

**BASIC CABLE NETWORK RANKINGS FOR JULY 2009: 06/29/2009-07/26/2009**

**SOURCE: NIELSEN MEDIA RESEARCH (NHI)**

**TOP 30 NETWORKS RANKED ON PERSONS 2+**

**PRIMETIME (M-SU 8PM-11PM)\***

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	USA	5040	2.3	2,302	3,072
2	TNT	5040	1.8	1,814	2,408
3	FOXNC	5040	1.7	1,608	2,071
4	NAN	2880	1.3	1,305	1,743
5	TBSC	5040	1.1	1,105	1,489
6	FAM	5040	1	1,013	1,438
7	FX	5040	1	990	1,399
8	ESPN	5040	1.1	1,033	1,337
9	SYFY	5040	1	965	1,325
10	FOOD	5040	0.9	899	1,212
11	DISC	5040	0.9	893	1,210
12	HGTV	5040	1	977	1,182
13	HIST	5040	0.9	901	1,155
14	AEN	5040	0.9	897	1,148
15	CNN	5040	0.9	922	1,127
16	LIF	5040	0.9	919	1,127
17	TRU	5040	0.8	767	1,045
18	HALL	5040	0.9	807	1,029
19	TLC	5040	0.8	817	1,026
20	AMC	5040	0.8	762	1,007
21	TOON	3360	0.8	733	963
22	SPIKE	5040	0.7	712	942
23	BET	5040	0.7	658	901
24	CMDY	5040	0.7	691	901
25	MTV	5040	0.6	595	742
26	MSNBC	5040	0.6	586	738
27	VH1	5040	0.5	522	667
28	APL	5040	0.5	441	593
29	LMN	5040	0.7	465	593
30	ENT	5040	0.5	470	584

**TOTAL PROGRAMMING DAY \***

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	NICK	25080	1.8	1,752	2,315
2	NAN	15060	1.3	1,279	1,604
3	USA	40140	1.2	1,184	1,449
4	TNT	40140	1	1,025	1,254
5	ADSM	13260	1	963	1,166
6	FOXNC	40140	1	937	1,138
7	TOON	26880	0.8	769	967
8	TBSC	40140	0.7	696	855
9	FX	31920	0.6	589	775
10	FOOD	33420	0.6	573	725
11	CNN	40140	0.6	608	723
12	TRU	23220	0.6	570	721
13	FAM	30240	0.5	535	710
14	DISC	30240	0.6	554	701
15	ESPN	40140	0.6	590	700
16	LIF	29640	0.6	580	690
17	HIST	34020	0.6	571	682
18	AEN	34020	0.6	560	673
19	HGTV	35820	0.5	537	627
20	SPIKE	31860	0.5	500	626
21	SYFY	40140	0.5	465	597
22	HALL	32400	0.5	475	581
23	AMC	40140	0.5	470	580
24	TLC	33840	0.5	451	541
25	TVL	36540	0.4	427	526
26	CMDY	34020	0.4	428	522
27	MTV	34380	0.5	446	521
28	BET	40140	0.4	373	490
29	VH1	40140	0.4	354	431
30	MSNBC	40140	0.4	332	396

\*Excludes networks not programming in majority of daypart (51%+)

Total Programming Day = M - Sun 6AM - 6AM or Individual Network's Total Programming Day and Sun 6AM - 3AM for Most Current Week.

Coverage area ratings are within each cable network's universe.

As some networks program different portions of the day, the DUR column indicates each network's duration in minutes for the measurement period and the daypart.

This report includes only those cable networks who supply program names to the industry.