

January 2006 Weekday Competitive Program Ranker (M-F 6a-11p programs)
 JANUARY 2006: 12/26/05-01/27/06

Ranked On:

NET	PROGRAM NAME	DAYS	HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	MTWTF__	2	1785	2325	469
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF__	1.4	1256	1596	338
FOXN	THE FOX REPORT W/S.SMITH	MTWTF__	1.4	1214	1570	376
FOXN	HANNITY & COLMES	MTWTF__	1.4	1226	1548	351
FOXN	ON THE RECORD W/GRETA	MTWTF__	1.3	1145	1419	337
FOXN	THE BIG STORY W/J GIBSON	MTWTF__	1	919	1094	235
CNN	LARRY KING LIVE	MTWTF__	1	865	1044	255
FOXN	STUDIO B W/S.SMITH	MTWTF__	1	847	999	251
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF__	0.9	830	972	238
FOXN	FOX NEWS LIVE	MTWTF__	0.9	805	955	248
FOXN	FOX AND FRIENDS	MTWTF__	0.9	820	950	347
FOXN	DAYSIDE	MTWTF__	0.9	755	885	239
CNN	ANDERSON COOPER 360	MTWTF__	0.7	601	721	248
CNN	PAULA ZAHN NOW	MTWTF__	0.6	565	700	171
CNN	LOU DOBBS TONIGHT	MTWTF__	0.6	519	616	134
CNBC	DEAL OR NO DEAL	MTWTF__	0.4	392	587	301
FOXN	FOX & FRIENDS FIRST	MTWTF__	0.6	520	577	221
CNN	SITUATION ROOM	MTWTF__	0.5	453	521	128
CNN	CNN LIVE	MTWTF__	0.5	454	503	143
CNN	AMERICAN MORNING	MTWTF__	0.5	410	458	164
HLN	NANCY GRACE	MTWTF__	0.4	376	451	150
CNN	LIVE FROM ...	MTWTF__	0.4	404	439	117
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF__	0.4	316	387	150
MSNB	MSNBC INVESTIGATES	___F__	0.3	289	364	160
CNN	CNNI YOUR WORLD TODAY	MTWTF__	0.4	323	353	98
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF__	0.4	301	344	117
MSNB	RITA COSBY LIVE & DIRECT	MTWTF__	0.3	277	339	136
CNBC	CLOSING BELL	MTWTF__	0.3	307	331	64
MSNB	SCARBOROUGH COUNTRY	MTWTF__	0.3	254	324	139
HLN	PRIME NEWS TONIGHT	MTWTF__	0.3	262	322	109
CNBC	KUDLOW & COMPANY	MTWTF__	0.3	273	300	57
CNBC	POWER LUNCH	MTWTF__	0.3	269	291	76
CNBC	MORNING CALL	MTWTF__	0.3	266	279	64
CNBC	STREET SIGNS	MTWTF__	0.3	256	274	70
MSNB	IMUS IN THE MORNING	MTWTF__	0.3	242	273	89
MSNB	THE ABRAMS REPORT	MTWTF__	0.3	213	247	89
HLN	ROBIN & COMPANY	MTWTF__	0.2	200	232	127
CNBC	SQUAWK ON THE STREET 930A	MTWTF__	0.2	216	229	54
CNBC	THE AGE OF WALMART	M_____	0.2	185	227	125
HLN	CNN HEADLINE NEWS	MTWTF__	0.2	185	212	77
CNBC	SQUAWK ON THE STREET 9A	MTWTF__	0.2	188	199	49
MSNB	MSNBC LIVE	MTWTF__	0.2	173	193	66
CNBC	THE EBAY EFFECT	M_____	0.2	149	173	87
HLN	SHOWBIZ TONIGHT	MTWTF__	0.2	143	169	73
CNBC	MAD MONEY	MTWTF__	0.2	147	169	57
CNBC	SQUAWK BOX 8:30A	MTWTF__	0.2	150	160	49
CNBC	SQUAWK BOX 8A	MTWTF__	0.1	131	156	49
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF__	0.1	122	149	87

CNBC ON THE MONEY	MTWTF__	0.1	123	141	58
CNBC THE SUZE ORMAN SHOW	MT_____	0.1	118	134	77
CNBC BIGGEST BIZ STORIES 2005	M_____	0.1	107	126	51
CNBC SQUAWK BOX 7:30A	MTWTF__	0.1	103	122	38
CNBC THE CHRIS MATTHEWS SHOW	M_____	0.1	93	112	56
CNBC BLOWOUT	MTWTF__	0.1	89	99	44
CNBC CNBC ON ASSIGNMENT	M_____	0.1	81	94	41
CNBC THE APPRENTICE	MTWTF__	0.1	78	92	46
CNBC OUTSIDE THE BOX	M_____	0.1	80	90	39
CNBC SQUAWK BOX 7A	MTWTF__	0.1	74	83	20
CNBC SQUAWK BOX 630A	MTWTF__	0.1	75	74	22
CNBC SQUAWK BOX 6A	MTWTF__	0.1	55	45	15