

1Q'06 Weekday Ranker

1st Quarter 2006 Weekday Competitive Program Ranker (M-F 6a-11p programs)
 1Q'06: 12/26/2005 - 03/24/2006

Ranked On:

NETWORK	PROGRAM NAME	DAYS	Ranked On:			
			HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	MTWTF..	2.0	1,734	2,274	446
FOXN	HANNITY & COLMES	MTWTF..	1.4	1,200	1,536	359
FOXN	THE FOX REPORT W/S.SMITH	MTWTF..	1.3	1,161	1,491	350
FOXN	ON THE RECORD W/GRETA	MTWTF..	1.3	1,127	1,397	334
FOXN	FOX AND FRIENDS	MTWTF..	0.9	793	904	330
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF..	1.3	1,167	1,485	312
CNN	LARRY KING LIVE	MTWTF..	0.9	835	997	242
FOXN	FOX & FRIENDS FIRST	MTWTF..	0.6	510	568	234
FOXN	STUDIO B W/S.SMITH	MTWTF..	0.9	816	948	227
FOXN	FOX NEWS LIVE	MTWTF..	0.8	749	870	224
FOXN	DAYSIDE	MTWTF..	0.8	715	813	223
CNN	ANDERSON COOPER 360	MTWTF..	0.6	574	683	221
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF..	0.9	765	905	220
FOXN	THE BIG STORY W/J GIBSON	MTWTF..	1.0	866	1,037	213
CNBC	DEAL OR NO DEAL	MTWTF..	0.3	280	389	189
MSNB	MSNBC INVESTIGATES	...F..	0.3	290	347	168
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF..	0.4	332	404	164
CNN	PAULA ZAHN NOW	MTWTF..	0.6	521	626	156
CNN	LOU DOBBS TONIGHT	MTWTF..	0.6	561	663	155
HLN	NANCY GRACE	MTWTF..	0.4	372	446	154
CNN	AMERICAN MORNING	MTWTF..	0.4	383	421	149
CNN	SITUATION ROOM	MTWTF..	0.6	496	570	142
MSNB	RITA COSBY LIVE & DIRECT	MTWTF..	0.3	291	347	134
MSNB	SCARBOROUGH COUNTRY	MTWTF..	0.3	262	319	130
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF..	0.4	317	360	129
CNN	CNN LIVE	MTWTF..	0.4	398	437	128
CNBC	THE AGE OF WALMART	M.....	0.2	179	217	117
HLN	ROBIN & COMPANY	MTWTF..	0.2	190	214	116
HLN	PRIME NEWS TONIGHT	MTWTF..	0.3	260	323	115
CNN	LIVE FROM ...	MTWTF..	0.4	377	407	114
CNN	CNNI YOUR WORLD TODAY	MTWTF..	0.4	333	361	112
MSNB	IMUS IN THE MORNING	MTWTF..	0.3	249	274	90
MSNB	THE ABRAMS REPORT	MTWTF..	0.2	211	244	90
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF..	0.1	124	148	86
CNBC	THE EBAY EFFECT	M.....	0.2	140	159	81
CNBC	POWER LUNCH	MTWTF..	0.3	268	290	80
CNBC	STREET SIGNS	MTWTF..	0.3	258	277	76
HLN	SHOWBIZ TONIGHT	MTWTF..	0.2	147	169	76
CNBC	THE SUZE ORMAN SHOW	MT..F..	0.1	114	130	73
HLN	CNN HEADLINE NEWS	MTWTF..	0.2	167	188	71
CNBC	MORNING CALL	MTWTF..	0.3	276	293	70
CNBC	NATIONAL HEADS UP POKER	...F..	0.1	125	157	69
CNBC	ON THE MONEY	MTWTF..	0.2	135	158	68
CNBC	DETROIT AUTO SHOW	M.....	0.1	113	118	68
CNBC	MAD MONEY	MTWTF..	0.2	156	178	66
CNBC	CLOSING BELL	MTWTF..	0.3	294	317	64
MSNB	MSNBC LIVE	MTWTF..	0.2	166	183	63
CNBC	SQUAWK ON THE STREET 930A	MTWTF..	0.3	243	259	61
CNBC	COVER TO COVER	MT..T...	0.1	108	119	58
CNBC	THE CHRIS MATTHEWS SHOW	M.....	0.1	93	112	56
CNBC	KUDLOW & COMPANY	MTWTF..	0.3	254	273	55
CNBC	THE APPRENTICE	MTWTF..	0.1	94	112	55
CNBC	BLOWOUT	MTWTF..	0.1	88	102	55
CNBC	SQUAWK ON THE STREET 9A	MTWTF..	0.2	204	215	52
CNBC	BIGGEST BIZ STORIES 2005	M.....	0.1	107	126	51
CNBC	SQUAWK BOX 8:30A	MTWTF..	0.2	165	171	50
CNBC	HIGH NET WORTH	M.....	0.1	72	81	49
CNBC	SQUAWK BOX 8A	MTWTF..	0.2	142	153	47
CNBC	CNBC ON ASSIGNMENT	M.....	0.1	84	90	46
CNBC	SQUAWK BOX 7:30A	MTWTF..	0.1	123	134	45
CNBC	OUTSIDE THE BOX	M.....	0.1	80	87	41
CNBC	SQUAWK BOX 7A	MTWTF..	0.1	93	98	30
CNBC	SQUAWK BOX 630A	MTWTF..	0.1	81	81	27
CNBC	SQUAWK BOX 6A	MTWTF..	0.1	63	54	20

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-11pm excluding Olympics, breaking news & specials.