

**BASIC CABLE NETWORK RANKINGS FOR WEEK OF: 08/17/2009-08/23/2009**

**SOURCE: NIELSEN MEDIA RESEARCH (NHI)**

**TOP 30 NETWORKS RANKED ON PERSONS 2+**

**PRIMETIME (M-SU 8PM-11PM)\***

RANK	NET	DUR	HHL Live+SD AA%	HHL Live+SD (000)	P2+ Live+SD (000)
1	USA	1260	2.6	2,545	3,417
2	ESPN	1260	2	1,954	2,586
3	TNT	1260	1.9	1,922	2,513
4	FOXNC	1260	1.8	1,736	2,264
5	NAN	720	1.5	1,461	1,909
6	TBSC	1260	1.2	1,240	1,610
7	LIF	1260	1.3	1,279	1,582
8	AEN	1260	1.1	1,105	1,447
9	HGTV	1260	1.2	1,150	1,400
10	FAM	1260	1	959	1,359
11	SYFY	1260	1	955	1,302
12	FX	1260	0.9	892	1,212
13	FOOD	1260	0.9	884	1,179
14	TRU	1260	0.9	839	1,148
15	TOON	840	0.9	885	1,135
16	HIST	1260	0.9	873	1,128
17	TLC	1260	0.9	860	1,114
18	DISC	1260	0.8	836	1,113
19	AMC	1260	0.9	844	1,077
20	HALL	1260	0.9	784	961
21	BRVO	1260	0.8	752	952
22	ESPN2	1260	0.7	650	870
23	CMDY	1260	0.7	651	835
24	SPIKE	1260	0.7	639	835
25	MSNBC	1260	0.7	641	809
26	MTV	1260	0.6	581	759
27	CNN	1260	0.6	547	679
28	TVL	1260	0.5	481	636
29	BET	1260	0.5	462	608
30	VH1	1260	0.5	464	586

**TOTAL PROGRAMMING DAY \***

RANK	NET	DUR	HHL Live+SD AA%	HHL Live+SD (000)	P2+ Live+SD (000)
1	NICK	6270	1.7	1,696	2,168
2	USA	9900	1.3	1,261	1,536
3	NAN	3630	1.3	1,256	1,509
4	TNT	9900	1.1	1,042	1,253
5	FOXNC	9900	1	996	1,204
6	ADSM	3180	1	955	1,139
7	TOON	6720	0.9	875	1,087
8	ESPN	9900	0.8	823	996
9	TBSC	9900	0.8	761	938
10	LIF	7410	0.7	662	794
11	AEN	8460	0.6	603	735
12	FOOD	8310	0.6	584	730
13	TRU	5760	0.6	565	727
14	FX	7980	0.6	555	706
15	DISC	7560	0.5	536	685
16	HGTV	8910	0.6	582	683
17	FAM	7560	0.5	509	658
18	HIST	8460	0.5	536	636
19	SPIKE	7920	0.5	479	591
20	HALL	8100	0.6	490	585
21	AMC	9900	0.5	473	572
22	TLC	8460	0.5	455	549
23	SYFY	9900	0.4	423	539
24	TVL	9000	0.4	428	520
25	CMDY	8460	0.4	403	488
26	CNN	9900	0.4	400	478
27	MTV	8460	0.4	364	432
28	BRVO	8340	0.4	344	411
29	BET	9900	0.3	304	392
30	MSNBC	9900	0.3	325	380

\*Excludes networks not programming in majority of daypart (51%+)

Total Programming Day = M - Sun 6AM - 6AM or Individual Network's Total Programming Day and Sun 6AM - 3AM for Most Current Week

Coverage area ratings are within each cable network's universe.

As some networks program different portions of the day, the DUR column indicates each network's duration in minutes for the measurement period and the daypart.

This report includes only those cable networks who supply program names to the industry.