

Richard Becker

Brand Consultant &

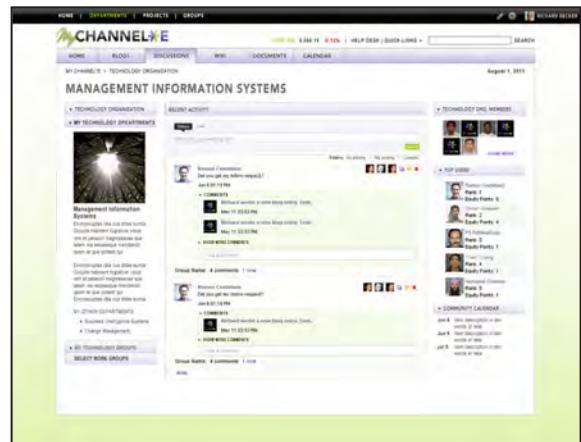
Graphic Designer

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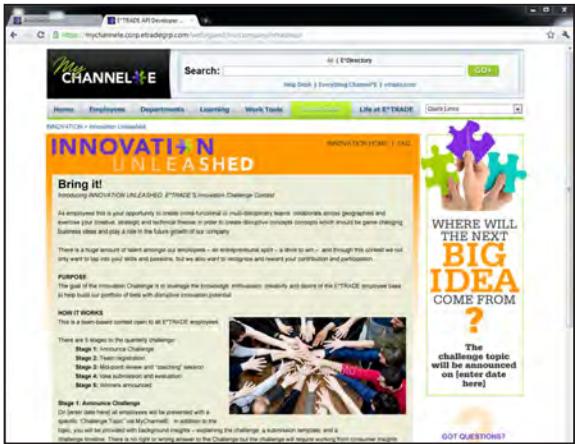
www.rpbecker.com

Websites

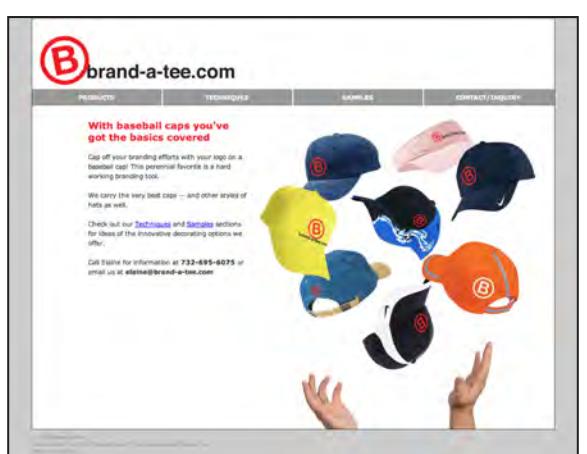
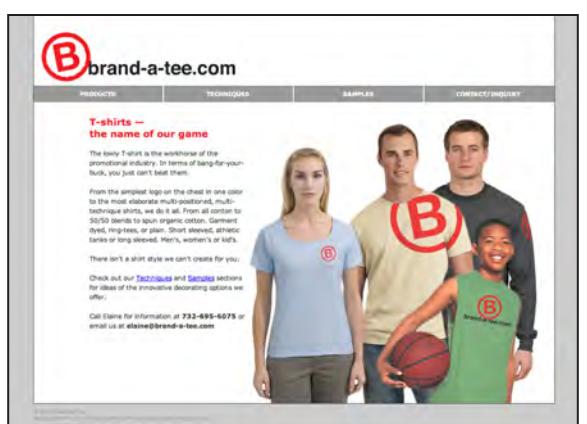
Intranet UI



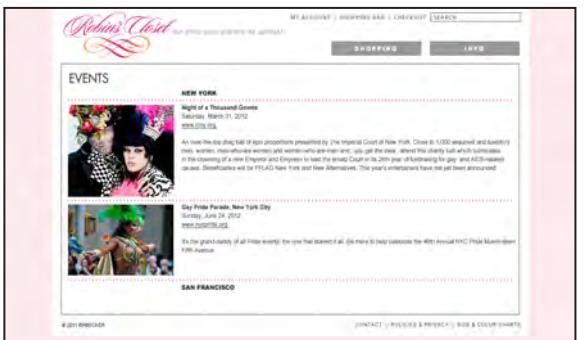
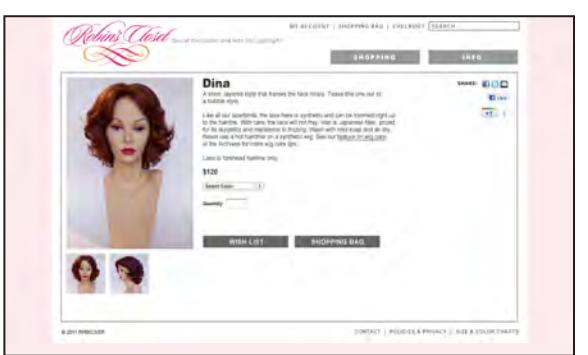
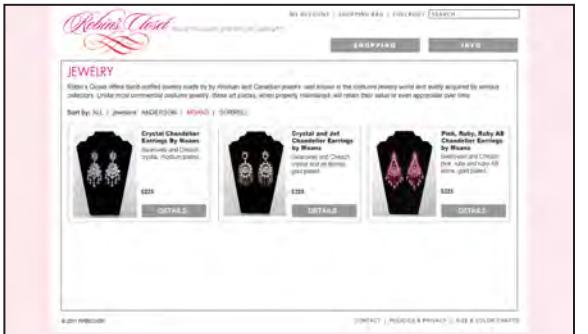
Intranet Initiative Mini Site



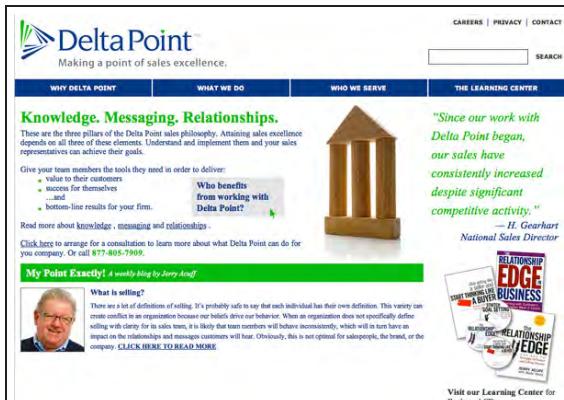
Corporate



E-Commerce



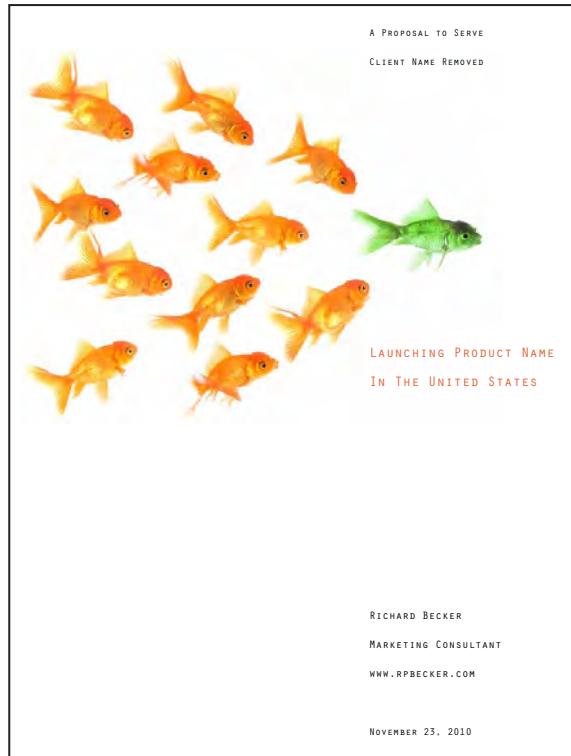
Websites



Print



Thought Leadership



Direct Mail



Advertising Network Promotion

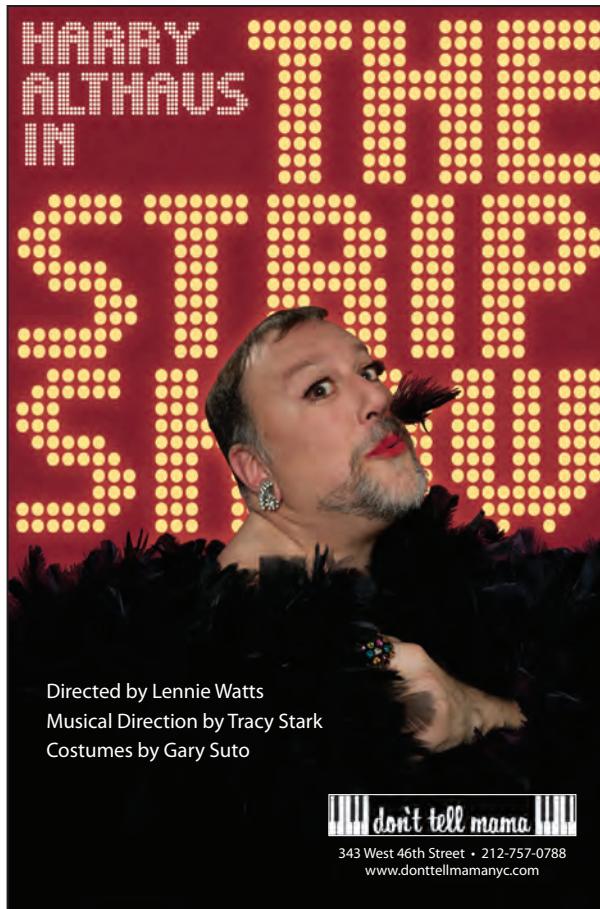


Corporate Website

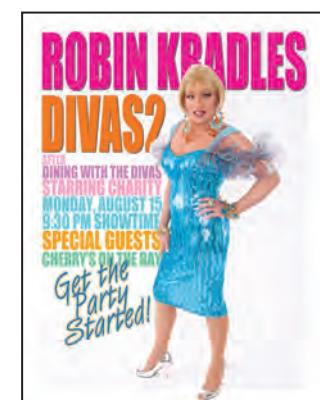
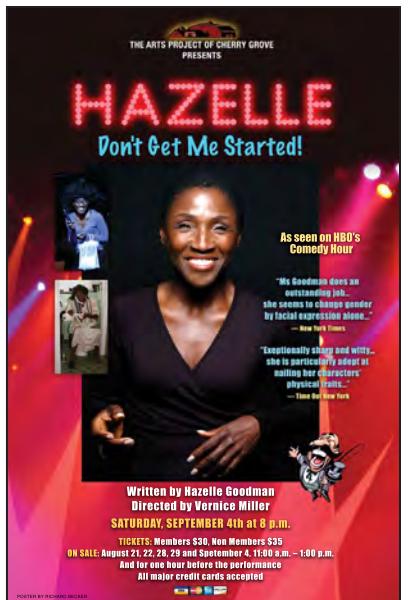
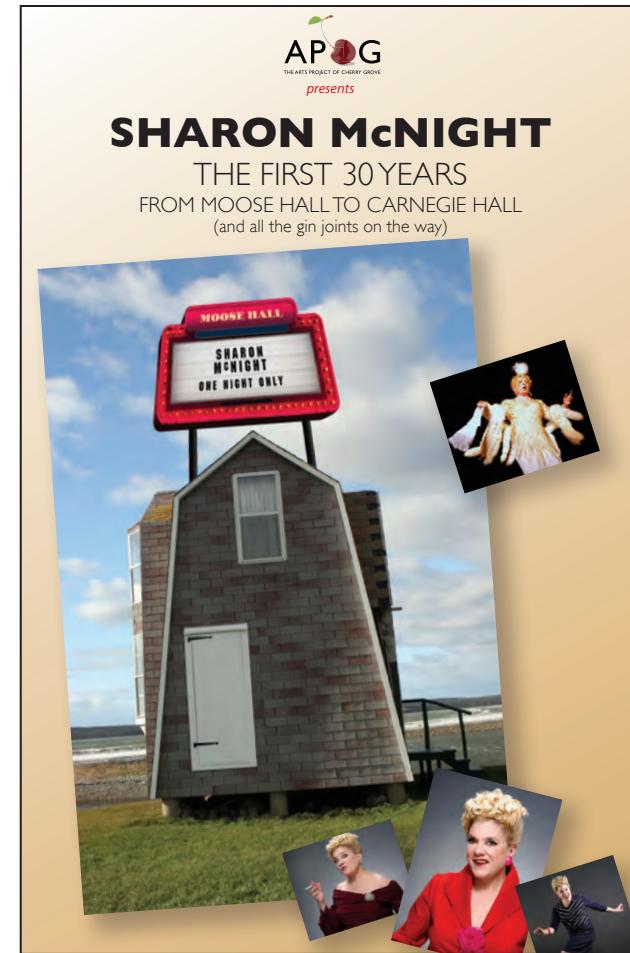
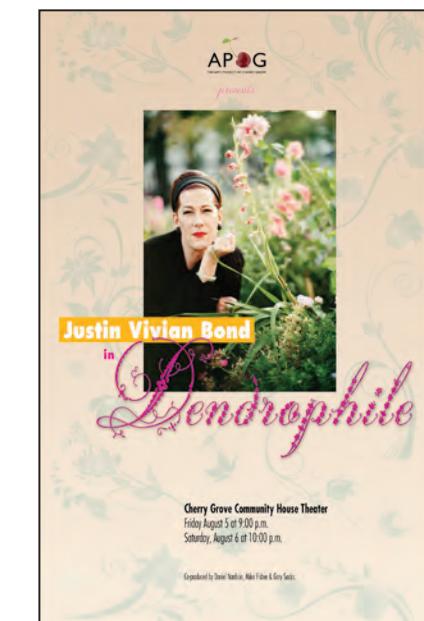
Paper Promotion

Entertainment Promotion

Entertainers



Community Theater



Logos and Designed Titles

Logos

INNOVATION
UNLEASHED



Robin's Closet OUT OF THE CLOSET, INTO THE SPOTLIGHT

Titles

Triumphant
Baby!

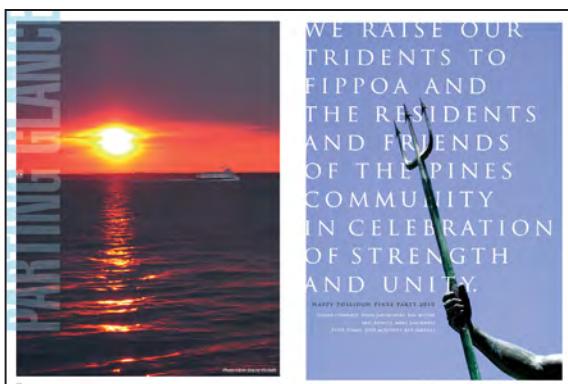
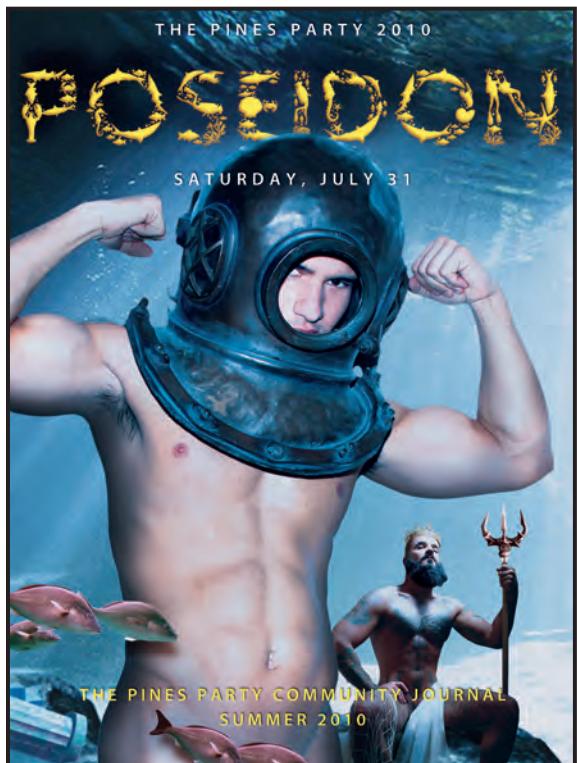
Life
Holds
On

*Wendy
Russell & friends*

*Eileen
and 3 Great
Men*

Publications

Pines Party Journal 2010



Housewives. With Balls.

From the Producers of *"The Real Housewives of Atlanta"*

The A-List: NEW YORK

October 11

Logo
LogoTV.com

Dear Jersey Sure,
I have heard so much about Fire Island from all my friends who go there. It sounds like heaven on earth. They say the beach is beautiful the boys are bountiful and the dancing and parties are amazing.

I work as a dancer in a drag bar in NJ so I don't get many weekends off. I love drag but I'm more of a go-go boy type. I am really excited about not working on a weekend and finally getting to be on the dance floor with my friends instead of on a box under a hot spot light.

I am supposed to go to the legendary Pines party I understand there are two towns to go to. Cherry Grove and Fire Island Pines. I can figure that the party is in the Pines but I have also heard a lot of goys refer to The Grove when they talk about Fire Island. I have two choices of places to stay and I am trying to figure out which one of my friends invitations to accept for the big weekend. I know one guy lives in the Pines but I think my other friend lives in the Grove.

So Bambi which is the real gay community? Where will I feel most at home as a gay man who likes to party with his friends and dance and hang with the 'girls'?

Where To Go-Go

Darling you must really know how to shake your booty if you have two invites for the hottest party of summer and the toughest weekend to find a place to plant your dancing feet.

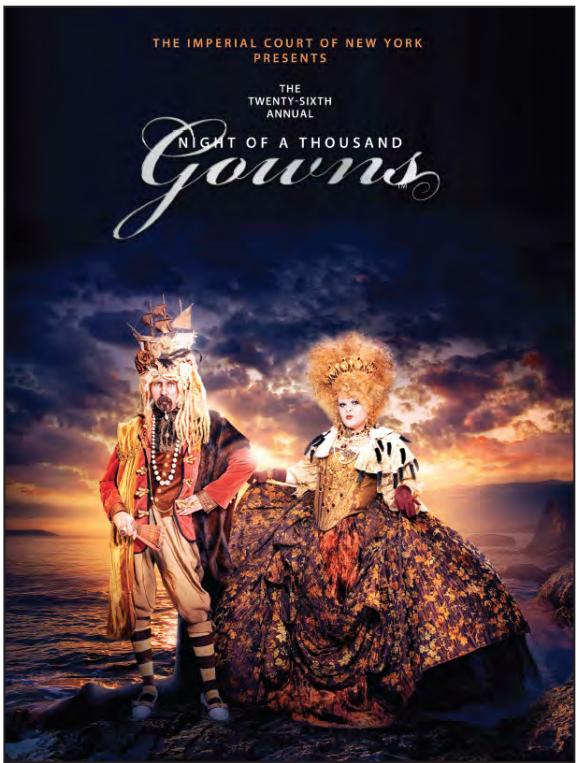
This year the Grove contingent is playing a major role in the Pines Party Weekend most notably the Grove Council Girls will be making their way over to the Pines Community House to liven up the casino aspect of the party; you won't want to miss the procession from the Harbor to White Hall on Saturday eve!

Darling if you are schlepping out here from NJ stretch your weekend for a few days and make it a vacation. You can take advantage of the many generous hosts' invitations. Start in the Grove and take in a drag show and hang at the pool at the Ici Palacio and then, come over to the Pines and work the Pines ritual it call LOMPONHI-LINA (low, middle, high, pool and Lina head) in The Pines Harbor. Each one has its own special vibe and you can jump from one to the other in the distance of walking around a typical city block.

While you want to be close to all the action for the big dance, where you stay this weekend is not going to be terribly important since you will be up all night dancing and making new friends.

You ask the age old question where is the real gay paradise? Both hamlets claim to be the gayest town on earth. The Grove has the franchise on cute cottages and classic

Night of a Thousand Gowns Dinner Journal



Internal Initiative Campaign

Intranet Mini Site



Banner Ads



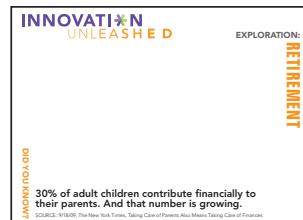
Poster Campaign



Floor Graphic

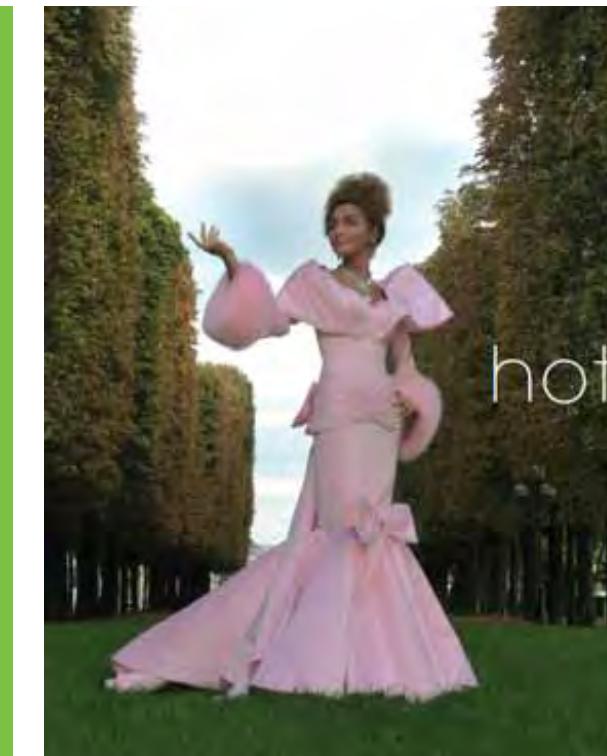
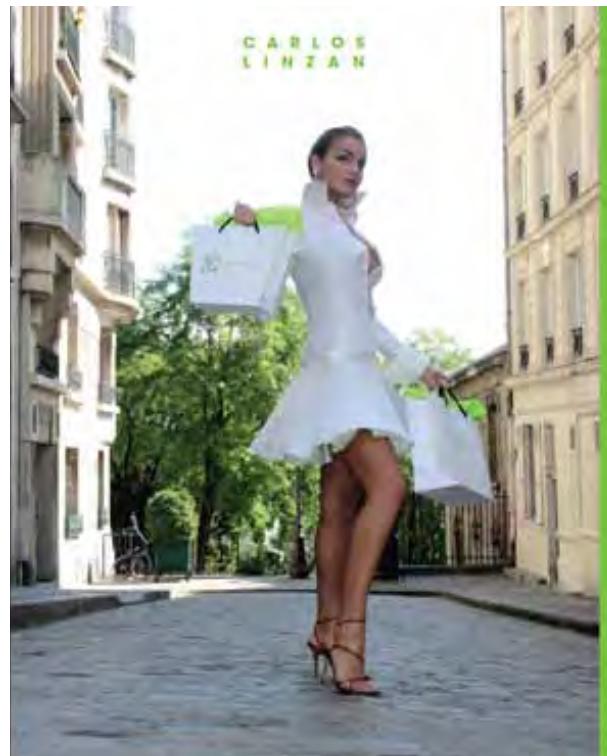


Desk Drop



Carlos Linzan Couture

Couture catalog



cool paris fun



Event Planning and Promotion

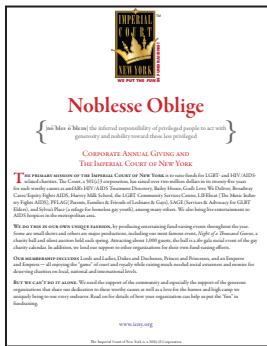
Major annual fundraising event (1,000 attendees)

- Planning and development
- Promotion
- Event Graphics

THE
TWENTY-SIXTH
ANNUAL



Strategic Development



Website
Media Kits
Sponsorship packages
Rate sheets

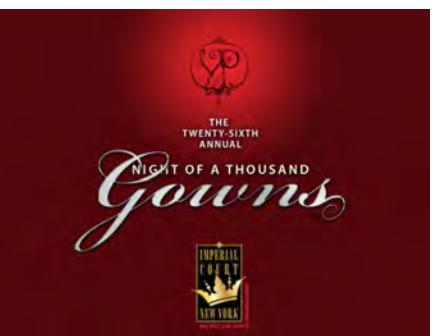
Advertising and Promotion



Magazine ads
Web banners
Social media ads/
badges



Event Design



Media Wall
Signage
Super Graphics (projection)
Tickets
Badges
T-Shirts
192-page Dinner Journal
Etc.



WELCOME TO THE 26TH ANNUAL NIGHT OF A THOUSAND GOWNS! Tonight marks the grand finale of our Silver Jubilee year — and do we have an OUTRAGEOUS evening in store for you! Our goal this year has been to be outrageous and to put the "FUN" in fundraising. We wanted to have Queen Mother and New Alternatives recognized this when they proclaimed that ours was the "Crownation of the Century." Since then, we have shared our outrageous and fun style at over 100 events, both in NYC and throughout the kingdom of the Imperial Court System. We were honored to serve as a Grand Marshal of the 2011 Heritage of Pride Parade. We were touched when the new Imperial Court of Washington, D.C. also honored us to serve as a Grand Marshal. The Village Voice and The New York Times. We have appeared multiple times in New and Metromuse magazines, and who can forget the international exposure we received when our coronation was filmed by Bravo TV for an episode of Mad Fashion? Tonight we couldn't be happier to raise money for PFLAG-NYC, an organization that is making a difference in the lives of thousands of young people across the globe and needs our help. We are also dedicated to support New Alternatives, which provides a safe space for homeless LGBT youth in NYC, helping them to get the support and to build the life skills

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