

November '06 Weekday Ranker

November 2006 FINAL Competitive Program Name Analysis (excluding breaking news & specials)

November 2006: 10/30/06 - 11/24/06

Ranked On:

NETWORK	PROGRAM NAME	DAYS	TIME	HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	MTWTF	06:00A -11:00P	1.8	1,608	2,066	457
FOXN	HANNITY & COLMES	MTWTF	06:00A -11:00P	1.3	1,185	1,480	437
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF	06:00A -11:00P	1.2	1,045	1,263	342
FOXN	THE FOX REPORT W/S.SMITH	MTWTF	06:00A -11:00P	1.1	1,015	1,248	325
FOXN	ON THE RECORD W/GRETA	MTWTF	06:00A -11:00P	1.0	942	1,149	358
CNN	LARRY KING LIVE	MTWTF	06:00A -11:00P	1.1	977	1,144	299
FOXN	THE OREILLY FACTOR (RPT)	MTWTF	11:00P -12:00A	0.9	832	1,048	361
CNN	LOU DOBBS TONIGHT	MTWTF	06:00A -11:00P	0.9	817	936	291
FOXN	THE BIG STORY W/J GIBSON	MTWTF	06:00A -11:00P	0.8	759	897	223
FOXN	STUDIO B W/S.SMITH	MTWTF	06:00A -11:00P	0.8	718	821	233
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF	06:00A -11:00P	0.8	702	809	215
FOXN	FOX NEWS LIVE	MTWTF	06:00A -11:00P	0.8	716	804	250
FOXN	FOX ON LINE	MTWTF	06:00A -11:00P	0.8	707	795	241
FOXN	FOX AND FRIENDS	MTWTF	06:00A -11:00P	0.8	719	786	329
FOXN	LIVE DESK W/M.MACCALLUM	MTWTF	06:00A -11:00P	0.8	700	786	239
CNN	ANDERSON COOPER 360	MTWTF	10:00P -12:00A	0.7	620	712	262
CNN	SITUATION ROOM	MTWTF	06:00A -11:00P	0.7	617	698	223
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF	06:00A -11:00P	0.7	584	689	266
CNN	PAULA ZAHN NOW	MTWTF	06:00A -11:00P	0.6	577	685	231
CNBC	DEAL OR NO DEAL	_TW	06:00A -11:00P	0.5	480	677	284
FOXN	FOX & FRIENDS FIRST	MTWTF	06:00A -11:00P	0.6	525	567	272
CNN	CNN NEWSROOM	MTWTF	06:00A -11:00P	0.5	504	553	186
MSNB	SCARBOROUGH COUNTRY	MTWTF	06:00A -11:00P	0.5	435	500	196
CNBC	1 VS. 100	_T	06:00A -11:00P	0.4	320	489	196
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF	06:00A -11:00P	0.5	396	459	183
CNN	CNNI YOUR WORLD TODAY	MTWTF	06:00A -11:00P	0.4	410	451	142
CNN	AMERICAN MORNING	MTWTF	06:00A -11:00P	0.4	405	435	183
MSNB	DECISION 2006	MTWTF	06:00A -11:00P	0.4	349	398	160
HLN	NANCY GRACE	MTWTF	06:00A -11:00P	0.4	337	397	163
CNBC	DEAL OR NO DEAL (RPT)	_TW	11:00P -12:00A	0.4	323	395	188
MSNB	MSNBC REPORTS	_T_TF	06:00A -11:00P	0.4	315	393	167
MSNB	SCARBOROUGH COUNTRY (RPT)	M_WT	11:00P -12:00A	0.4	311	376	188
MSNB	IMUS IN THE MORNING	MTWTF	06:00A -11:00P	0.4	339	371	169
HLN	GLENN BECK	MTWTF	06:00A -11:00P	0.3	284	345	150
CNN	CNN PRESENTS	_T	06:00A -11:00P	0.4	328	343	116
CNBC	1 VS. 100 (RPT)	_T	11:00P -12:00A	0.3	244	332	169
MSNB	MSNBC INVESTIGATES (RPT)	_TWTF	11:00P -12:00A	0.3	266	329	160
MSNB	MSNBC REPORTS (RPT)	M_W	11:00P -12:00A	0.3	269	321	151
MSNB	MSNBC SPECIAL COVERAGE	MTWTF	06:00A -11:00P	0.3	291	313	132
MSNB	TUCKER	MTWTF	06:00A -11:00P	0.3	260	296	130
MSNB	MSNBC INVESTIGATES	_TWTF	06:00A -11:00P	0.3	251	292	136
CNBC	STREET SIGNS	MTWTF	06:00A -11:00P	0.3	250	273	85
CNBC	MORNING CALL	MTWTF	06:00A -11:00P	0.3	234	262	81
CNBC	POWER LUNCH	MTWTF	06:00A -11:00P	0.3	233	260	84
MSNB	MSNBC LIVE	MTWTF	06:00A -11:00P	0.3	238	255	102
CNBC	CLOSING BELL	MTWTF	06:00A -11:00P	0.3	231	255	70
HLN	SHOWBIZ TONIGHT	MTWTF	11:00P -12:00A	0.2	218	250	127
CNBC	KUDLOW & COMPANY	MTWTF	06:00A -11:00P	0.2	225	246	64
CNBC	SQUAWK ON THE STREET 930A	MTWTF	06:00A -11:00P	0.3	226	242	89
MSNB	HEADLINERS & LEGENDS	M_TF	06:00A -11:00P	0.2	186	213	90
CNBC	SQUAWK ON THE STREET 9A	MTWTF	06:00A -11:00P	0.2	201	213	76
MSNB	CITY IN FEAR	_WT	06:00A -11:00P	0.2	167	196	72
CNBC	BIG BROTHER, BIG BUSINESS	_WTF	06:00A -11:00P	0.2	155	195	94
HLN	CNN HEADLINE NEWS	MTWTF	06:00A -11:00P	0.2	170	194	67
CNBC	SQUAWK BOX 8:30A	MTWTF	06:00A -11:00P	0.2	182	193	65
HLN	PRIME NEWS W/ ERICA HILL	MTWTF	06:00A -11:00P	0.2	155	186	80
MSNB	MOST, THE	MTW	06:00A -11:00P	0.2	184	186	63
CNBC	SQUAWK BOX 8A	MTWTF	06:00A -11:00P	0.2	172	182	63
HLN	ROBIN & COMPANY	MTWTF	06:00A -11:00P	0.2	159	179	88
CNBC	MAD MONEY	MTWTF	06:00A -11:00P	0.1	130	152	60
CNBC	ON THE MONEY	MTWTF	06:00A -11:00P	0.1	130	152	53
CNBC	SQUAWK BOX 7:30A	MTWTF	06:00A -11:00P	0.2	138	144	46
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF	06:00A -11:00P	0.1	110	126	58
CNBC	SQUAWK BOX 7A	MTWTF	06:00A -11:00P	0.1	109	115	44
CNBC	FAST MONEY	M_TF	06:00A -11:00P	0.1	80	85	29
CNBC	SQUAWK BOX 630A	MTWTF	06:00A -11:00P	0.1	80	79	27
CNBC	SQUAWK BOX 6A	MTWTF	06:00A -11:00P	0.1	56	49	17
CNBC	FAST MONEY (RPT)	___F	11:00P -12:00A	0.0	43	46	19

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-12am excluding breaking news & specials.
Program Name Averages. Only scheduled programs with 3+ telecasts included.