

July 2006 FINAL Weekday Competitive Program Ranker
 July 2006: 6/26/06-7/28/06

Ranked On:

NETWORK	PROGRAM NAME	DAYS	TIME	HH COV	HH AA%	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	MTWTF__	06:00A -11:00P	1.8	1,640	2,119	488
FOXN	HANNITY & COLMES	MTWTF__	06:00A -11:00P	1.5	1,344	1,718	459
FOXN	ON THE RECORD W/GRETA	MTWTF__	06:00A -11:00P	1.3	1,129	1,435	410
FOXN	THE FOX REPORT W/S.SMITH	MTWTF__	06:00A -11:00P	1.3	1,117	1,401	384
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF__	06:00A -11:00P	1.2	1,114	1,380	339
CNN	LARRY KING LIVE	MTWTF__	06:00A -11:00P	1.1	964	1,152	321
FOXN	THE BIG STORY W/J GIBSON	MTWTF__	06:00A -11:00P	1	923	1,110	258
FOXN	THE OREILLY FACTOR (RPT)	MTWTF__	11:00P -12:00A	1	858	1,081	351
FOXN	STUDIO B W/S.SMITH	MTWTF__	06:00A -11:00P	1.0	917	1,074	300
FOXN	FOX NEWS LIVE	MTWTF__	06:00A -11:00P	1.0	889	1,030	310
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF__	06:00A -11:00P	1.0	872	1,017	268
FOXN	DAYSIDE	MTWTF__	06:00A -11:00P	1.0	850	979	306
FOXN	FOX AND FRIENDS	MTWTF__	06:00A -11:00P	0.9	835	924	369
CNN	ANDERSON COOPER 360	MTWTF__	10:00P -12:00A	0.8	689	819	323
CNN	LOU DOBBS TONIGHT	MTWTF__	06:00A -11:00P	0.8	709	813	247
CNN	PAULA ZAHN NOW	MTWTF__	06:00A -11:00P	0.7	617	733	226
CNN	SITUATION ROOM	MTWTF__	06:00A -11:00P	0.7	599	689	225
CNN	CNN LIVE	MTWTF__	06:00A -11:00P	0.6	509	565	203
CNN	LIVE FROM ...	MTWTF__	06:00A -11:00P	0.6	506	565	180
FOXN	FOX & FRIENDS FIRST	MTWTF__	06:00A -11:00P	0.6	521	562	264
CNN	CNNI YOUR WORLD TODAY	MTWTF__	06:00A -11:00P	0.5	461	515	184
CNN	AMERICAN MORNING	MTWTF__	06:00A -11:00P	0.5	435	473	190
HLN	NANCY GRACE	MTWTF__	06:00A -11:00P	0.3	311	372	122
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF__	06:00A -11:00P	0.3	273	324	135
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF__	06:00A -11:00P	0.3	279	320	116
MSNB	SCARBOROUGH COUNTRY	MTWTF__	06:00A -11:00P	0.3	271	315	117
MSNB	MSNBC INVESTIGATES (RPT)	M_WT___	11:00P -12:00A	0.3	266	310	179
MSNB	MSNBC INVESTIGATES	MTWTF__	06:00A -11:00P	0.3	249	295	132
MSNB	RITA COSBY LIVE & DIRECT	MTWT___	06:00A -11:00P	0.3	232	274	95
CNBC	MORNING CALL	MTWTF__	06:00A -11:00P	0.3	242	259	76
CNBC	CLOSING BELL	MTWTF__	06:00A -11:00P	0.3	235	259	73
CNBC	STREET SIGNS	MTWTF__	06:00A -11:00P	0.3	241	258	88
MSNB	IMUS IN THE MORNING	MTWTF__	06:00A -11:00P	0.3	248	257	116
CNBC	POWER LUNCH	MTWTF__	06:00A -11:00P	0.3	227	245	82
CNBC	SQUAWK ON THE STREET 930A	MTWTF__	06:00A -11:00P	0.2	215	234	71
MSNB	TUCKER	MTWTF__	06:00A -11:00P	0.2	213	231	89
HLN	SHOWBIZ TONIGHT (RPT)	MTWTF__	11:00P -12:00A	0.2	191	227	111
MSNB	THE ABRAMS REPORT	MTWTF__	06:00A -11:00P	0.2	196	217	83
MSNB	THE SITUATION W/T CARLSON	MTWT___	11:00P -12:00A	0.2	186	216	85
CNBC	KUDLOW & COMPANY	MTWTF__	06:00A -11:00P	0.2	182	204	64
MSNB	MSNBC LIVE	MTWTF__	06:00A -11:00P	0.2	187	200	81
HLN	GLENN BECK	MTWTF__	06:00A -11:00P	0.2	169	197	87
MSNB	MOST, THE	MTWTF__	06:00A -11:00P	0.2	177	192	74
HLN	CNN HEADLINE NEWS	MTWTF__	06:00A -11:00P	0.2	164	189	70
CNBC	SQUAWK ON THE STREET 9A	MTWTF__	06:00A -11:00P	0.2	176	189	57
HLN	ROBIN & COMPANY	MTWTF__	06:00A -11:00P	0.2	165	177	91
HLN	PRIME NEWS TONIGHT	MTWTF__	06:00A -11:00P	0.2	154	172	79
CNBC	CNBC ON ASSIGNMENT	_T_____	06:00A -11:00P	0.2	141	169	74
CNBC	SQUAWK BOX 8:30A	MTWTF__	06:00A -11:00P	0.2	155	163	47
CNBC	NATIONAL HEADS UP POKER	___F___	06:00A -11:00P	0.1	133	153	80
CNBC	SQUAWK BOX 8A	MTWTF__	06:00A -11:00P	0.2	146	153	43
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF__	06:00A -11:00P	0.1	127	148	71
MSNB	HEADLINERS & LEGENDS	_T_____	06:00A -11:00P	0.2	169	146	83
CNBC	CNBC SURVIVAL GUIDE	MT_T___	06:00A -11:00P	0.1	121	139	58
CNBC	SQUAWK BOX 7:30A	MTWTF__	06:00A -11:00P	0.1	128	135	39
MSNB	THE SITUATION W/T CARLSON	MTW___	06:00A -11:00P	0.1	123	128	65
CNBC	ON THE MONEY	MTWTF__	06:00A -11:00P	0.1	102	127	60
CNBC	MAD MONEY	MTWTF__	06:00A -11:00P	0.1	109	126	59
CNBC	CNBC PRIME	MT_____	06:00A -11:00P	0.1	88	110	46
CNBC	SQUAWK BOX 7A	MTWTF__	06:00A -11:00P	0.1	97	107	35
CNBC	FAST MONEY	___WT___	06:00A -11:00P	0.1	86	106	54
CNBC	ON THE MONEY (RPT)	MTWTF__	11:00P -12:00A	0.1	76	90	43
CNBC	SQUAWK BOX 630A	MTWTF__	06:00A -11:00P	0.1	71	78	31
CNBC	SQUAWK BOX 6A	MTWTF__	06:00A -11:00P	0.1	55	60	28

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-12am excluding breaking news & specials.
 Program Name Averages. Only scheduled programs with 3+ telecasts included.