

**BASIC CABLE NETWORK RANKINGS FOR JANUARY 2008: 12/31/2007-01/27/2008**

**SOURCE: NIELSEN MEDIA RESEARCH (NHI)**

**TOP 30 NETWORKS RANKED ON PERSONS 2+**

**PRIMETIME (M-SU 8PM-11PM)\***

<u>RANK</u>	<u>NET</u>	<u>DUR</u>	<u>HHL D Live CVG AA%</u>	<u>HHL D Live AA (000)</u>	<u>P2+ Live AA (000)</u>
1	USA	5040	2.2	2,104	2,798
2	TNT	5040	1.6	1,556	2,019
3	TBSC	5040	1.5	1,418	1,922
4	FOXNC	5040	1.4	1,355	1,731
5	NAN	2880	1.3	1,291	1,667
6	HALL	5040	1.3	1,113	1,511
7	LIF	5040	1.2	1,113	1,412
8	AEN	5040	1.1	1,086	1,411
9	FX	5040	1.1	1,002	1,381
10	TRU	5040	1.1	1,009	1,337
11	HIST	5040	1.1	1,035	1,333
12	SPIKE	5040	1	976	1,315
13	AMC	5040	1	968	1,300
14	ESPN	5040	1	991	1,300
15	FAM	5040	0.9	856	1,212
16	TOON	4800	1	922	1,172
17	CMDY	5040	0.9	850	1,145
18	DISC	5040	0.9	847	1,144
19	SCIFI	5040	0.9	832	1,143
20	CNN	5040	0.9	910	1,142
21	HGTV	5040	1	920	1,114
22	TVL	5040	0.8	771	1,036
23	TLC	5040	0.7	718	945
24	VH1	5040	0.8	721	910
25	FOOD	5040	0.7	635	854
26	MTV	5040	0.7	718	852
27	BRVO	5040	0.7	609	770
28	MSNBC	5040	0.6	570	719
29	BET	5040	0.6	499	639
30	ENT	5040	0.5	492	603

**TOTAL PROGRAMMING DAY \***

<u>RANK</u>	<u>NET</u>	<u>DUR</u>	<u>HHL D Live CVG AA%</u>	<u>HHL D Live AA (000)</u>	<u>P2+ Live AA (000)</u>
1	NICK	25,080	1.7	1,655	2,201
2	NAN	14,460	1.3	1,221	1,457
3	USA	40,140	1.1	1,078	1,328
4	TNT	40,140	1.1	1,020	1,243
5	TBSC	40,140	0.9	842	1,040
6	TOON	28,320	0.8	814	1,032
7	FOXNC	40,140	0.8	797	944
8	LIF	29,640	0.8	757	919
9	AEN	34,200	0.7	710	862
10	TRU	23,220	0.8	681	850
11	ADSM	11,820	0.7	690	828
12	HALL	32,400	0.8	632	807
13	ESPN	40,140	0.7	670	806
14	HIST	34,020	0.7	636	777
15	TVL	40,140	0.7	612	776
16	FX	31,920	0.6	577	752
17	SPIKE	31,860	0.6	560	723
18	DISC	30,240	0.6	555	721
19	HGTV	35,220	0.6	590	684
20	AMC	40,140	0.6	543	681
21	FAM	30,240	0.5	506	676
22	CMDY	34,020	0.6	528	666
23	FOOD	33,420	0.5	495	610
24	CNN	40,140	0.5	523	609
25	MTV	40,140	0.5	513	580
26	SCIFI	40,140	0.5	429	548
27	VH1	40,140	0.4	409	486
28	TLC	33,840	0.4	383	474
29	LMN	40,140	0.6	358	422
30	BET	40,140	0.4	307	376

\*Excludes networks not programming in majority of daypart (51%+)

Total Programming Day = M - Sun 6AM - 6AM or Individual Network's Total Programming Day and Sun 6AM - 3AM for Most Current Week

Coverage area ratings are within each cable network's universe.

As some networks program different portions of the day, the DUR column indicates each network's duration in minutes for the measurement period and the daypart. This report includes only those cable networks who supply program names to the industry.