

BASIC CABLE NETWORK RANKINGS FOR WEEK OF: 06/30/2008-07/06/2008

SOURCE: NIELSEN MEDIA RESEARCH (NHI)

TOP 30 NETWORKS RANKED ON PERSONS 2+

PRIMETIME (M-SU 8PM-11PM)*

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	USA	900	1.9	1,823	2,503
2	TNT	900	1.8	1,722	2,141
3	NAN	540	1.2	1,186	1,559
4	TBSC	900	1.2	1,128	1,518
5	FOXNC	900	1.2	1,127	1,372
6	SPIKE	900	1	991	1,366
7	HALL	900	1.1	922	1,302
8	TOON	900	1	978	1,269
9	AEN	900	1	955	1,241
10	LIF	900	1	985	1,227
11	FAM	900	0.9	862	1,192
12	DISC	900	0.9	880	1,189
13	FX	900	0.9	844	1,170
14	SCIFI	900	0.8	758	1,025
15	HIST	900	0.8	760	988
16	HGTV	900	0.9	817	983
17	AMC	900	0.8	756	962
18	MTV	900	0.8	731	938
19	TRU	900	0.8	675	924
20	CMDY	900	0.7	648	850
21	ESPN	900	0.7	670	813
22	FOOD	900	0.6	597	800
23	CNN	900	0.7	652	783
24	TLC	900	0.6	596	738
25	ESPN2	900	0.5	524	700
26	BET	900	0.6	498	688
27	TVL	900	0.6	524	663
28	MSNBC	900	0.5	441	537
29	APL	900	0.4	394	493
30	LMN	900	0.7	382	480

TOTAL PROGRAMMING DAY *

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	NICK	4410	1.6	1,551	2,085
2	NAN	2640	1.4	1,307	1,561
3	TOON	5100	1.1	1,040	1,289
4	TNT	7200	1.1	1,024	1,207
5	USA	7200	1	944	1,174
6	ADSM	2100	1	987	1,172
7	FOXNC	7200	0.7	697	824
8	TBSC	7200	0.7	663	803
9	LIF	5550	0.7	664	799
10	DISC	5400	0.6	583	750
11	SPIKE	5700	0.6	584	743
12	AEN	6000	0.6	610	729
13	HALL	5700	0.6	541	714
14	FAM	5400	0.5	500	641
15	FX	5700	0.5	490	635
16	HIST	6000	0.5	522	631
17	TRU	3900	0.5	471	596
18	AMC	7200	0.5	438	554
19	HGTV	6450	0.5	474	545
20	FOOD	5850	0.4	420	529
21	ESPN	7200	0.5	465	528
22	CMDY	6000	0.5	427	519
23	SCIFI	7200	0.4	413	515
24	MTV	7200	0.4	421	497
25	CNN	7200	0.4	420	480
26	TVL	7200	0.4	366	452
27	TLC	6300	0.4	356	420
28	BET	7200	0.4	306	386
29	ESPN2	7200	0.3	310	367
30	MSNBC	7200	0.3	295	329

*Excludes networks not programming in majority of daypart (51%+)

Total Programming Day = M - Sun 6AM - 6AM or Individual Network's Total Programming Day and Sun 6AM - 3AM for Most Current Week

Coverage area ratings are within each cable network's universe.

As some networks program different portions of the day, the DUR column indicates each network's duration in minutes for the measurement period and the daypart.

This report includes only those cable networks who supply program names to the industry.