

BASIC CABLE NETWORK RANKINGS FOR WEEK OF: 2/11/2008-02/17/2008

SOURCE: NIELSEN MEDIA RESEARCH (NHI)

TOP 30 NETWORKS RANKED ON PERSONS 2+

PRIMETIME (M-SU 8PM-11PM)*

RANK	NET	DUR	HHL D Live CVG AA%	HHL D Live AA (000)	P2+ Live AA (000)
1	USA	1260	2.4	2,270	3,077
2	TNT	1260	2.1	2,066	2,765
3	TBSC	1260	1.5	1,448	1,932
4	FOXNC	1260	1.4	1,361	1,718
5	NAN	720	1.3	1,251	1,542
6	AEN	1260	1.1	1,054	1,406
7	LIF	1260	1.1	1,054	1,343
8	AMC	1260	1.1	1,007	1,331
9	FX	1260	1.0	959	1,322
10	DISC	1260	1.0	955	1,286
11	HALL	1260	1.1	931	1,276
12	TOON	1200	1.0	994	1,269
13	CMDY	1260	1.0	930	1,241
14	SCIFI	1260	0.9	863	1,209
15	TRU	1260	1.0	915	1,203
16	SPIKE	1260	0.9	894	1,197
17	FAM	1260	0.9	845	1,193
18	HIST	1260	1.0	927	1,193
19	ESPN	1260	0.9	905	1,134
20	CNN	1260	0.9	885	1,082
21	HGTV	1260	0.9	848	1,026
22	MTV	1260	0.8	752	937
23	VH1	1260	0.8	746	933
24	FOOD	1260	0.7	645	869
25	TLC	1260	0.7	648	816
26	TVL	1260	0.6	568	761
27	BRVO	1260	0.7	590	749
28	MSNBC	1260	0.6	560	687
29	ENT	1260	0.5	438	529
30	SPD	1260	0.5	383	526

TOTAL PROGRAMMING DAY *

RANK	NET	DUR	HHL D Live CVG AA%	HHL D Live AA (000)	P2+ Live AA (000)
1	NICK	6270	1.7	1,649	2,183
2	TNT	9900	1.1	1,097	1,362
3	NAN	3480	1.1	1,082	1,248
4	USA	9900	1.0	1,006	1,244
5	TBSC	9900	0.9	833	1,024
6	TOON	7080	0.8	792	1,000
7	FOXNC	9900	0.8	775	917
8	ADSM	2820	0.8	776	913
9	LIF	7410	0.7	715	868
10	AEN	8460	0.7	684	843
11	FX	7980	0.7	629	803
12	TRU	5760	0.7	624	775
13	HALL	8100	0.7	602	764
14	DISC	7560	0.6	563	726
15	HIST	8460	0.6	595	715
16	FAM	7560	0.5	516	686
17	ESPN	9900	0.6	590	678
18	SPIKE	7920	0.5	518	665
19	CMDY	8460	0.6	529	660
20	AMC	9900	0.6	524	656
21	HGTV	8760	0.6	534	626
22	TVL	9900	0.5	491	621
23	CNN	9900	0.5	523	594
24	FOOD	8310	0.5	474	592
25	MTV	9900	0.5	497	570
26	SCIFI	9900	0.5	439	563
27	TLC	8460	0.4	339	421
28	VH1	9900	0.4	351	414
29	MSNBC	9900	0.4	333	379
30	LMN	9900	0.5	308	362

*Excludes networks not programming in majority of daypart (51%+)

Total Programming Day = M - Sun 6AM - 6AM or Individual Network's Total Programming Day and Sun 6AM - 3AM for Most Current Week

Coverage area ratings are within each cable network's universe.

As some networks program different portions of the day, the DUR column indicates each network's duration in minutes for the measurement period and the daypart.

This report includes only those cable networks who supply program names to the industry.