

MTWTF__06:00A-11:00P

Aug 2004 : 07/26/2004 - 08/29/2004

Ranked On:

NETWORK	PROGRAM NAME	DAYS	HH COV AA%	HH AA (000)	P2+ AA (000)	P25-54 AA (000)	A18-34 AA (000)	A18-49 AA (000)
FOXN	THE OREILLY FACTOR	MTWTF__	1.9	1650	2194	628	125	464
FOXN	HANNITY & COLMES	MTWTF__	1.6	1398	1810	570	101	412
FOXN	ON THE RECORD W/GRETA	MTWTF__	1.5	1306	1565	507	76	358
FOXN	THE FOX REPORT W/S.SMITH	MTWTF__	1.3	1126	1476	461	94	361
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF__	1.3	1120	1389	396	79	312
CNN	LARRY KING LIVE	MTWTF__	1.3	1122	1350	336	76	257
FOXN	THE BIG STORY W/J GIBSON	MTWTF__	1	853	1011	287	59	220
FOXN	FOX AND FRIENDS	MTWTF__	1	881	989	366	68	303
FOXN	STUDIO B W/S.SMITH	MTWTF__	0.9	766	898	248	48	200
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF__	0.8	724	842	236	49	177
FOXN	FOX NEWS LIVE	MTWTF__	0.8	702	799	278	55	229
FOXN	DAYSIDE WITH LINDA VESTER	MTWTF__	0.7	604	702	247	65	209
CNN	NEWSNIGHT W/ AARON BROWN	MTWTF__	0.6	554	662	209	35	150
MSNB	OLYMPICS DAYTIME	MTWTF__	0.7	557	644	285	145	300
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF__	0.6	518	642	172	37	126
FOXN	FOX & FRIENDS FIRST	MTWTF__	0.7	611	638	314	71	257
CNN	WOLF BLITZER REPORTS	MTWTF__	0.6	555	622	139	28	95
CNN	PAULA ZAHN NOW	MTWTF__	0.6	491	564	170	42	124
CNBC	SUMMER OLYMPICS	MTWTF__	0.5	453	550	255	109	239
CNN	ANDERSON COOPER 360	MTWTF__	0.5	466	547	183	48	138
CNN	LOU DOBBS TONIGHT	MTWTF__	0.5	465	544	172	38	113
CNN	CROSSFIRE	MTWTF__	0.6	493	534	116	21	75
CNN	AMERICAN MORNING	MTWTF__	0.5	419	474	137	33	108
CNN	INSIDE POLITICS	MTWTF__	0.5	430	470	98	23	65
CNN	CNN LIVE	MTWTF__	0.5	414	455	122	25	81
CNN	LIVE FROM ...	MTWTF__	0.5	402	442	116	21	81
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF__	0.4	336	407	121	27	92
MSNB	MSNBC OLYMPIC UPDATE	MTWTF__	0.4	344	397	174	80	169
MSNB	SCARBOROUGH COUNTRY	MTWTF__	0.4	321	396	121	28	100
MSNB	AFTER HOURS	__TF__	0.4	287	357	96	50	93
MSNB	THE ABRAMS REPORT	MTWTF__	0.3	271	333	122	28	86
MSNB	DEBORAH NORVILLE TONIGHT	MTWTF__	0.3	275	320	94	24	70
MSNB	IMUS IN THE MORNING	MTWTF__	0.3	269	303	99	9	59
CNN	CNN DAYBREAK	MTWTF__	0.3	261	294	107	25	87
MSNB	BROKAW IN BOSTON	MTWT__	0.3	244	289	48	1	32
MSNB	OLYMPICS WEEKEND	M_____	0.3	263	256	132	53	146
MSNB	OLYMPICS LATE NIGHT	__TWTF__	0.3	240	252	124	41	115
MSNB	BATTLE FOR WHITE HOUSE	MTWT__	0.2	203	237	48	7	37
CNBC	CLOSING BELL	MTWTF__	0.2	197	229	84	25	77
MSNB	PRE-OLYMPICS DAYTIME	__WT__	0.2	200	219	71	22	71
MSNB	MSNBC LIVE	MTWTF__	0.2	185	210	71	20	62
HLN	CNN HEADLINE NEWS	MTWTF__	0.2	176	203	75	38	73
CNBC	POWER LUNCH	MTWTF__	0.2	177	200	73	19	72
CNBC	STREET SIGNS	MTWTF__	0.2	177	191	70	22	66
MSNB	LESTER HOLT LIVE	MTWTF__	0.2	155	188	46	10	36
CNBC	MORNING CALL	MTWTF__	0.2	157	175	81	20	77
CNBC	SQUAWK BOX 9:30A	MTWTF__	0.2	152	173	76	26	73
CNBC	KUDLOW & CRAMER	MTWTF__	0.2	147	172	64	20	53
CNBC	SQUAWK BOX 8:30A	MTWTF__	0.2	143	167	60	31	52
CNBC	THE RESTAURANT	MTWTF__	0.2	130	160	97	55	93
CNBC	SQUAWK BOX 9A	MTWTF__	0.2	140	159	63	34	65
CNBC	DENNIS MILLER	MTWTF__	0.1	122	143	63	20	58
CNBC	SQUAWK BOX 8A	MTWTF__	0.1	114	135	41	24	35
CNBC	LOUIS RUKEYSERS WALL ST	__F__	0.1	106	122	23	18	20
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF__	0.1	102	118	67	34	67
CNBC	SQUAWK BOX 7:30A	MTWTF__	0.1	95	105	35	24	33
CNBC	BULLSEYE	MTWTF__	0.1	76	95	50	18	42
CNBC	CAPITAL REPORT	MTWTF__	0.1	75	94	43	15	37
CNBC	SQUAWK BOX 7A	MTWTF__	0.1	93	94	40	23	32
CNBC	MCENROE	MTWTF__	0.1	69	77	43	14	37
CNBC	WAKE-UP CALL	MTWTF__	0.1	64	64	34	14	28