

Preliminary Ad-Supported Cable Network Rankings - August Week #5 2008 (08/25/2008 - 08/31/2008)

PERSONS 2+ - Ranked by Delivery (000) - Preliminary: Live+SD

Network Rankings			Top Ten Programs								
PRIME TIME			TOTAL PROG. DAY			DATE	PROGRAM	NET	DAY	TIME	P2+ (000)
Net	(000)	Minutes	Net	(000)	Minutes						
CNN	3152	1260	NICK	2168	6270	8/28/08	SR/DNC 2008	CNN	Thu	10:00P-11:00P	8056
FOXN	2836	1260	NAN *	1568	3480	8/25/08	The Closer	TNT	Mon	09:00P-10:00P	7415
TNT	2620	1260	FOXN	1441	9900	8/31/08	NASCAR Sprint Cup	ESPN	Sun	08:00P-12:10A	5638
ESPN	2564	1260	TNT	1326	9900	8/28/08	SR/DNC 2008	CNN	Thu	09:00P-10:00P	5529
TBSC	1867	1260	CNN	1200	9900	8/27/08	SR/DNC 2008	CNN	Wed	10:00P-11:00P	5375
NAN	1788	720	TOON	1162	7080	8/27/08	SR/DNC 2008	CNN	Wed	09:00P-10:00P	4926
MSNB	1586	1260	ADSM*	1084	2820	8/26/08	SR/DNC 2008	CNN	Tue	10:00P-11:00P	4802
TOON	1452	1200	ESPN	1005	9900	8/25/08	SR/DNC 2008	CNN	Mon	09:00P-10:00P	4525
SCIF	1449	1260	TBSC	899	9900	8/28/08	SR/DNC 2008	CNN	Thu	11:00P-12:00A	4319
HALL	1406	1260	LIF	823	7410	8/25/08	Saving Grace	TNT	Mon	10:00P-11:00P	4268