

June 2006 versus Year-Ago

Persons 2+		
Jun06	Jun05	%Chg

Persons 25-54		
Jun06	Jun05	%Chg

Total Day (M-Su)

CNN Total Day	429	384	12%
FXNC Total Day	773	893	-13%
MSNBC Total Day	223	197	13%
CNBC Total Day	154	127	21%
HLN Total Day	186	228	-18%

CNN Total Day	148	125	18%
FXNC Total Day	212	272	-22%
MSNBC Total Day	90	81	11%
CNBC Total Day	55	40	38%
HLN Total Day	83	99	-16%

Prime (M-Su)

CNN Prime	712	688	3%
FXNC Prime	1369	1723	-21%
MSNBC Prime	332	307	8%
CNBC Prime	143	122	17%
HLN Prime	282	378	-25%

CNN Prime	195	205	-5%
FXNC Prime	290	431	-33%
MSNBC Prime	132	123	7%
CNBC Prime	69	53	30%
HLN Prime	107	140	-24%

Prime (M-F)

CNN Prime	818	775	6%
FXNC Prime	1612	1949	-17%
MSNBC Prime	321	299	7%
CNBC Prime	153	117	31%
HLN Prime	321	451	-29%

CNN Prime	219	233	-6%
FXNC Prime	339	482	-30%
MSNBC Prime	124	114	9%
CNBC Prime	75	51	47%
HLN Prime	119	164	-27%

Morning Programs

CNN Am Morning (6-10a)	412	393	5%
FXNC Fox & Friends (6-9a)	767	704	9%
MSNBC Imus (6-9a)	292	255	15%
CNBC Squawk Box (6-10a)	130	107	21%
HLN Robin & Co. (6-10a)	169	191	-12%

CNN Am Morning (6-10a)	176	139	27%
FXNC Fox & Friends (6-9a)	284	292	-3%
MSNBC Imus (6-9a)	119	66	80%
CNBC Squawk Box (6-10a)	34	29	17%
HLN Robin & Co. (6-10a)	91	103	-12%

3pm Hour

CNN Live From	409	358	14%
FXNC Studio B	892	995	-10%
MSNBC The Most	137	164	-16%
CNBC Closing Bell	263	217	21%
HLN HLN News	149	234	-36%

CNN Live From	106	95	12%
FXNC Studio B	218	275	-21%
MSNBC The Most	49	59	-17%
CNBC Closing Bell	63	41	54%
HLN HLN News	60	71	-15%

4pm Hour

CNN Situation Room	492	366	34%
FXNC Your World	817	868	-6%
MSNBC MSNBC Live	206	171	20%
CNBC Closing Bell	268	187	43%
HLN HLN News	161	270	-40%

CNN Situation Room	131	87	51%
FXNC Your World	201	227	-11%
MSNBC MSNBC Live	77	66	17%
CNBC Closing Bell	62	35	77%
HLN HLN News	64	88	-27%

5pm Hour

CNN Situation Room	520	439	18%
FXNC Big Story	893	989	-10%
MSNBC Hardball	275	124	122%
CNBC Kudlow & Co.	215	161	34%
HLN HLN News	155	222	-30%

CNN Situation Room	138	101	37%
FXNC Big Story	195	240	-19%
MSNBC Hardball	96	51	88%
CNBC Kudlow & Co.	60	31	94%
HLN HLN News	66	84	-21%

6pm Hour

CNN Lou Dobbs	740	458	62%
FXNC Sp Rpt Hume	1192	1215	-2%
MSNBC Abrams Rpt	221	250	-12%
CNBC Mad Money	188	178	6%
HLN Prime News	128	194	-34%

Persons 2+		
Jun06	Jun05	%Chg

Persons 25-54		
Jun06	Jun05	%Chg

CNN Lou Dobbs	740	458	62%
FXNC Sp Rpt Hume	1192	1215	-2%
MSNBC Abrams Rpt	221	250	-12%
CNBC Mad Money	188	178	6%
HLN Prime News	128	194	-34%

CNN Lou Dobbs	181	139	30%
FXNC Sp Rpt Hume	259	306	-15%
MSNBC Abrams Rpt	76	107	-29%
CNBC Mad Money	92	51	80%
HLN Prime News	64	80	-20%

7pm Hour

CNN Situation Room	536	545	-2%
FXNC Fox Rpt Smith	1186	1356	-13%
MSNBC Hardball	328	290	13%
CNBC On the Money	120	110	9%
HLN Glenn Beck	141	174	-19%

CNN Situation Room	536	545	-2%
FXNC Fox Rpt Smith	1186	1356	-13%
MSNBC Hardball	328	290	13%
CNBC On the Money	120	110	9%
HLN Glenn Beck	141	174	-19%

CNN Situation Room	163	186	-12%
FXNC Fox Rpt Smith	278	348	-20%
MSNBC Hardball	107	103	4%
CNBC On the Money	67	71	-6%
HLN Glenn Beck	79	74	7%

8pm Hour

CNN Paula Zahn Now	607	562	8%
FXNC O'Reilly Factor	2158	2254	-4%
MSNBC Countdown	366	318	15%
CNBC Various	209	148	41%
HLN Nancy Grace	474	648	-27%

CNN Paula Zahn Now	607	562	8%
FXNC O'Reilly Factor	2158	2254	-4%
MSNBC Countdown	366	318	15%
CNBC Various	209	148	41%
HLN Nancy Grace	474	648	-27%

CNN Paula Zahn Now	167	193	-13%
FXNC O'Reilly Factor	411	511	-20%
MSNBC Countdown	143	121	18%
CNBC Various	104	62	68%
HLN Nancy Grace	144	217	-34%

9pm Hour

CNN Larry King Live	1063	1141	-7%
FXNC Hannity & Colmes	1501	1790	-16%
MSNBC Scarborough	318	282	13%
CNBC Mad Money	140	90	56%
HLN Glenn Beck	196	317	-38%

CNN Larry King Live	1063	1141	-7%
FXNC Hannity & Colmes	1501	1790	-16%
MSNBC Scarborough	318	282	13%
CNBC Mad Money	140	90	56%
HLN Glenn Beck	196	317	-38%

CNN Larry King Live	238	299	-20%
FXNC Hannity & Colmes	327	457	-28%
MSNBC Scarborough	105	130	-19%
CNBC Mad Money	68	39	74%
HLN Glenn Beck	82	110	-25%

10pm Hour

CNN AC360	784	623	26%
FXNC On the Record	1245	1805	-31%
MSNBC Rita Cosby	233	327	-29%
CNBC Big Idea	115	100	15%
HLN Nancy Grace	291	388	-25%

CNN AC360	784	623	26%
FXNC On the Record	1245	1805	-31%
MSNBC Rita Cosby	233	327	-29%
CNBC Big Idea	115	100	15%
HLN Nancy Grace	291	388	-25%

CNN AC360	252	208	21%
FXNC On the Record	291	478	-39%
MSNBC Rita Cosby	93	117	-21%
CNBC Big Idea	56	50	12%
HLN Nancy Grace	132	166	-20%

11pm Hour

CNN AC360	481	314	53%
FXNC O'Reilly Factor	944	1068	-12%
MSNBC Situation	210	183	15%
CNBC Various	150	129	16%
HLN Showbiz Tonight	201	173	16%

CNN AC360	481	314	53%
FXNC O'Reilly Factor	944	1068	-12%
MSNBC Situation	210	183	15%
CNBC Various	150	129	16%
HLN Showbiz Tonight	201	173	16%

CNN AC360	198	114	74%
FXNC O'Reilly Factor	286	329	-13%
MSNBC Situation	90	81	11%
CNBC Various	82	68	21%
HLN Showbiz Tonight	102	98	4%

10pm-12m Block

CNN AC360	632	464	36%
FXNC On the Rec/O'Reilly	1091	1437	-24%
MSNBC Cosby/Situation	222	255	-13%
CNBC Big Idea/Various	132	114	16%
HLN NG/Showbiz	246	281	-12%

CNN AC360	632	464	36%
FXNC On the Rec/O'Reilly	1091	1437	-24%
MSNBC Cosby/Situation	222	255	-13%
CNBC Big Idea/Various	132	114	16%
HLN NG/Showbiz	246	281	-12%

CNN AC360	225	160	41%
FXNC On the Rec/O'Reilly	288	403	-29%
MSNBC Cosby/Situation	92	99	-7%
CNBC Big Idea/Various	69	59	17%
HLN NG/Showbiz	117	132	-11%