

February 2006 Weekday Competitive Program Ranker (M-F 6a-11p programs)

February 2006: 1/30/2006 - 2/24/2006

Ranked
On:

NET	PROGRAM NAME	DAYS	HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	MTWTF..	1.9	1,685	2,228	454
FOXN	THE FOX REPORT W/S.SMITH	MTWTF..	1.3	1,160	1,488	364
FOXN	HANNITY & COLMES	MTWTF..	1.3	1,142	1,470	363
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF..	1.4	1,209	1,552	351
FOXN	FOX AND FRIENDS	MTWTF..	0.9	803	914	327
FOXN	ON THE RECORD W/GRETA	MTWTF..	1.2	1,030	1,268	296
FOXN	FOX & FRIENDS FIRST	MTWTF..	0.6	510	577	243
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF..	0.9	780	920	234
FOXN	STUDIO B W/S.SMITH	MTWTF..	0.9	836	960	229
CNN	LARRY KING LIVE	MTWTF..	0.8	762	901	228
FOXN	FOX NEWS LIVE	MTWTF..	0.8	744	859	224
FOXN	DAYSIDE	MTWTF..	0.8	726	809	224
FOXN	THE BIG STORY W/J GIBSON	MTWTF..	1.0	885	1,056	221
CNN	ANDERSON COOPER 360	MTWTF..	0.6	526	624	207
CNN	LOU DOBBS TONIGHT	MTWTF..	0.6	585	689	167
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF..	0.4	326	400	163
MSNB	MSNBC INVESTIGATES	...F..	0.3	276	323	161
CNN	PAULA ZAHN NOW	MTWTF..	0.5	481	569	152
HLN	NANCY GRACE	MTWTF..	0.4	374	446	152
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF..	0.4	352	400	149
CNN	SITUATION ROOM	MTWTF..	0.6	521	595	147
CNN	AMERICAN MORNING	MTWTF..	0.4	369	400	140
CNBC	DEAL OR NO DEAL	MTWTF..	0.2	210	283	139
MSNB	RITA COSBY LIVE & DIRECT	MTWT...	0.3	295	340	125
CNN	CNN LIVE	MTWTF..	0.4	371	403	122
MSNB	SCARBOROUGH COUNTRY	MTWT...	0.3	256	305	122
CNN	LIVE FROM ...	MTWTF..	0.4	379	412	118
CNN	CNNI YOUR WORLD TODAY	MTWTF..	0.4	340	369	118
HLN	PRIME NEWS TONIGHT	MTWTF..	0.3	255	321	114
HLN	ROBIN & COMPANY	MTWTF..	0.2	180	199	113
MSNB	IMUS IN THE MORNING	MTWTF..	0.3	266	292	106
CNBC	POWER LUNCH	MTWTF..	0.3	277	306	101
CNBC	STREET SIGNS	MTWTF..	0.3	267	291	97
MSNB	THE ABRAMS REPORT	MTWTF..	0.3	215	251	93
CNBC	ON THE MONEY	MTWTF..	0.2	165	203	90
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF..	0.2	131	153	88
CNBC	MAD MONEY	MTWTF..	0.2	175	205	85
CNBC	MORNING CALL	MTWTF..	0.3	281	298	82
CNBC	CLOSING BELL	MTWTF..	0.3	301	330	79
HLN	SHOWBIZ TONIGHT	MTWTF..	0.2	142	166	78
CNBC	BLOWOUT	MTW....	0.1	85	107	71
CNBC	THE EBAY EFFECT	M.....	0.1	124	132	70
CNBC	DETROIT AUTO SHOW	M.....	0.1	113	118	68
CNBC	KUDLOW & COMPANY	MTWTF..	0.3	246	266	67
CNBC	SQUAWK ON THE STREET 930A	MTWTF..	0.3	252	265	67

HLN	CNN HEADLINE NEWS	MTWTF..	0.2	154	172	65
CNBC	SQUAWK ON THE STREET 9A	MTWTF..	0.2	216	224	59
CNBC	SQUAWK BOX 8:30A	MTWTF..	0.2	181	184	58
MSNB	MSNBC LIVE	MTWTF..	0.2	163	177	56
CNBC	HIGH NET WORTH	M.....	0.1	72	81	49
CNBC	SQUAWK BOX 8A	MTWTF..	0.2	155	160	48
CNBC	SQUAWK BOX 7:30A	MTWTF..	0.2	141	149	48
CNBC	SQUAWK BOX 7A	MTWTF..	0.1	108	111	34
CNBC	SQUAWK BOX 630A	MTWTF..	0.1	82	81	29
CNBC	SQUAWK BOX 6A	MTWTF..	0.1	64	57	23

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-11pm excluding Olympics, breaking news & specials.