

JANUARY '08 (LIVE+SD) FINAL Competitive Program Analysis (excluding breaking news & specials)  
 JANUARY '08: 12/31/2007 - 01/25/2008

NETWORK	PROGRAM NAME	DAYS	TIME	Ranked On:			
				HH COV	AA% AA	HH AA (000)	P2+ AA (000)
FOXN	THE OREILLY FACTOR	MTWTF	06:00A -11:00P	1.9	1,835	2,379	494
FOXN	HANNITY & COLMES	MTWTF	06:00A -11:00P	1.4	1,326	1,690	442
FOXN	THE FOX REPORT W/S.SMITH	MTWTF	06:00A -11:00P	1.3	1,212	1,495	349
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF	06:00A -11:00P	1.3	1,194	1,452	310
FOXN	ON THE RECORD W/GRETA	MTWTF	06:00A -11:00P	1.1	1,048	1,296	367
FOXN	AMERICAS NEWSROOM	MTWTF	06:00A -11:00P	1	942	1,088	299
FOXN	THE OREILLY FACTOR (RPT)	MTWTF	11:00P -12:00A	0.9	877	1,075	389
CNN	LARRY KING LIVE	MTWTF	06:00A -11:00P	0.9	884	1,075	314
FOXN	YOUR WORLD W/J GIBSON	MTWTF	06:00A -11:00P	1	909	1,072	237
CNN	LOU DOBBS TONIGHT	MTWTF	06:00A -11:00P	0.9	852	1,033	331
FOXN	STUDIO B W/S.SMITH	MTWTF	06:00A -11:00P	0.9	886	1,001	225
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF	06:00A -11:00P	0.9	858	995	212
FOXN	HAPPENING NOW	MTWTF	06:00A -11:00P	0.9	878	977	250
FOXN	FOX AND FRIENDS	MTWTF	06:00A -11:00P	0.9	854	972	315
FOXN	LIVE DESK W/M.MACCALLUM	MTWTF	06:00A -11:00P	0.9	879	971	221
FOXN	AMERICAS PULSE	MTWTF	06:00A -11:00P	0.9	862	962	221
CNN	ANDERSON COOPER 360	MTWTF	10:00P -12:00A	0.8	780	942	367
CNN	OUT IN THE OPEN	TF	06:00A -11:00P	0.7	700	878	295
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF	06:00A -11:00P	0.8	691	877	334
CNN	CNN ELECTION CENTER	M_WTF	06:00A -11:00P	0.7	640	878	236
CNN	SITUATION ROOM	MTWTF	06:00A -11:00P	0.7	637	744	215
CNBC	DEAL OR NO DEAL	MT_T	06:00A -11:00P	0.5	476	640	232
CNN	CNN NEWSROOM	MTWTF	06:00A -11:00P	0.6	537	598	190
FOXN	FOX & FRIENDS FIRST	MTWTF	06:00A -11:00P	0.5	520	571	222
HLN	NANCY GRACE	MTWTF	06:00A -11:00P	0.5	468	559	230
CNN	CNNI YOUR WORLD TODAY	MTWTF	06:00A -11:00P	0.5	467	511	159
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF	06:00A -11:00P	0.5	422	485	150
MSNB	LIVE WITH DAN ABRAMS	MTWT	06:00A -11:00P	0.4	395	478	174
MSNB	MSNBC INVESTIGATES (RPT)	MT	11:00P -12:00A	0.4	381	463	254
MSNB	MSNBC INVESTIGATES	MTW_F	06:00A -11:00P	0.4	353	449	241
CNBC	CALL, THE	MTWTF	06:00A -11:00P	0.4	405	436	106
CNBC	SQUAWK ON THE STREET 2	MTWTF	06:00A -11:00P	0.4	406	433	110
CNBC	CLOSING BELL 3P	MTWTF	06:00A -11:00P	0.4	393	424	80
CNBC	SQUAWK ON THE STREET 930A	MTWTF	06:00A -11:00P	0.4	384	418	120
CNN	AMERICAN MORNING	MTWTF	06:00A -11:00P	0.4	379	418	148
CNBC	STREET SIGNS	MTWTF	06:00A -11:00P	0.4	377	410	88
HLN	SHOWBIZ TONIGHT	MTWTF	11:00P -12:00A	0.4	342	396	194
CNBC	CLOSING BELL 4P	MTWTF	06:00A -11:00P	0.4	364	395	71
CNBC	POWER LUNCH	MTWTF	06:00A -11:00P	0.4	364	395	86
HLN	GLENN BECK	MTWTF	06:00A -11:00P	0.3	312	387	152
CNBC	SQUAWK ON THE STREET 9A	MTWTF	06:00A -11:00P	0.3	320	336	102
MSNB	TUCKER	MTWTF	06:00A -11:00P	0.3	294	332	116
HLN	PRIME NEWS W/ ERICA HILL	MTWTF	06:00A -11:00P	0.3	274	327	136
CNBC	SQUAWK BOX 8:30A	MTWTF	06:00A -11:00P	0.3	281	283	78
MSNB	MORNING JOE	MTWTF	06:00A -11:00P	0.3	253	269	95
CNBC	THE SUZE ORMAN SHOW	MTWTF	06:00A -11:00P	0.2	210	264	105
CNBC	FAST MONEY	MTWTF	06:00A -11:00P	0.3	238	262	75
CNBC	KUDLOW & COMPANY	MTWTF	06:00A -11:00P	0.2	214	256	81
MSNB	MSNBC LIVE	MTWTF	06:00A -11:00P	0.3	233	252	94
HLN	CNN HEADLINE NEWS	MTWTF	06:00A -11:00P	0.2	220	251	97
CNBC	SQUAWK BOX 8A	MTWTF	06:00A -11:00P	0.3	246	247	65
CNBC	MAD MONEY	MTWTF	06:00A -11:00P	0.2	219	241	65
CNBC	AMERICAN GREED	MT	06:00A -11:00P	0.2	208	238	93
HLN	HLN LOCAL EDITION	MTWTF	06:00A -11:00P	0.2	204	237	96
HLN	MORNING EXPRESS W/ MEADE	MTWTF	06:00A -11:00P	0.2	198	220	105
CNBC	BUSINESS NATION	MTW_F	06:00A -11:00P	0.2	178	206	88
CNBC	SQUAWK BOX 7:30A	MTWTF	06:00A -11:00P	0.2	196	204	55
HLN	SHOWBIZ TONIGHT	MTWTF	06:00A -11:00P	0.2	166	184	88
CNBC	HIGH NET WORTH	F	06:00A -11:00P	0.2	146	166	74
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF	06:00A -11:00P	0.1	138	158	76
CNBC	SQUAWK BOX 7A	MTWTF	06:00A -11:00P	0.2	145	146	46
CNBC	MAD MONEY (RPT)	MTWTF	11:00P -12:00A	0.1	107	130	71
HLN	NEWS TO ME	MT	06:00A -11:00P	0.1	109	113	40
CNBC	SQUAWK BOX 6A	MTWTF	06:00A -11:00P	0.1	68	69	31

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-12am excluding breaking news & specials.  
 Program Name Averages. Only scheduled programs with 3+ telecasts included.