

2016 COURSES ON DEMAND



mediabistro

COURSE TITLE	TEACHER	LENGTH	PRICE
Blogging	McLean Robbins	4H	\$129.00
Brand Writing	Doug Light	2H	\$129.00
Content Marketing	Varied	6H	\$149.00
Copyediting Advanced	John Hogan	3H 30M	\$129.00
Copyediting Intermediate	Emmy Favilla	2H 10M	\$129.00
Copywriting Advanced	Amy Feezor	4H	\$129.00
Copywriting for Social Media	Katie Leimkeuhler	1H	\$99.00
Copywriting for Websites	Sabrina Cohen	6H	\$129.00
Copywriting Fundamentals	Kim Taylor	4H	\$149.00
Digital Content Strategy	Dan Blank	3H	\$129.00
Digital Journalism Fundamentals	Sarah Stodola	4H	\$129.00
Digital Media Planning and Buying	Kelly Killelea	4H 30M	\$149.00
Email Marketing	Mandy Gresh	2H 40M	\$129.00
Facebook Marketing	Kiki L'Italien	5H 30M	\$129.00
Fundamentals of Digital Marketing	Jeff Yamaguchi	4H	\$149.00
Fundamentals of Public Relations	Linda Marsicano	4H 15M	\$129.00
Grammar and Punctuation	Gaylord Fields	4H	\$129.00
Grammar: Advanced	John Hogan	6H	\$129.00
Infographics and Visual Data	Amanda McCormick	3H 30M	\$129.00
Marketing w/ Pinterest, Instagram, & Tumblr	Amanda McCormick	3H 15M	\$149.00
Podcasting	Maurice Cherry	3H 20M	\$149.00
Project Management	Grace Begany	4H 35M	\$149.00
Project Management Methodologies	Laura Peterson	2H 10M	\$129.00
PR: Internal Communications	Linda Marsicano	2H 40M	\$129.00
PR: Social Media & Community Management	Sarah Mendelsohn	2H 30M	\$129.00

COURSE TITLE	TEACHER	LENGTH	PRICE
Search Marketing	Christine Campbell	2H 45M	\$149.00
SEO Writing	McLean Robbins	2H	\$99.00
Social Media 101	Varied	4H	\$129.00
Social Media Analytics	Maria Riley	2H 30M	\$129.00
Social Media Marketing	Jeff Yamaguchi	3H 20M	\$129.00
Social Media Strategy	Varied	6H	\$149.00
Travel Writing	Davina Baum	6H	\$149.00
Twitter Marketing	Lauren Dugan	3H 40M	\$129.00
Women's Magazine Writing	Lynya Floyd	6H	\$149.00

COURSE TITLE	TEACHER	LENGTH	PRICE
Build an Editorial Calendar for Social Media Channels	Ashley Goforth	1H	\$49.00
Content Marketing	McLean Robbins	1H	\$49.00
Create a Killer LinkedIn Profile	Alex Twersky	1H	\$49.00
Email Marketing	Maurice Cherry	1H	\$49.00
Headlines and Taglines	Bizzy Coy	1H	\$49.00
How to Name Your Brand or Product	Bizzy Coy	1H	\$49.00
Instagram for Business	Diana Bourgiouis	1H	\$49.00
Master Social Media Engagement	Ashley Goforth	1H	\$49.00
Twitter Analytics and Goal Setting	Maria Riley	1H	\$49.00