

JANUARY'07 Weekday Ranker

JANUARY '07 Competitive Program Analysis (excluding breaking news & specials)
 JANUARY '07: 1/01/2007 - 1/26/2007

Ranked On:

NETWORK	PROGRAM NAME	DAYS	TIME	HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	MTWTF	06:00A -11:00P	2.1	1881	2424	500
FOXN	HANNITY & COLMES	MTWTF	06:00A -11:00P	1.5	1356	1706	421
FOXN	THE FOX REPORT W/S.SMITH	MTWTF	06:00A -11:00P	1.2	1112	1375	376
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF	06:00A -11:00P	1.2	1069	1319	328
FOXN	ON THE RECORD W/GRETA	MTWTF	06:00A -11:00P	1.2	1073	1319	372
FOXN	THE OREILLY FACTOR (RPT)	MTWTF	11:00P -12:00A	0.9	822	1032	336
CNN	LARRY KING LIVE	MTWTF	06:00A -11:00P	0.9	865	1025	299
FOXN	THE BIG STORY W/J GIBSON	MTWTF	06:00A -11:00P	0.9	834	1016	225
FOXN	STUDIO B W/S.SMITH	MTWTF	06:00A -11:00P	0.9	829	966	233
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF	06:00A -11:00P	0.9	778	917	207
FOXN	FOX ON LINE	MTWTF	06:00A -11:00P	0.9	779	913	266
CNN	LOU DOBBS TONIGHT	MTWTF	06:00A -11:00P	0.8	770	902	256
FOXN	LIVE DESK W/M.MACCALLUM	MTWTF	06:00A -11:00P	0.9	784	902	244
FOXN	FOX NEWS LIVE	MTWTF	06:00A -11:00P	0.9	776	899	249
CNBC	DEAL OR NO DEAL	_T_T_	06:00A -11:00P	0.7	629	884	312
FOXN	FOX AND FRIENDS	MTWTF	06:00A -11:00P	0.7	680	760	297
CNN	ANDERSON COOPER 360	MTWTF	10:00P -12:00A	0.7	625	750	276
CNN	SITUATION ROOM	MTWTF	06:00A -11:00P	0.7	607	696	215
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF	06:00A -11:00P	0.7	576	673	253
CNN	PAULA ZAHN NOW	MTWTF	06:00A -11:00P	0.6	523	603	196
FOXN	FOX & FRIENDS FIRST	MTWTF	06:00A -11:00P	0.5	498	557	274
CNN	CNN NEWSROOM	MTWTF	06:00A -11:00P	0.5	495	554	187
MSNB	MSNBC INVESTIGATES	M_W_F	06:00A -11:00P	0.5	436	550	259
MSNB	SCARBOROUGH COUNTRY	MTWT	06:00A -11:00P	0.5	448	511	180
CNN	CNNI YOUR WORLD TODAY	MTWTF	06:00A -11:00P	0.5	457	500	161
MSNB	MSNBC INVESTIGATES (RPT)	M_W	11:00P -12:00A	0.4	391	469	242
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF	06:00A -11:00P	0.4	380	443	166
HLN	NANCY GRACE	MTWTF	06:00A -11:00P	0.4	363	432	179
MSNB	CRIME AND PUNISHMENT (RPT)	_TF_	11:00P -12:00A	0.3	305	375	211
CNBC	1 VS. 100	_W_	06:00A -11:00P	0.3	280	364	154
MSNB	IMUS IN THE MORNING	MTWTF	06:00A -11:00P	0.4	316	355	141
CNN	AMERICAN MORNING	MTWTF	06:00A -11:00P	0.4	330	354	152
CNBC	POWER LUNCH	MTWTF	06:00A -11:00P	0.3	300	334	149
CNBC	MORNING CALL	MTWTF	06:00A -11:00P	0.3	299	328	140
CNBC	STREET SIGNS	MTWTF	06:00A -11:00P	0.3	286	321	132
CNBC	CLOSING BELL	MTWTF	06:00A -11:00P	0.3	276	314	112
CNBC	SQUAWK ON THE STREET 930A	MTWTF	06:00A -11:00P	0.3	268	296	139
HLN	GLENN BECK	MTWTF	06:00A -11:00P	0.3	246	290	123
MSNB	TUCKER	MTWTF	06:00A -11:00P	0.3	247	281	112
CNBC	KUDLOW & COMPANY	MTWTF	06:00A -11:00P	0.3	247	279	96
MSNB	MSNBC LIVE	MTWTF	06:00A -11:00P	0.3	245	274	91
CNBC	THE APPRENTICE	M_F	06:00A -11:00P	0.2	220	273	148
HLN	SHOWBIZ TONIGHT	MTWTF	11:00P -12:00A	0.2	219	260	140
CNBC	SQUAWK ON THE STREET 9A	MTWTF	06:00A -11:00P	0.3	233	255	112
HLN	PRIME NEWS W/ ERICA HILL	MTWTF	06:00A -11:00P	0.2	193	224	86
CNBC	SQUAWK BOX 8:30A	MTWTF	06:00A -11:00P	0.2	197	213	75
HLN	CNN HEADLINE NEWS	MTWTF	06:00A -11:00P	0.2	179	202	69
MSNB	MOST, THE	MTWTF	06:00A -11:00P	0.2	182	200	80
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF	06:00A -11:00P	0.2	161	195	103
CNBC	SQUAWK BOX 8A	MTWTF	06:00A -11:00P	0.2	176	192	76
HLN	ROBIN & COMPANY	MTWTF	06:00A -11:00P	0.2	174	191	97
CNBC	ON THE MONEY	MTWTF	06:00A -11:00P	0.2	158	185	69
CNBC	MAD MONEY	MTWTF	06:00A -11:00P	0.2	159	181	77
CNBC	FAST MONEY	MTWTF	06:00A -11:00P	0.2	138	159	48
CNBC	SQUAWK BOX 7:30A	MTWTF	06:00A -11:00P	0.1	128	140	59
CNBC	MAD MONEY (RPT)	MTWTF	11:00P -12:00A	0.1	104	122	60
CNBC	SQUAWK BOX 7A	MTWTF	06:00A -11:00P	0.1	86	90	41
CNBC	SQUAWK BOX 630A	MTWTF	06:00A -11:00P	0.1	67	69	32
CNBC	SQUAWK BOX 6A	MTWTF	06:00A -11:00P	0	45	43	21

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-12am excluding breaking news & specials.
 Program Name Averages. Only scheduled programs with 3+ telecasts included.