Fab Ways to Spend the Day

SWIM WITH DOLPHINS Get up close with these playful creatures at five Delphinus locations. dolphinaris.com.mx

DRIVE A FERRARI Or a Lamborghini Gallardo, or a Mercedes Benz SLS AMG "Gull Wings," around a private race track or along scenic roads. exoticrides.mx

TAKE A PIRATE TOUR Feast on a lobster dinner, tended to by buccaneers. But beware as the enemy approaches! capitanhook.com

SWIM UNDERGROUND Explore the Sac-Actun cenote (sinkhole) system including underground caves. Conclude with a Maya purification ceremony. alltournative.com

CANTER ALONG THE BEACH Ride a horse by the shore or take an ATV ride to a cavern. puntavenado.com