

The Found Gen: Content Writing Prompts

The following are prompts that mimic the content work our writers are responsible for each month. Please respond to each prompt by reading it carefully and catering the content and tone to our client. Be sure to review the company's website and social accounts for direction on tone and messaging.

KAMALAME CAY

Kamalame Cay is a breathtaking private island resort in the Bahamas. Each month we write several eBlasts featuring something amazing about this destination. Select a resort feature and write an eBlast enticing readers to visit. Our eBlasts are approximately two short, descriptive paragraphs with a call-to-action.

VIÑAS & DELUCA

Viñas & DeLuca is personal injury & wrongful death law firm based in Florida. Each month, we write four blog posts explaining important issues regarding areas of law relating to their practice. Write a blog post on either of the following topics: *What you Need to Know About Universal Life Insurance Fraud* or *Why Some Policyholders are suing Their Universal Life Insurers*. Our blog posts are a minimum of 350 words.

CORAL GABLES HYPNOSIS

Coral Gables Hypnosis is Neuro-Linguistic Programming practice that uses hypnosis to help change negative behavior patterns. This practice is based in Coral Gables, Florida. Each month we write four blog posts featuring important information about hypnosis and how Coral Gables Hypnosis can help readers make important changes in their life. Write a blog post on a topic of your choosing. Our blog posts are a minimum of 350 words.