

2006 Weekday Ranker

2006 FINAL Competitive Program Analysis (excluding breaking news & specials)
 2006: 12/26/2005 - 12/29/2006

NETWORK	PROGRAM NAME	DAYS	TIME	Ranked On:			
				HH COV	HH AA (%)	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	MTWTF	06:00A -11:00P	1.8	1622	2094	437
FOXN	HANNITY & COLMES	MTWTF	06:00A -11:00P	1.3	1204	1526	393
FOXN	ON THE RECORD W/GRETA	MTWTF	06:00A -11:00P	1.2	1063	1322	362
FOXN	THE FOX REPORT W/S.SMITH	MTWTF	06:00A -11:00P	1.2	1051	1317	335
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF	06:00A -11:00P	1.2	1050	1309	303
FOXN	THE OREILLY FACTOR (RPT)	MTWTF	11:00P -12:00A	0.9	841	1057	334
CNN	LARRY KING LIVE	MTWTF	06:00A -11:00P	1	865	1027	263
FOXN	THE BIG STORY W/J GIBSON	MTWTF	06:00A -11:00P	0.9	818	979	223
FOXN	STUDIO 8 W/S.SMITH	MTWTF	06:00A -11:00P	0.9	798	920	238
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF	06:00A -11:00P	0.8	753	880	222
FOXN	FOX NEWS LIVE	MTWTF	06:00A -11:00P	0.9	761	872	247
FOXN	FOX AND FRIENDS	MTWTF	06:00A -11:00P	0.9	764	858	334
FOXN	FOX ON LINE	MTWTF	06:00A -11:00P	0.8	747	846	262
FOXN	DAYSIDE	MTWTF	06:00A -11:00P	0.8	732	833	244
FOXN	LIVE DESK W/M.MACCALLUM	MTWTF	06:00A -11:00P	0.8	697	789	236
CNN	LOU DOBBS TONIGHT	MTWTF	06:00A -11:00P	0.7	681	784	215
CNN	CNN PRESENTS	_TWTF	06:00A -11:00P	0.7	625	740	290
CNN	ANDERSON COOPER 360	MTWTF	10:00P -12:00A	0.6	573	672	248
CNN	PAULA ZAHN NOW	MTWTF	06:00A -11:00P	0.6	543	640	184
CNN	SITUATION ROOM	MTWTF	06:00A -11:00P	0.6	537	610	176
FOXN	FOX & FRIENDS FIRST	MTWTF	06:00A -11:00P	0.6	508	555	249
CNBC	DEAL OR NO DEAL	MTWTF	06:00A -11:00P	0.4	400	543	239
CNN	CNN NEWSROOM	MTWTF	06:00A -11:00P	0.5	484	527	176
CNN	CNN LIVE	MTWTF	06:00A -11:00P	0.5	424	467	151
CNN	LIVE FROM ...	MTWTF	06:00A -11:00P	0.4	407	444	132
CNBC	1 VS. 100	_T	06:00A -11:00P	0.3	314	438	179
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF	06:00A -11:00P	0.4	356	427	162
HLN	NANCY GRACE	MTWTF	06:00A -11:00P	0.4	358	427	154
CNN	AMERICAN MORNING	MTWTF	06:00A -11:00P	0.4	392	425	166
CNN	CNNI YOUR WORLD TODAY	MTWTF	06:00A -11:00P	0.4	384	419	135
MSNB	MSNBC REPORTS	MT_TF	06:00A -11:00P	0.4	330	396	173
MSNB	SCARBOROUGH COUNTRY	MTWTF	06:00A -11:00P	0.4	315	370	138
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF	06:00A -11:00P	0.4	320	369	133
CNBC	DEAL OR NO DEAL (RPT)	MTWTF	11:00P -12:00A	0.3	273	350	178
MSNB	MSNBC INVESTIGATES	MTWTF	06:00A -11:00P	0.3	286	337	159
MSNB	MSNBC INVESTIGATES (RPT)	MTWTF	11:00P -12:00A	0.3	278	328	169
MSNB	RITA COSBY LIVE & DIRECT	MTWTF	06:00A -11:00P	0.3	263	312	116
MSNB	CRIME AND PUNISHMENT	MTWTF	06:00A -11:00P	0.3	251	305	135
MSNB	IMUS IN THE MORNING	MTWTF	06:00A -11:00P	0.3	271	295	119
CNBC	CLOSING BELL	MTWTF	06:00A -11:00P	0.3	260	284	69
CNBC	MORNING CALL	MTWTF	06:00A -11:00P	0.3	260	280	82
CNBC	POWER LUNCH	MTWTF	06:00A -11:00P	0.3	250	272	85
CNBC	STREET SIGNS	MTWTF	06:00A -11:00P	0.3	251	270	81
HLN	GLENN BECK	MTWTF	06:00A -11:00P	0.2	221	264	113
MSNB	TUCKER	MTWTF	06:00A -11:00P	0.3	228	257	103
HLN	PRIME NEWS TONIGHT	MTWTF	06:00A -11:00P	0.2	210	254	96
CNBC	SQUAWK ON THE STREET 930A	MTWTF	06:00A -11:00P	0.3	236	251	75
CNBC	KUDLOW & COMPANY	MTWTF	06:00A -11:00P	0.2	222	243	62
MSNB	THE ABRAMS REPORT	MTWTF	06:00A -11:00P	0.2	211	238	87
HLN	SHOWBIZ TONIGHT	MTWTF	11:00P -12:00A	0.2	186	214	110
MSNB	HEADLINERS & LEGENDS	MT_TF	06:00A -11:00P	0.2	189	210	103
MSNB	THE SITUATION W/T CARLSON (RPT)	MTWTF	11:00P -12:00A	0.2	188	209	89
MSNB	CITY IN FEAR	_TWT	06:00A -11:00P	0.2	187	209	90
MSNB	MSNBC LIVE	MTWTF	06:00A -11:00P	0.2	190	207	78
CNBC	SQUAWK ON THE STREET 9A	MTWTF	06:00A -11:00P	0.2	197	207	61
HLN	ROBIN & COMPANY	MTWTF	06:00A -11:00P	0.2	177	198	102
MSNB	MOST, THE	MTWTF	06:00A -11:00P	0.2	181	196	72
CNBC	THE AGE OF WALMART	MT_TF	06:00A -11:00P	0.2	160	196	104
HLN	CNN HEADLINE NEWS	MTWTF	06:00A -11:00P	0.2	168	190	68
HLN	PRIME NEWS W/ ERICA HILL	MTWTF	06:00A -11:00P	0.2	158	184	81
CNBC	SQUAWK BOX 8:30A	MTWTF	06:00A -11:00P	0.2	168	174	51
HLN	SHOWBIZ TONIGHT	MTWTF	06:00A -11:00P	0.2	147	170	77
CNBC	NATIONAL HEADS UP POKER	_F	06:00A -11:00P	0.2	138	165	77
CNBC	SQUAWK BOX 8A	MTWTF	06:00A -11:00P	0.2	151	159	52
CNBC	MAD MONEY	MTWTF	06:00A -11:00P	0.2	139	158	64
CNBC	THE EBAY EFFECT	MT	06:00A -11:00P	0.2	136	157	86
CNBC	ON THE MONEY	MTWTF	06:00A -11:00P	0.1	121	143	62
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF	06:00A -11:00P	0.1	118	138	68
CNBC	THE APPRENTICE	MTWTF	06:00A -11:00P	0.1	112	138	76
CNBC	SQUAWK BOX 7:30A	MTWTF	06:00A -11:00P	0.1	128	136	45
CNBC	CNBC SURVIVAL GUIDE	MT_T	06:00A -11:00P	0.1	113	131	55
MSNB	THE SITUATION W/T CARLSON	MTW	06:00A -11:00P	0.1	123	128	65
CNBC	CNBC ON ASSIGNMENT	MT_TF	06:00A -11:00P	0.1	108	125	55
CNBC	FAST MONEY	MTWTF	06:00A -11:00P	0.1	108	125	45
CNBC	CNBC PRIME	MT_TF	06:00A -11:00P	0.1	100	121	53
CNBC	COVER TO COVER	MT_T	06:00A -11:00P	0.1	102	118	59
CNBC	THE SUZE ORMAN SHOW	MT_F	06:00A -11:00P	0.1	106	118	65
CNBC	BLOWOUT	MTWTF	06:00A -11:00P	0.1	88	102	55
CNBC	SQUAWK BOX 7A	MTWTF	06:00A -11:00P	0.1	98	102	34
CNBC	AMERICAN MADE	MT_TF	06:00A -11:00P	0.1	89	101	47
CNBC	CONVERSATIONS W/EISNER	MTWTF	06:00A -11:00P	0.1	85	94	38
CNBC	ON THE MONEY (RPT)	MTWTF	11:00P -12:00A	0.1	73	87	40
CNBC	THE APPRENTICE (RPT)	MTWTF	11:00P -12:00A	0.1	80	87	56
CNBC	OUTSIDE THE BOX	M	06:00A -11:00P	0.1	80	87	41
CNBC	HIGH NET WORTH	MT_T	06:00A -11:00P	0.1	65	73	36
CNBC	SQUAWK BOX 630A	MTWTF	06:00A -11:00P	0.1	73	73	26
CNBC	SQUAWK BOX 6A	MTWTF	06:00A -11:00P	0.1	54	49	20

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-12am excluding breaking news & specials.
 Program Name Averages. Only scheduled programs with 3+ telecasts included.