

**BASIC CABLE NETWORK RANKINGS FOR WEEK OF: 04/14/2008-04/20/2008**

**SOURCE: NIELSEN MEDIA RESEARCH (NHI)**

**TOP 30 NETWORKS RANKED ON PERSONS 2+**

**PRIMETIME (M-SU 8PM-11PM)\***

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	USA	1260	2.1	2,046	2,706
2	TNT	1260	1.6	1,563	2,069
3	TBSC	1260	1.4	1,374	1,808
4	NAN	720	1.4	1,358	1,665
5	FOXNC	1260	1.4	1,283	1,616
6	ESPN	1260	1.3	1,226	1,561
7	SPIKE	1260	1.1	1,035	1,415
8	DISC	1260	1	1,012	1,392
9	LIF	1260	1.1	1,089	1,362
10	TOON	1200	1.1	1,072	1,344
11	FAM	1260	0.9	871	1,245
12	AEN	1260	1	937	1,205
13	FX	1260	1	899	1,204
14	HALL	1260	1	883	1,162
15	SCIFI	1260	0.9	842	1,156
16	CMDY	1260	0.9	872	1,131
17	HGTV	1260	1	941	1,124
18	HIST	1260	0.9	875	1,107
19	AMC	1260	0.9	816	1,104
20	TRU	1260	0.9	802	1,079
21	CNN	1260	0.8	807	969
22	MTV	1260	0.8	792	948
23	VH1	1260	0.8	758	928
24	FOOD	1260	0.7	643	826
25	TLC	1260	0.7	656	819
26	CMT	1260	0.6	531	732
27	BRVO	1260	0.6	548	675
28	TVL	1260	0.5	479	639
29	BET	1260	0.5	455	546
30	MSNBC	1260	0.5	439	545

**TOTAL PROGRAMMING DAY \***

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	NICK	6,270	1.7	1,628	2,045
2	USA	9,900	1.1	1,077	1,298
3	NAN	3,480	1.3	1,257	1,289
4	TNT	9,900	1.0	988	1,165
5	TOON	7,080	0.9	829	967
6	ADSM	2,820	0.9	908	898
7	FOXNC	9,900	0.8	768	893
8	TBSC	9,900	0.8	746	878
9	LIF	7,410	0.7	712	847
10	ESPN	9,900	0.7	709	803
11	DISC	7,560	0.6	599	772
12	AEN	8,460	0.6	614	739
13	SPIKE	7,920	0.6	565	721
14	TRU	5,760	0.6	553	684
15	HALL	8,100	0.7	554	681
16	FAM	7,560	0.5	512	657
17	FX	7,980	0.6	520	653
18	HIST	8,460	0.6	531	619
19	CMDY	8,460	0.5	517	614
20	HGTV	8,970	0.6	541	607
21	FOOD	8,310	0.5	481	556
22	MTV	9,900	0.5	501	544
23	CNN	9,900	0.5	485	539
24	AMC	9,900	0.5	439	529
25	TVL	9,900	0.5	436	506
26	SCIFI	9,900	0.4	386	487
27	TLC	8,460	0.4	341	412
28	VH1	9,900	0.4	357	401
29	MSNBC	9,900	0.3	286	325
30	ENT	9,390	0.3	286	324

\*Excludes networks not programming in majority of daypart (51%+)

Total Programming Day = M - Sun 6AM - 6AM or Individual Network's Total Programming Day and Sun 6AM - 3AM for Most Current Week

Coverage area ratings are within each cable network's universe.

As some networks program different portions of the day, the DUR column indicates each network's duration in minutes for the measurement period and the daypart.

This report includes only those cable networks who supply program names to the industry.