

*** August 2005 Weekday Competitive Program Ranker (M-F 6a-11p programs)
 August 2005: 08/1/2005 - 08/28/2005

Ranked On:

NET	PROGRAM NAME	DAYS	HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	MTWTF..	2.2	1,931	2,474	536
FOXN	ON THE RECORD W/GRETA	MTWTF..	2.0	1,788	2,189	636
FOXN	HANNITY & COLMES	MTWTF..	2.0	1,703	2,150	526
FOXN	THE FOX REPORT W/S.SMITH	MTWTF..	1.3	1,122	1,422	344
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF..	1.2	1,008	1,228	264
CNN	LARRY KING LIVE	MTWTF..	1.0	853	1,020	293
FOXN	THE BIG STORY W/J GIBSON	MTWTF..	1.0	832	966	210
FOXN	STUDIO B W/S.SMITH	MTWTF..	1.0	851	965	247
FOXN	FOX AND FRIENDS	MTWTF..	0.9	829	947	363
FOXN	FOX NEWS LIVE	MTWTF..	0.9	779	884	268
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF..	0.8	702	797	192
FOXN	DAYSIDE	MTWTF..	0.8	693	772	210
CNN	NEWSNIGHT W/ AARON BROWN	MTWTF..	0.6	568	678	232
CNN	PAULA ZAHN NOW	MTWTF..	0.6	505	596	170
HLN	NANCY GRACE	MTWTF..	0.5	486	587	210
FOXN	FOX & FRIENDS FIRST	MTWTF..	0.6	536	583	266
CNN	ANDERSON COOPER 360	MTWTF..	0.5	446	529	151
CNN	WOLF BLITZER REPORTS	M.WTF..	0.5	435	514	107
CNN	LOU DOBBS TONIGHT	MTWTF..	0.5	448	499	145
CNN	SITUATION ROOM	MTWTF..	0.5	421	460	101
CNN	AMERICAN MORNING	MTWTF..	0.5	422	458	147
CNN	INSIDE POLITICS	MTWTF..	0.4	383	421	84
CNN	CNN LIVE	MTWTF..	0.4	385	420	115
MSNB	RITA COSBY LIVE & DIRECT	MTWTF..	0.4	337	394	145
HLN	PRIME NEWS TONIGHT	MTWTF..	0.3	285	362	135
MSNB	SCARBOROUGH COUNTRY	MTWTF..	0.4	312	361	149
CNN	LIVE FROM ...	MTWTF..	0.3	300	336	82
CNN	CNNI YOUR WORLD TODAY	MTWTF..	0.3	279	305	77
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF..	0.3	254	280	92
CNN	CNN DAYBREAK	MTWTF..	0.3	275	279	120
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF..	0.3	232	278	104
MSNB	THE ABRAMS REPORT	MTWTF..	0.3	241	271	100
MSNB	IMUS IN THE MORNING	MTWTF..	0.3	232	265	79
HLN	ROBIN & COMPANY	MTWTF..	0.2	191	220	115
MSNB	THE SITUATION W/T CARLSON	MTWTF..	0.2	197	218	95
CNBC	CLOSING BELL	MTWTF..	0.2	189	200	25
HLN	CNN HEADLINE NEWS	MTWTF..	0.2	164	190	66
CNBC	STREET SIGNS	MTWTF..	0.2	176	187	28
CNBC	KUDLOW & COMPANY	MTWTF..	0.2	171	185	26
CNBC	POWER LUNCH	MTWTF..	0.2	168	178	31
CNBC	SQUAWK BOX 9:30A	MTWTF..	0.2	166	175	41
CNBC	MORNING CALL	MTWTF..	0.2	156	169	28
MSNB	MSNBC LIVE	MTWTF..	0.2	150	164	62
CNBC	MAD MONEY	MTWTF..	0.2	144	158	52
CNBC	SQUAWK BOX 9A	MTWTF..	0.2	149	156	30
CNBC	COVER TO COVER	MTWTF..	0.1	126	149	77
CNBC	THE RESTAURANT	MT.....	0.2	144	148	69
HLN	SHOWBIZ TONIGHT	MTWTF..	0.1	127	142	56
MSNB	CONNECTED: COAST TO COAST	MTWTF..	0.2	127	137	46
CNBC	LATE NIGHT W/CONAN OBRIEN	MTWTF..	0.1	105	136	88
CNBC	CNBC ON ASSIGNMENT	.TWTF..	0.1	114	131	56
CNBC	SQUAWK BOX 8:30A	MTWTF..	0.1	111	120	25
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF..	0.1	101	116	72
CNBC	SQUAWK BOX 8A	MTWTF..	0.1	101	113	27
CNBC	SQUAWK BOX 7:30A	MTWTF..	0.1	92	101	34
CNBC	SQUAWK BOX 7A	MTWTF..	0.1	62	68	18
CNBC	WAKE-UP CALL	MTWTF..	0.0	34	34	16

