

MEGHAN DOHERTY
mdoherty04@gmail.com / 917 975 6038
meghandohertystuff.tumblr

EXPERIENCE

ECOSYS 2013 - Present

Designer

Created brand-focused logo design for corporate training program, EDGE, and global marketing events. Layout design for collateral and event materials, including brochures, booklets, poster design, flyers, and newsletters. Created advertisements for print and web.

ZEST BOOKS 2012 - 2013

Author/Illustrator

Wrote and illustrated *How Not to Be a Dick: An Everyday Etiquette Guide* consisting 177 pages of content on over 400 illustrated. Provided illustrations and cover design for other published works, such as *Super Pop!* and *Undecided*.

BEDFORD HILL 2011 - Present

Designer/Social Media Manager

Built and maintained website and social media accounts, such as Facebook, Twitter, and Instagram, with updates daily. Created promotional materials and posters for web and print.

BROKELYN 2011 - Present

Designer/Staff Writer

Wrote and researched compelling content for Brooklyn-based web magazine, and performed interviews. Planned events, including selling sponsorships and ad space. Provided illustrations, designs, infographics, and interactive maps for articles. Constructed an actual Mustache Ride. Pictures available upon request.

THE SKINT 2011 - Present

Freelance Designer

Created event graphics and posters for print and web, including annual events such as the No Office Holiday Party, and the

POWER & MOTORYACHT MAGAZINE 2011

Web Editor

Tagged and edited articles. Organized back end server transition. Looked at expensive boats all day.

ADDITIONAL EXPERIENCE

JENNIFER BUNSA DESIGN STUDIO 2013

Website Design & Build

DESIGN COMPENDIUM 2011-2012

Fabrication & Installation

Window and in-store displays for Cole Haan, Gucci, C Wonder, CHANEL

CASCINE RECORDS 2011

Intern

M'LADY'S RECORDS 2011

Intern

EDUCATION

PRATT INSTITUTE Present

BFA COMD

RUSSELL SAGE COLLEGE 2006

BA Theatre (5 Credits Pending)

Proficient in Adobe Suite, Microsoft Office, HTML, Mac and PC