

*July `03 vs. July `04*

	HH AA%			HH AA(000)			P2+ AA(000)		
	July 04	July 03	%Diff	July 04	July 03	%Diff	July 04	July 03	%Diff
<b>MTWTFSS 06:00A - 06:00A</b>									
Fox News	0.8	0.7	14%	675	608	11%	801	737	9%
CNN	0.4	0.4	0%	374	372	1%	424	416	2%
MSNBC	0.2	0.2	0%	177	179	-1%	204	201	1%
CNBC	0.1	0.2	-50%	88	156	-44%	100	164	-39%
Headline News	0.2	0.2	0%	159	147	8%	182	165	10%
<b>MTWTFSS 08:00P - 11:00P</b>									
Fox News	1.3	1.2	8%	1087	997	9%	1388	1274	9%
CNN	0.7	0.7	0%	622	589	6%	734	690	6%
MSNBC	0.3	0.3	0%	260	226	15%	315	265	19%
CNBC	0.1	0.1	0%	110	121	-9%	132	140	-6%
Headline News	0.2	0.2	0%	170	166	2%	208	198	5%

Jul 2003 : 06/30/2003 - 07/27/2003

Jul 2004 : 06/28/2004 - 07/25/2004