

BASIC CABLE NETWORK RANKINGS FOR WEEK OF: 06/09/2008-06/15/2008

SOURCE: NIELSEN MEDIA RESEARCH (NHI)

TOP 30 NETWORKS RANKED ON PERSONS 2+

PRIMETIME (M-SU 8PM-11PM)*

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	USA	1260	2	1,948	2,698
2	TBSC	1260	1.5	1,416	2,011
3	TNT	1260	1.5	1,444	1,864
4	NAN	720	1.3	1,293	1,627
5	FOXNC	1260	1.3	1,214	1,526
6	LIF	1260	1.2	1,161	1,457
7	HALL	1260	1.2	978	1,359
8	HIST	1260	1.1	1,002	1,316
9	FX	1260	1	969	1,298
10	TOON	1200	1	964	1,289
11	ESPN	1260	1	994	1,261
12	AEN	1260	0.9	907	1,186
13	SPIKE	1260	1	913	1,184
14	HGTV	1260	1	946	1,114
15	SCIFI	1260	0.9	827	1,101
16	DISC	1260	0.8	815	1,100
17	AMC	1260	0.8	783	1,019
18	TRU	1260	0.9	780	1,017
19	FAM	1260	0.8	726	980
20	FOOD	1260	0.7	692	936
21	CMDY	1260	0.7	706	908
22	CNN	1260	0.7	702	855
23	TVL	1260	0.7	639	841
24	TLC	1260	0.7	653	824
25	MTV	1260	0.6	607	734
26	MSNBC	1260	0.7	598	727
27	BRVO	1260	0.6	541	692
28	ESPN2	1260	0.6	529	688
29	APL	1260	0.5	502	633
30	VH1	1260	0.5	442	563

TOTAL PROGRAMMING DAY *

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	NICK	6270	1.8	1,713	2,288
2	NAN	3480	1.3	1,288	1,517
3	TNT	9900	1.1	1,042	1,276
4	ADSM	2820	1	964	1,201
5	USA	9900	1	935	1,176
6	TOON	7080	0.9	879	1,110
7	TBSC	9900	0.8	740	934
8	FOXNC	9900	0.8	720	856
9	LIF	7410	0.7	704	849
10	ESPN	9900	0.7	666	773
11	HIST	8460	0.6	603	736
12	HALL	8100	0.7	577	733
13	AEN	8460	0.6	571	702
14	FX	7980	0.6	540	700
15	TRU	5760	0.6	539	667
16	DISC	7560	0.5	511	646
17	SPIKE	7920	0.5	504	631
18	HGTV	8970	0.5	510	582
19	AMC	9900	0.5	466	577
20	FOOD	8310	0.5	454	569
21	TVL	9900	0.5	452	563
22	MTV	9900	0.5	468	549
23	FAM	7560	0.5	437	548
24	CMDY	8460	0.5	441	546
25	CNN	9900	0.5	479	545
26	SCIFI	9900	0.4	414	518
27	TLC	8460	0.4	346	417
28	ESPN2	9900	0.3	318	392
29	MSNBC	9900	0.4	340	381
30	APL	9900	0.3	300	350

*Excludes networks not programming in majority of daypart (51%+)

Total Programming Day = M - Sun 6AM - 6AM or Individual Network's Total Programming Day and Sun 6AM - 3AM for Most Current Week

Coverage area ratings are within each cable network's universe.

As some networks program different portions of the day, the DUR column indicates each network's duration in minutes for the measurement period and the daypart.

This report includes only those cable networks who supply program names to the industry.