

BASIC CABLE NETWORK RANKINGS FOR WEEK OF: 1/07/2008-01/13/2008

SOURCE: NIELSEN MEDIA RESEARCH (NHI)

TOP 30 NETWORKS RANKED ON PERSONS 2+

PRIMETIME (M-SU 8PM-11PM)*

RANK	NET	DUR	HHL D Live CVG AA%	HHL D Live AA (000)	P2+ Live AA (000)
1	USA	1260	2.2	2,146	2,829
2	TNT	1260	1.6	1,573	2,051
3	FOXNC	1260	1.6	1,560	1,990
4	TBSC	1260	1.4	1,406	1,872
5	NAN	720	1.3	1,279	1,654
6	LIF	1260	1.2	1,190	1,530
7	HALL	1260	1.3	1,105	1,487
8	AEN	1260	1.2	1,116	1,459
9	SPIKE	1260	1.1	1,044	1,401
10	FX	1260	1.0	977	1,313
11	TRU	1260	1.1	1,007	1,308
12	TOON	1200	1.0	961	1,222
13	CNN	1260	1.0	968	1,189
14	HIST	1260	1.0	917	1,172
15	FAM	1260	0.9	814	1,136
16	SCIFI	1260	0.9	812	1,121
17	HGTV	1260	1.0	937	1,104
18	DISC	1260	0.8	814	1,082
19	CMDY	1260	0.8	795	1,063
20	TVL	1260	0.8	781	1,039
21	AMC	1260	0.8	772	1,029
22	ESPN	1260	0.8	806	1,011
23	FOOD	1260	0.7	670	899
24	TLC	1260	0.7	682	860
25	MTV	1260	0.8	723	844
26	VH1	1260	0.6	617	798
27	BRVO	1260	0.7	616	775
28	MSNBC	1260	0.6	544	672
29	LMN	1260	0.8	467	579
30	ENT	1260	0.5	465	568

TOTAL PROGRAMMING DAY *

RANK	NET	DUR	HHL D Live CVG AA%	HHL D Live AA (000)	P2+ Live AA (000)
1	NICK	6270	1.7	1,597	2,108
2	NAN	3480	1.3	1,279	1,507
3	USA	9900	1.1	1,056	1,287
4	TNT	9900	1.0	971	1,174
5	FOXNC	9900	0.9	869	1,028
6	TBSC	9900	0.8	815	988
7	TOON	7080	0.8	745	938
8	LIF	7410	0.8	724	882
9	ADSM	2820	0.7	685	831
10	TRU	5760	0.7	661	816
11	AEN	8460	0.7	668	811
12	HALL	8100	0.8	637	801
13	TVL	9900	0.6	601	757
14	SPIKE	7920	0.6	574	731
15	ESPN	9900	0.6	609	708
16	HIST	8460	0.6	568	689
17	FX	7980	0.6	535	680
18	FAM	7560	0.5	485	646
19	DISC	7560	0.5	516	646
20	HGTV	8760	0.6	566	642
21	CNN	9900	0.6	543	621
22	CMDY	8460	0.5	480	599
23	FOOD	8310	0.5	491	599
24	AMC	9900	0.5	474	584
25	MTV	9900	0.5	507	572
26	SCIFI	9900	0.4	392	501
27	TLC	8460	0.4	361	428
28	LMN	9900	0.6	339	402
29	VH1	9900	0.3	327	388
30	BRVO	8340	0.3	307	364

*Excludes networks not programming in majority of daypart (51%+)

Total Programming Day = M - Sun 6AM - 6AM or Individual Network's Total Programming Day and Sun 6AM - 3AM for Most Current Week

Coverage area ratings are within each cable network's universe.

As some networks program different portions of the day, the DUR column indicates each network's duration in minutes for the measurement period and the daypart.

This report includes only those cable networks who supply program names to the industry.