

FEB '05 M-F 6A-11P PROGRAM RANKER

February '05: 1/31/2005 - 2/27/2005

Ranked On:

NET	PROGRAM NAME	DAYS	HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)	A18-34 AA (000)	A18-49 AA (000)	#Tlc
FOXN	THE OREILLY FACTOR	MTWTF..	2.0	1,770	2,391	581	147	473	20
FOXN	HANNITY & COLMES	MTWTF..	1.4	1,222	1,617	442	134	366	19
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF..	1.2	1,080	1,413	373	64	284	20
FOXN	THE FOX REPORT W/S.SMITH	MTWTF..	1.2	1,036	1,370	388	91	312	20
FOXN	ON THE RECORD W/GRETA	MTWTF..	1.2	1,038	1,303	380	76	284	19
CNN	LARRY KING LIVE	MTWTF..	1.0	864	1,017	265	58	208	20
FOXN	THE BIG STORY W/J GIBSON	MTWTF..	0.9	776	970	255	45	222	24
FOXN	FOX AND FRIENDS	MTWTF..	0.9	761	894	353	51	290	45
FOXN	STUDIO B W/S.SMITH	MTWTF..	0.8	683	834	261	53	249	20
FOXN	FOX NEWS LIVE	MTWTF..	0.8	662	813	262	45	237	122
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF..	0.7	650	775	241	37	221	21
FOXN	DAYSIDE WITH LINDA VESTER	MTWTF..	0.6	557	639	206	37	184	23
FOXN	FOX & FRIENDS FIRST	MTWTF..	0.6	543	573	256	31	218	24
CNN	NEWSNIGHT W/ AARON BROWN	MTWTF..	0.5	471	553	170	36	140	19
CNN	PAULA ZAHN NOW	MTWTF..	0.5	431	515	156	50	124	18
CNN	WOLF BLITZER REPORTS	MTWTF..	0.5	449	511	123	27	88	20
CNN	ANDERSON COOPER 360	MTWTF..	0.5	419	506	151	41	123	22
CNN	LOU DOBBS TONIGHT	MTWTF..	0.4	399	446	125	24	89	20
CNN	AMERICAN MORNING	MTWTF..	0.4	400	443	141	44	114	20
CNN	CROSSFIRE	MTWTF..	0.4	383	422	103	18	79	19
CNN	INSIDE POLITICS	MTWTF..	0.4	359	390	107	24	85	19
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF..	0.4	327	389	99	22	69	22
MSNB	IMUS IN THE MORNING	MTWTF..	0.4	314	365	108	20	79	19
HLN	NANCY GRACE	MTWTF..	0.3	289	355	111	29	91	5
CNN	CNN LIVE	MTWTF..	0.4	327	354	104	29	85	40
CNN	LIVE FROM ...	MTWTF..	0.4	318	346	117	31	107	60
CNN	NEWS FROM CNN	MTWTF..	0.3	298	333	99	31	91	20
MSNB	MSNBC INVESTIGATES	MTWTF..	0.3	241	318	143	37	122	12
MSNB	SCARBOROUGH COUNTRY	MTWTF..	0.3	236	294	96	23	78	18
CNN	CNN DAYBREAK	MTWTF..	0.3	263	290	113	18	85	20
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF..	0.3	253	289	105	22	80	20
MSNB	MSNBC REPORTS	MTWT...	0.3	215	261	109	18	90	9
HLN	PRIME NEWS TONIGHT	MTWTF..	0.2	201	256	80	21	68	5
CNBC	CLOSING BELL	MTWTF..	0.3	237	254	62	11	51	19
CNBC	MORNING CALL	MTWTF..	0.2	206	222	57	6	48	19
CNBC	POWER LUNCH	MTWTF..	0.2	203	216	51	9	45	19
CNBC	THE APPRENTICE	.T..F..	0.2	175	215	137	73	145	8
CNBC	STREET SIGNS	MTWTF..	0.2	198	214	60	10	53	19
HLN	CNN HEADLINE NEWS	MTWTF..	0.2	186	214	80	26	74	640
CNBC	SQUAWK BOX 9:30A	MTWTF..	0.2	191	205	63	3	55	19
CNBC	KUDLOW & CRAMER	MTWTF..	0.2	187	202	62	12	42	10
CNBC	KUDLOW & COMPANY	MTWTF..	0.2	168	185	46	11	33	12
CNBC	THE AGE OF WALMART	M.....	0.1	130	170	87	33	79	2
CNBC	SQUAWK BOX 9A	MTWTF..	0.2	155	169	44	3	38	19
CNBC	SQUAWK BOX 8:30A	MTWTF..	0.2	141	156	40	4	36	19
MSNB	THE ABRAMS REPORT	MTWTF..	0.2	127	153	64	10	51	20
MSNB	MSNBC LIVE	MTWTF..	0.2	132	144	58	15	52	141
HLN	SHOWBIZ TONIGHT	MTWTF..	0.1	103	135	61	17	60	10

MSNB	CONNECTED: COAST TO COAST	MTWTF..	0.1	118	133	47	13	44	18
CNBC	SQUAWK BOX 8A	MTWTF..	0.1	113	124	35	6	26	19
MSNB	LESTER HOLT LIVE	MTWTF..	0.1	102	124	42	6	36	22
CNBC	COVER TO COVER	M.WT...	0.1	98	117	48	17	41	12
CNBC	DENNIS MILLER	MTWTF..	0.1	90	110	54	24	50	20
CNBC	INTERNATIONAL AUTO SHOW	M.....	0.1	86	106	54	18	38	2
CNBC	BULLSEYE	MTWTF..	0.1	98	105	31	8	20	19
CNBC	SQUAWK BOX 7:30A	MTWTF..	0.1	88	93	37	7	18	19
CNBC	LATE NIGHT W/CONAN OBRIEN	MTWTF..	0.1	77	88	45	23	42	20
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF..	0.1	66	76	45	15	42	20
CNBC	ARCH RIVALRS	M.....	0.1	80	72	24	10	17	2
CNBC	SQUAWK BOX 7A	MTWTF..	0.1	66	68	27	7	16	19
CNBC	OUTSIDE THE BOX	M.....	0.1	57	66	23	1	16	2
CNBC	FAST FORWARD	M.....	0.1	67	58	28	11	17	2
CNBC	WAKE-UP CALL	MTWTF..	0.0	31	34	12	2	7	19