

APRIL '08 (LIVE+SD) FINAL Competitive Program Analysis (excluding breaking news & specials)
 APRIL '08: (03/31/2008 - 04/25/2008)

| | | | | Ranked On: | | | |
|---------|----------------------------|-------|----------------|---------------|----------------|-----------------|--------------------|
| NETWORK | PROGRAM NAME | DAYS | TIME | HH COV AA% | HH AA (000) | P2+ AA (000) | A25-54 AA (000) |
| FOXN | THE OREILLY FACTOR | MTWTF | 06:00A -11:00P | 2.0 | 1,875 | 2,394 | 451 |
| FOXN | HANNITY & COLMES | MTWTF | 06:00A -11:00P | 1.5 | 1,394 | 1,793 | 396 |
| FOXN | ON THE RECORD W/GRETA | MTWTF | 06:00A -11:00P | 1.2 | 1,116 | 1,398 | 315 |
| FOXN | SPECIAL REPORTW/BRIT HUME | MTWTF | 06:00A -11:00P | 1.1 | 1,072 | 1,312 | 265 |
| FOXN | THE OREILLY FACTOR (RPT) | MTWTF | 11:00P -12:00A | 1.1 | 995 | 1,239 | 350 |
| FOXN | THE FOX REPORT W/S.SMITH | MTWTF | 06:00A -11:00P | 1.1 | 1,001 | 1,229 | 256 |
| CNN | LARRY KING LIVE | MTWTF | 06:00A -11:00P | 0.9 | 885 | 1,069 | 298 |
| FOXN | FOX AND FRIENDS | MTWTF | 06:00A -11:00P | 1.0 | 902 | 1,023 | 321 |
| FOXN | AMERICAS NEWSROOM | MTWTF | 06:00A -11:00P | 0.9 | 870 | 1,017 | 228 |
| FOXN | AMERICAS ELECTION HQ | MTWTF | 06:00A -11:00P | 0.9 | 828 | 977 | 186 |
| CNN | CNN ELECTION CENTER | MTWTF | 06:00A -11:00P | 0.8 | 772 | 962 | 291 |
| FOXN | YOUR WORLD W/NEIL CAVUTO | MTWTF | 06:00A -11:00P | 0.9 | 823 | 951 | 161 |
| FOXN | STUDIO B W/S.SMITH | MTWTF | 06:00A -11:00P | 0.9 | 798 | 920 | 162 |
| CNN | LOU DOBBS TONIGHT | MTWTF | 06:00A -11:00P | 0.7 | 708 | 871 | 239 |
| FOXN | HAPPENING NOW | MTWTF | 06:00A -11:00P | 0.8 | 756 | 869 | 170 |
| FOXN | LIVE DESK W/M.MACCALLUM | MTWTF | 06:00A -11:00P | 0.8 | 729 | 840 | 167 |
| CNN | ANDERSON COOPER 360 | MTWTF | 10:00P -12:00A | 0.7 | 705 | 824 | 249 |
| FOXN | AMERICAS PULSE | MTWTF | 06:00A -11:00P | 0.8 | 715 | 817 | 159 |
| MSNB | COUNTDOWN W/ K. OLBERMANN | MTWTF | 06:00A -11:00P | 0.6 | 564 | 707 | 261 |
| CNN | SITUATION ROOM | MTWTF | 06:00A -11:00P | 0.6 | 546 | 640 | 182 |
| MSNB | HARDBALL WITH C. MATTHEWS | MTWTF | 06:00A -11:00P | 0.5 | 452 | 529 | 167 |
| HLN | NANCY GRACE | MTWTF | 06:00A -11:00P | 0.5 | 438 | 526 | 196 |
| FOXN | FOX & FRIENDS FIRST | MTWTF | 06:00A -11:00P | 0.5 | 491 | 522 | 193 |
| MSNB | VERDICT WITH DAN ABRAMS | MTWTF | 06:00A -11:00P | 0.5 | 428 | 515 | 177 |
| CNN | PLANET IN PERIL | M_WTF | 10:00P -12:00A | 0.4 | 427 | 495 | 189 |
| CNBC | DEAL OR NO DEAL | _T_TF | 06:00A -11:00P | 0.4 | 346 | 454 | 153 |
| MSNB | RACE/WHITE HSE W/D GREGORY | MTWTF | 06:00A -11:00P | 0.4 | 393 | 445 | 126 |
| CNN | CNN NEWSROOM | MTWTF | 06:00A -11:00P | 0.4 | 409 | 443 | 137 |
| CNN | ISSUE NO. 1 | MTWTF | 06:00A -11:00P | 0.4 | 392 | 427 | 134 |
| CNBC | SQUAWK ON THE STREET 2 | MTWTF | 06:00A -11:00P | 0.4 | 382 | 408 | 121 |
| CNBC | CALL, THE | MTWTF | 06:00A -11:00P | 0.4 | 360 | 390 | 109 |
| CNBC | SQUAWK ON THE STREET 930A | MTWTF | 06:00A -11:00P | 0.4 | 357 | 375 | 126 |
| CNBC | CLOSING BELL 4P | MTWTF | 06:00A -11:00P | 0.4 | 336 | 365 | 83 |
| CNN | AMERICAN MORNING | MTWTF | 06:00A -11:00P | 0.4 | 349 | 357 | 120 |
| HLN | GLENN BECK | MTWTF | 06:00A -11:00P | 0.3 | 287 | 356 | 129 |
| CNBC | CLOSING BELL 3P | MTWTF | 06:00A -11:00P | 0.4 | 328 | 355 | 83 |
| CNBC | STREET SIGNS | MTWTF | 06:00A -11:00P | 0.3 | 313 | 350 | 90 |
| CNBC | POWER LUNCH | MTWTF | 06:00A -11:00P | 0.3 | 310 | 342 | 90 |
| HLN | SHOWBIZ TONIGHT | MTWTF | 11:00P -12:00A | 0.3 | 290 | 327 | 138 |
| MSNB | MSNBC INVESTIGATES (RPT) | M_WTF | 11:00P -12:00A | 0.3 | 276 | 326 | 176 |
| CNBC | SQUAWK ON THE STREET 9A | MTWTF | 06:00A -11:00P | 0.3 | 310 | 324 | 111 |
| MSNB | MORNING JOE | MTWTF | 06:00A -11:00P | 0.3 | 290 | 312 | 96 |
| CNBC | SQUAWK BOX 8:30A | MTWTF | 06:00A -11:00P | 0.3 | 283 | 294 | 90 |
| MSNB | MSNBC LIVE | MTWTF | 06:00A -11:00P | 0.3 | 258 | 287 | 98 |
| CNBC | SQUAWK BOX 8A | MTWTF | 06:00A -11:00P | 0.3 | 255 | 271 | 92 |
| CNBC | KUDLOW & COMPANY | MTWTF | 06:00A -11:00P | 0.2 | 208 | 236 | 86 |
| CNBC | FAST MONEY | MTWTF | 06:00A -11:00P | 0.2 | 211 | 229 | 80 |
| CNBC | SQUAWK BOX 7:30A | MTWTF | 06:00A -11:00P | 0.2 | 208 | 228 | 84 |
| HLN | MORNING EXPRESS W/ MEADE | MTWTF | 06:00A -11:00P | 0.2 | 212 | 227 | 113 |
| CNBC | MAD MONEY | MTWTF | 06:00A -11:00P | 0.2 | 208 | 226 | 73 |
| HLN | PRIME NEWS | MTWTF | 06:00A -11:00P | 0.2 | 195 | 222 | 84 |
| HLN | CNN HEADLINE NEWS | MTWTF | 06:00A -11:00P | 0.2 | 199 | 216 | 83 |
| HLN | MORNING EXPRESS | MTWTF | 06:00A -11:00P | 0.2 | 192 | 210 | 87 |
| HLN | HLN LOCAL EDITION | MTWTF | 06:00A -11:00P | 0.2 | 186 | 207 | 83 |
| CNBC | SQUAWK BOX 7A | MTWTF | 06:00A -11:00P | 0.2 | 175 | 182 | 70 |
| CNBC | AMERICAN GREED | _W | 06:00A -11:00P | 0.2 | 150 | 177 | 71 |
| CNBC | BIG IDEA W/ DONNY DEUTSCH | MTWTF | 06:00A -11:00P | 0.1 | 130 | 153 | 70 |
| HLN | SHOWBIZ TONIGHT | MTWTF | 06:00A -11:00P | 0.2 | 145 | 153 | 75 |
| CNBC | HIGH NET WORTH | _F | 06:00A -11:00P | 0.1 | 115 | 121 | 28 |
| CNBC | SQUAWK BOX 6A | MTWTF | 06:00A -11:00P | 0.1 | 104 | 109 | 53 |
| CNBC | HIGH NET WORTH (RPT) | _F | 11:00P -12:00A | 0.1 | 94 | 101 | 45 |
| CNBC | MAD MONEY (RPT) | MTWTF | 11:00P -12:00A | 0.09 | 85 | 100 | 50 |

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-12am excluding breaking news & specials.
 Program Name Averages. Only scheduled programs with 3+ telecasts included.