

2Q'07 P2+ Weekday Ranker

2Q'07 FINAL Competitive Program Analysis (excluding breaking news & specials)
 2Q'07: 4/2/2007 - 6/29/2007

				Ranked On:			
NETWORK	PROGRAM NAME	DAYS	TIME	HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	MTWTF__	06:00A -11:00P	1.9	1,734	2,211	442
FOXN	HANNITY & COLMES	MTWTF__	06:00A -11:00P	1.3	1,224	1,530	371
FOXN	ON THE RECORD W/GRETA	MTWTF__	06:00A -11:00P	1.2	1,121	1,363	381
FOXN	THE FOX REPORT W/S.SMITH	MTWTF__	06:00A -11:00P	1.1	1,032	1,255	298
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF__	06:00A -11:00P	1.1	983	1,163	257
FOXN	THE OREILLY FACTOR (RPT)	MTWTF__	11:00P -12:00A	1	905	1,122	368
CNN	LARRY KING LIVE	MTWTF__	06:00A -11:00P	0.9	862	1,030	284
FOXN	THE BIG STORY W/J GIBSON	MTWTF__	06:00A -11:00P	0.9	798	944	206
FOXN	STUDIO B W/S.SMITH	MTWTF__	06:00A -11:00P	0.9	789	895	210
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF__	06:00A -11:00P	0.8	768	883	198
FOXN	AMERICAS NEWSROOM	MTWTF__	06:00A -11:00P	0.8	766	877	264
CNN	LOU DOBBS TONIGHT	MTWTF__	06:00A -11:00P	0.8	725	838	233
FOXN	FOX AND FRIENDS	MTWTF__	06:00A -11:00P	0.8	750	837	334
FOXN	LIVE DESK W/M.MACCALLUM	MTWTF__	06:00A -11:00P	0.8	717	810	214
FOXN	FOX NEWS LIVE	MTWTF__	06:00A -11:00P	0.8	709	805	213
CNN	ANDERSON COOPER 360	MTWTF__	10:00P -12:00A	0.6	559	654	253
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF__	06:00A -11:00P	0.6	543	631	198
CNN	SITUATION ROOM	MTWTF__	06:00A -11:00P	0.6	552	614	191
FOXN	FOX & FRIENDS FIRST	MTWTF__	06:00A -11:00P	0.6	517	582	275
CNN	PAULA ZAHN NOW	MTWTF__	06:00A -11:00P	0.5	487	557	190
CNBC	DEAL OR NO DEAL	MTWTF__	06:00A -11:00P	0.4	411	556	176
HLN	NANCY GRACE	MTWTF__	06:00A -11:00P	0.5	428	493	187
CNN	CNN NEWSROOM	MTWTF__	06:00A -11:00P	0.5	440	477	158
MSNB	SCARBOROUGH COUNTRY	MTWTF__	06:00A -11:00P	0.4	393	452	158
MSNB	IMUS IN THE MORNING	MTWTF__	06:00A -11:00P	0.4	370	405	165
CNN	AMERICAN MORNING	MTWTF__	06:00A -11:00P	0.4	366	395	154
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF__	06:00A -11:00P	0.4	335	389	129
CNN	CNNI YOUR WORLD TODAY	MTWTF__	06:00A -11:00P	0.4	363	386	131
MSNB	MSNBC INVESTIGATES	MTW_F__	06:00A -11:00P	0.3	305	365	178
MSNB	MSNBC INVESTIGATES (RPT)	MT_F__	11:00P -12:00A	0.3	302	359	187
HLN	SHOWBIZ TONIGHT	MTWTF__	11:00P -12:00A	0.3	294	336	166
MSNB	MSNBC REPORTS (RPT)	_TW_F__	11:00P -12:00A	0.3	270	323	138
MSNB	MSNBC REPORTS	MTW__	06:00A -11:00P	0.3	266	319	140
CNBC	MORNING CALL	MTWTF__	06:00A -11:00P	0.3	276	306	109
HLN	GLENN BECK	MTWTF__	06:00A -11:00P	0.3	261	305	111
CNBC	STREET SIGNS	MTWTF__	06:00A -11:00P	0.3	264	299	94
CNBC	POWER LUNCH	MTWTF__	06:00A -11:00P	0.3	259	291	99
CNBC	SQUAWK ON THE STREET 930A	MTWTF__	06:00A -11:00P	0.3	260	282	116
CNBC	CLOSING BELL	MTWTF__	06:00A -11:00P	0.3	251	276	83
CNBC	KUDLOW & COMPANY	MTWTF__	06:00A -11:00P	0.3	232	268	68
MSNB	MOST, THE	MTWTF__	06:00A -11:00P	0.3	243	259	103
MSNB	TUCKER	MTWTF__	06:00A -11:00P	0.3	225	254	86
CNBC	SQUAWK ON THE STREET 9A	MTWTF__	06:00A -11:00P	0.2	219	235	93
MSNB	MSNBC LIVE	MTWTF__	06:00A -11:00P	0.2	211	233	86
HLN	LARRY KING LIVE	MTWTF__	06:00A -11:00P	0.2	196	232	99
HLN	PRIME NEWS W/ ERICA HILL	MTWTF__	06:00A -11:00P	0.2	203	231	87
CNBC	SQUAWK BOX 8:30A	MTWTF__	06:00A -11:00P	0.2	192	204	68
HLN	CNN HEADLINE NEWS	MTWTF__	06:00A -11:00P	0.2	181	203	74
HLN	ROBIN & COMPANY	MTWTF__	06:00A -11:00P	0.2	189	201	105
CNBC	SQUAWK BOX 8A	MTWTF__	06:00A -11:00P	0.2	184	195	69
CNBC	HEADS UP POKER TOURNAMENT	M__F__	06:00A -11:00P	0.2	155	190	67
CNBC	MAD MONEY	MTWTF__	06:00A -11:00P	0.2	167	186	57
CNBC	SQUAWK BOX 7:30A	MTWTF__	06:00A -11:00P	0.2	161	169	66
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF__	06:00A -11:00P	0.1	131	160	72
CNBC	THE APPRENTICE	M__F__	06:00A -11:00P	0.1	129	156	85
CNBC	ON THE MONEY	MTWTF__	06:00A -11:00P	0.1	132	147	44
CNBC	BUSINESS NATION	M_W_F__	06:00A -11:00P	0.1	113	140	60
CNBC	FAST MONEY	MTWTF__	06:00A -11:00P	0.1	124	140	55
CNBC	SQUAWK BOX 7A	MTWTF__	06:00A -11:00P	0.1	121	127	56
CNBC	MILLIONAIRE INSIDE	MTW__	06:00A -11:00P	0.1	108	120	59
CNBC	CONVERSATIONS W/EISNER	M_W__	06:00A -11:00P	0.1	97	106	45
CNBC	MAD MONEY (RPT)	MTWTF__	11:00P -12:00A	0.1	75	88	41
CNBC	SQUAWK BOX 630A	MTWTF__	06:00A -11:00P	0.1	82	85	36
CNBC	SQUAWK BOX 6A	MTWTF__	06:00A -11:00P	0.1	54	54	26

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-12am excluding breaking news & specials.
 Program Name Averages. Only scheduled programs with 3+ telecasts included.