

BASIC CABLE NETWORK RANKINGS FOR WEEK OF: 2/04/2008-02/10/2008

SOURCE: NIELSEN MEDIA RESEARCH (NHI)

TOP 30 NETWORKS RANKED ON PERSONS 2+

PRIMETIME (M-SU 8PM-11PM)*

RANK	NET	DUR	HHL D Live CVG AA%	HHL D Live AA (000)	P2+ Live AA (000)
1	USA	1260	2.0	1,897	2,509
2	TNT	1260	1.7	1,648	2,136
3	FOXNC	1260	1.7	1,609	2,079
4	TBSC	1260	1.5	1,453	1,929
5	AEN	1260	1.3	1,276	1,665
6	FX	1260	1.3	1,263	1,660
7	NAN	720	1.4	1,303	1,638
8	CNN	1260	1.2	1,192	1,463
9	ESPN	1260	1.2	1,116	1,417
10	SPIKE	1260	1.1	1,013	1,360
11	AMC	1260	1.0	950	1,347
12	TRU	1260	1.0	937	1,254
13	HIST	1260	1.0	992	1,247
14	HALL	1260	1.1	939	1,234
15	LIF	1260	1.1	1,017	1,226
16	DISC	1260	0.9	836	1,135
17	SCIFI	1260	0.9	802	1,112
18	HGTV	1260	1.0	928	1,095
19	FAM	1260	0.8	774	1,071
20	TOON	1200	0.9	868	1,049
21	CMDY	1260	0.8	760	970
22	TLC	1260	0.8	735	968
23	MTV	1260	0.8	777	957
24	FOOD	1260	0.7	652	871
25	TVL	1260	0.6	607	825
26	MSNBC	1260	0.7	639	809
27	VH1	1260	0.7	624	803
28	BRVO	1260	0.7	608	772
29	BET	1260	0.6	506	662
30	ENT	1260	0.6	505	644

TOTAL PROGRAMMING DAY *

RANK	NET	DUR	HHL D Live CVG AA%	HHL D Live AA (000)	P2+ Live AA (000)
1	NICK	6270	1.7	1,634	2,140
2	NAN	3480	1.2	1,118	1,300
3	TNT	9900	1.0	1,001	1,221
4	USA	9900	1.0	942	1,148
5	TBSC	9900	0.9	877	1,085
6	FOXNC	9900	1.0	902	1,084
7	TOON	7080	0.8	751	928
8	AEN	8460	0.8	770	924
9	ADSM	2820	0.8	761	891
10	FX	7980	0.7	651	826
11	CNN	9900	0.7	678	784
12	TRU	5760	0.7	616	775
13	HALL	8100	0.7	615	772
14	HIST	8460	0.7	645	770
15	LIF	7410	0.7	650	762
16	SPIKE	7920	0.6	569	722
17	ESPN	9900	0.6	619	712
18	DISC	7560	0.6	543	697
19	AMC	9900	0.6	517	679
20	TVL	9900	0.6	521	654
21	HGTV	8760	0.6	548	634
22	FAM	7560	0.5	485	632
23	FOOD	8310	0.5	471	586
24	MTV	9900	0.5	507	566
25	CMDY	8460	0.5	454	556
26	SCIFI	9900	0.4	403	519
27	TLC	8460	0.4	372	463
28	MSNBC	9900	0.4	368	429
29	LMN	9900	0.6	351	418
30	BET	9900	0.4	309	395

*Excludes networks not programming in majority of daypart (51%+)

Total Programming Day = M - Sun 6AM - 6AM or Individual Network's Total Programming Day and Sun 6AM - 3AM for Most Current Week

Coverage area ratings are within each cable network's universe.

As some networks program different portions of the day, the DUR column indicates each network's duration in minutes for the measurement period and the daypart.

This report includes only those cable networks who supply program names to the industry.