

MTWTF__06:00A-11:00P

Q 3 2004 : 06/28/2004 - 09/26/2004

Ranked On:

NET	PROGRAM NAME	HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)	A18-34 AA (000)	A18-49 AA (000)	#Tlc
FOXN	THE OREILLY FACTOR	2.1	1790	2389	685	143	520	64
FOXN	HANNITY & COLMES	1.8	1500	1954	603	107	442	67
FOXN	ON THE RECORD W/GRETA	1.5	1296	1577	503	78	359	57
FOXN	THE FOX REPORT W/S.SMITH	1.4	1183	1560	516	108	407	67
FOXN	SPECIAL REPORTW/BRIT HUME	1.4	1161	1452	427	87	329	65
CNN	LARRY KING LIVE	1.2	1085	1305	331	68	248	65
FOXN	THE BIG STORY W/J GIBSON	1.0	882	1051	306	65	230	67
FOXN	FOX AND FRIENDS	1.1	920	1033	383	73	312	140
FOXN	STUDIO B W/S.SMITH	0.9	808	949	271	59	217	75
FOXN	YOUR WORLD W/NEIL CAVUTO	0.9	767	888	255	53	193	69
FOXN	FOX NEWS LIVE	0.9	758	882	308	64	249	384
FOXN	DAYSIDE WITH LINDA VESTER	0.8	648	757	263	69	218	79
CNN	NEWSNIGHT W/ AARON BROWN	0.7	613	721	225	40	168	57
FOXN	FOX & FRIENDS FIRST	0.7	617	648	309	60	243	65
CNN	WOLF BLITZER REPORTS	0.6	556	624	154	31	103	65
CNN	PAULA ZAHN NOW	0.6	514	594	181	40	136	58
MSNB	HARDBALL WITH C. MATTHEWS	0.6	463	570	153	33	114	104
CNN	CROSSFIRE	0.6	504	550	130	27	85	64
CNN	LOU DOBBS TONIGHT	0.5	461	536	171	34	109	65
CNN	ANDERSON COOPER 360	0.5	453	527	183	42	137	65
CNN	INSIDE POLITICS	0.5	449	494	119	30	84	74
CNN	AMERICAN MORNING	0.5	438	491	153	39	126	65
CNN	CNN LIVE	0.5	444	487	141	32	103	195
CNN	LIVE FROM ...	0.5	430	477	133	30	101	174
MSNB	COUNTDOWN W/ K. OLBERMANN	0.4	322	383	109	27	80	62
MSNB	SCARBOROUGH COUNTRY	0.4	311	371	118	29	99	63
MSNB	AFTER HOURS	0.4	287	357	96	50	93	2
MSNB	IMUS IN THE MORNING	0.4	289	325	106	14	67	38
CNN	CNN DAYBREAK	0.3	270	297	120	26	99	64
MSNB	DEBORAH NORVILLE TONIGHT	0.3	248	290	88	21	64	45
MSNB	BROKAW IN BOSTON	0.3	244	289	48	1	32	4
MSNB	THE ABRAMS REPORT	0.3	231	282	105	22	76	56
MSNB	BATTLE FOR WHITE HOUSE	0.2	204	232	55	11	44	60
MSNB	BROKAW IN NEW YORK	0.3	222	228	49	22	45	4
CNBC	CLOSING BELL	0.2	187	209	72	20	67	63
HLN	CNN HEADLINE NEWS	0.2	179	208	79	35	75	2210
MSNB	MSNBC LIVE	0.2	178	202	69	17	59	412
MSNB	LESTER HOLT LIVE	0.2	154	184	49	12	41	91
CNBC	STREET SIGNS	0.2	166	181	63	16	59	63
CNBC	POWER LUNCH	0.2	164	180	65	15	63	63
CNBC	SQUAWK BOX 9:30A	0.2	159	174	86	17	84	63
CNBC	MORNING CALL	0.2	160	173	80	15	77	63

CNBC	MEET THE PRESS	0.2	146	161	59	19	46	6
CNBC	THE RESTAURANT	0.2	130	160	97	55	93	12
CNBC	SQUAWK BOX 9A	0.2	139	154	70	21	69	63
CNBC	KUDLOW & CRAMER	0.2	142	153	52	15	44	53
CNBC	SQUAWK BOX 8:30A	0.2	130	150	58	19	51	63
CNBC	DENNIS MILLER	0.1	120	146	68	24	63	73
CNBC	SQUAWK BOX 8A	0.1	110	132	44	15	36	63
CNBC	TIM RUSSERT	0.1	110	129	51	8	25	2
CNBC	THE APPRENTICE	0.1	111	125	73	42	75	20
CNBC	BEHIND THE WHEEL	0.1	88	116	61	20	48	9
CNBC	COVER TO COVER	0.1	97	113	51	17	39	16
CNBC	SPECIAL RPT W/M BARTIROMO	0.1	96	107	40	16	26	2
CNBC	BIG IDEA W/ DONNY DEUTSCH	0.1	94	105	63	27	64	8
CNBC	SQUAWK BOX 7:30A	0.1	90	102	35	15	29	63
CNBC	LOUIS RUKEYSERS WALL ST	0.1	88	98	19	10	17	11
CNBC	SQUAWK BOX 7A	0.1	83	87	36	16	28	63
CNBC	ANALYZE THIS	0.1	60	84	38	38	38	2
CNBC	PROTECT YOURSELF	0.1	48	84	34	31	34	2
CNBC	BULLSEYE	0.1	72	82	36	11	31	53
CNBC	MCENROE	0.1	73	81	43	13	37	63
CNBC	ARCH RIVALS	0.1	67	78	29	9	22	2
CNBC	CAPITAL REPORT	0.1	62	71	31	11	26	52
CNBC	THE SUZE ORMAN SHOW	0.1	64	70	21	1	17	6
CNBC	THE APPRENTICE FILES	0.1	58	68	22	7	18	3
CNBC	WAKE-UP CALL	0.1	57	58	32	10	26	63
CNBC	WHATS IN STORE	0.0	36	51	33	31	32	2