

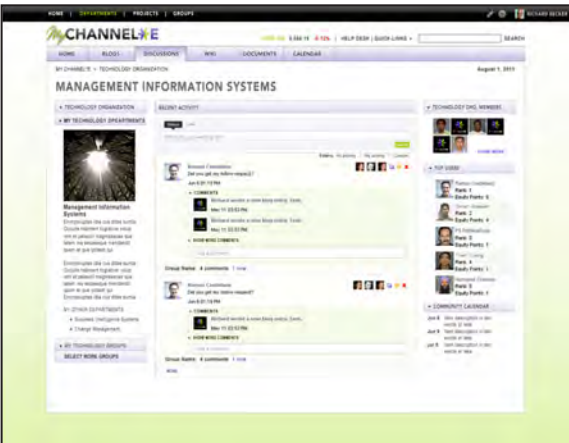
Richard Becker Brand Consultant & Graphic Designer

Richard Becker
212-995-8828
richard@rpbecker.com

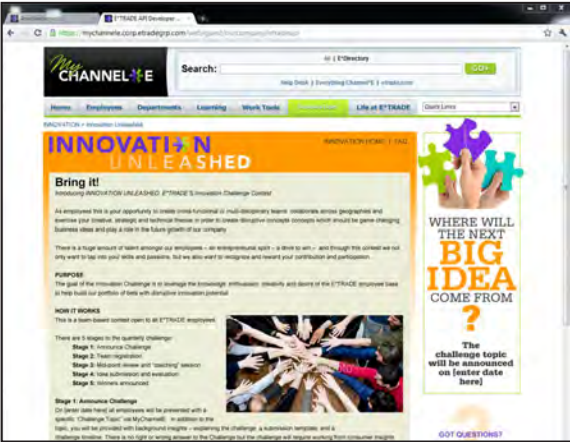
www.rpbecker.com

Websites

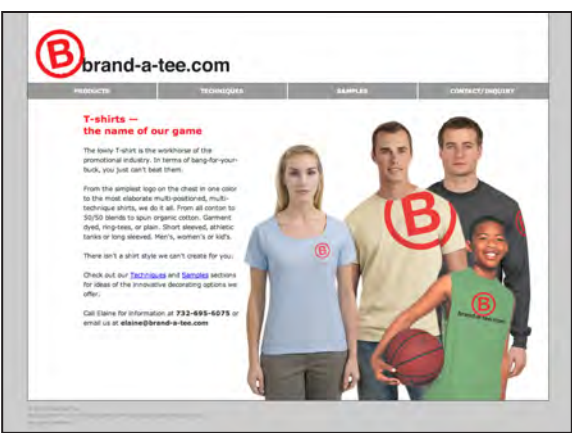
Intranet UI



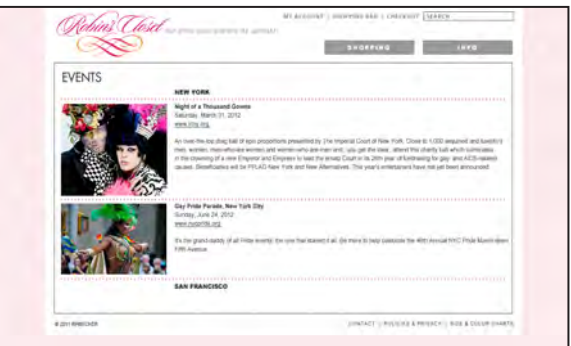
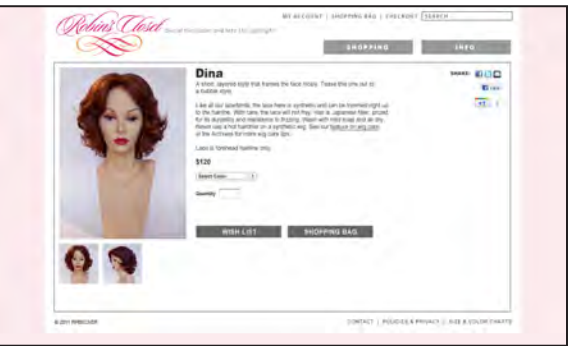
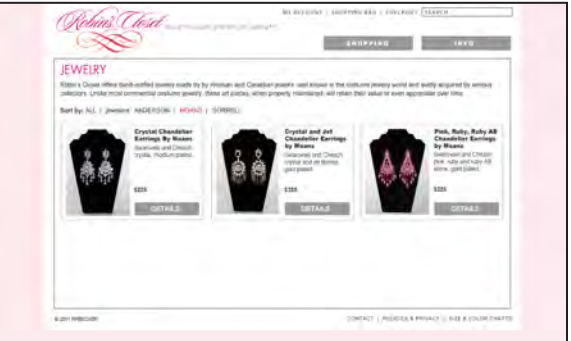
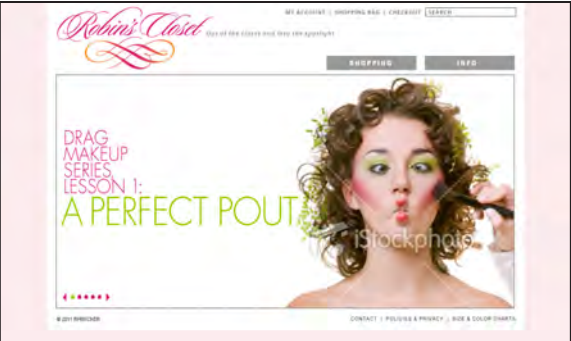
Intranet Initiative Mini Site



Corporate



E-Commerce



B2B

Websites

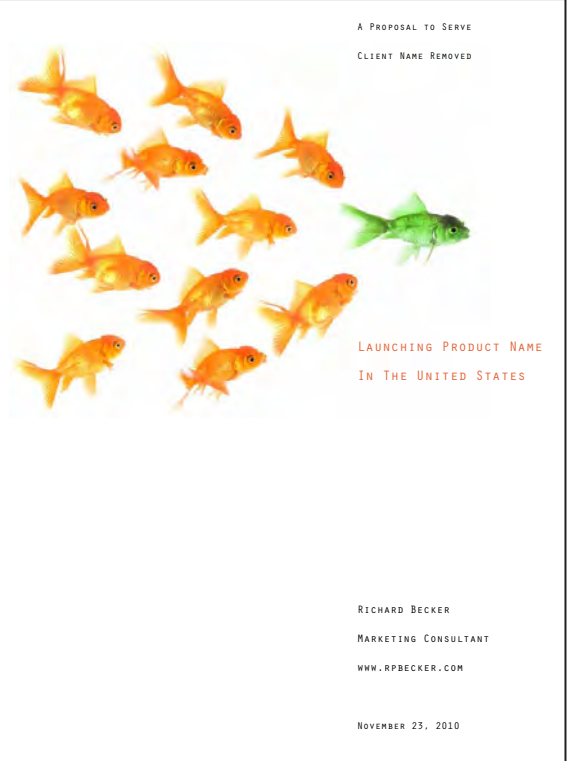


Corporate Website

Print



Thought Leadership



Proposal

Direct Mail



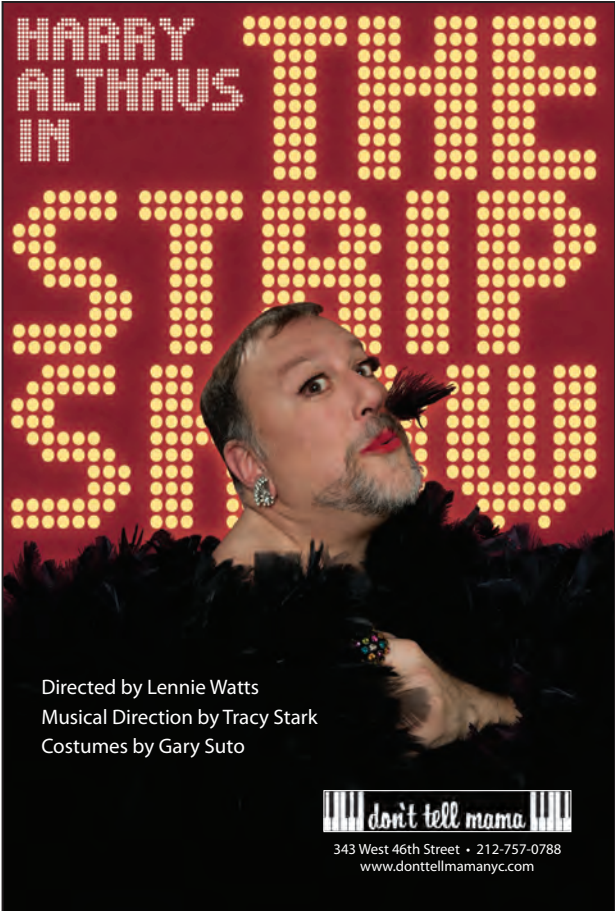
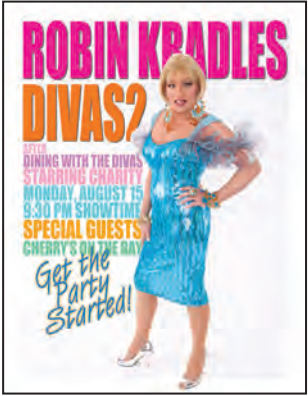
Advertising Network Promotion



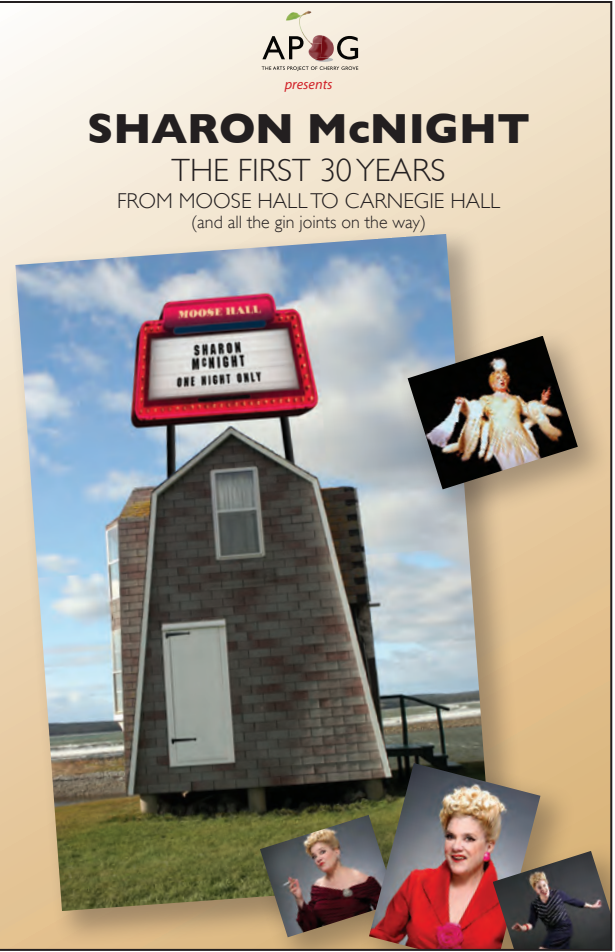
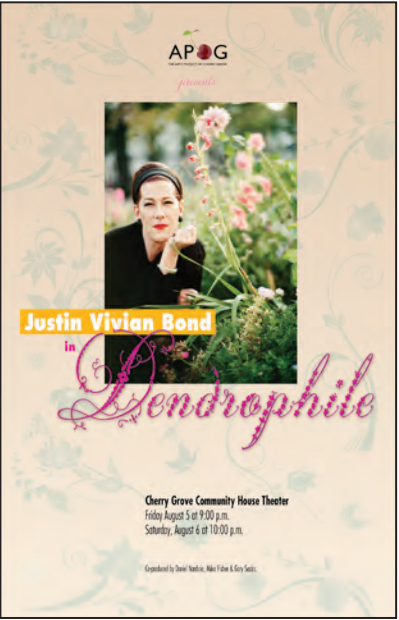
Paper Promotion

Entertainment Promotion

Entertainers



Community Theater



Logos and Designed Titles

Logos



Titles

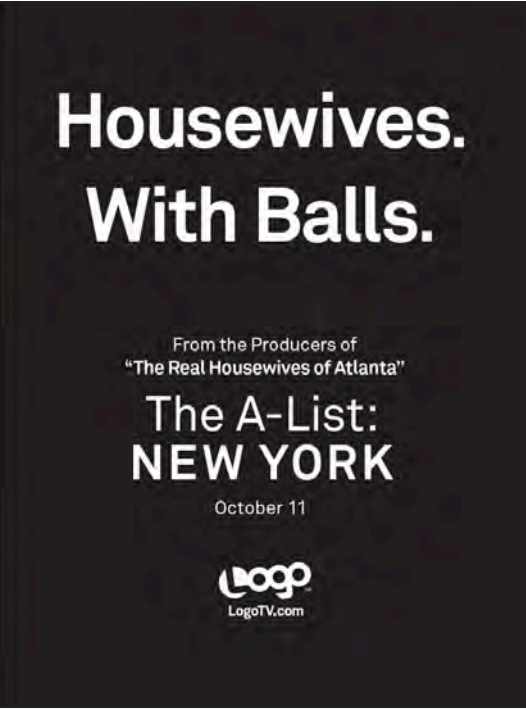


Publications

Pines Party Journal 2010



Night of a Thousand Gowns Dinner Journal



Internal Initiative Campaign

Intranet Mini Site



Banner Ads



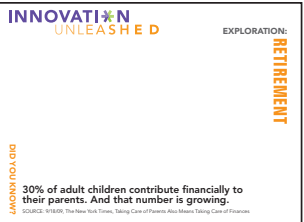
Poster Campaign



Floor Graphic



Desk Drop



Carlos Linzan Couture
Couture catalog

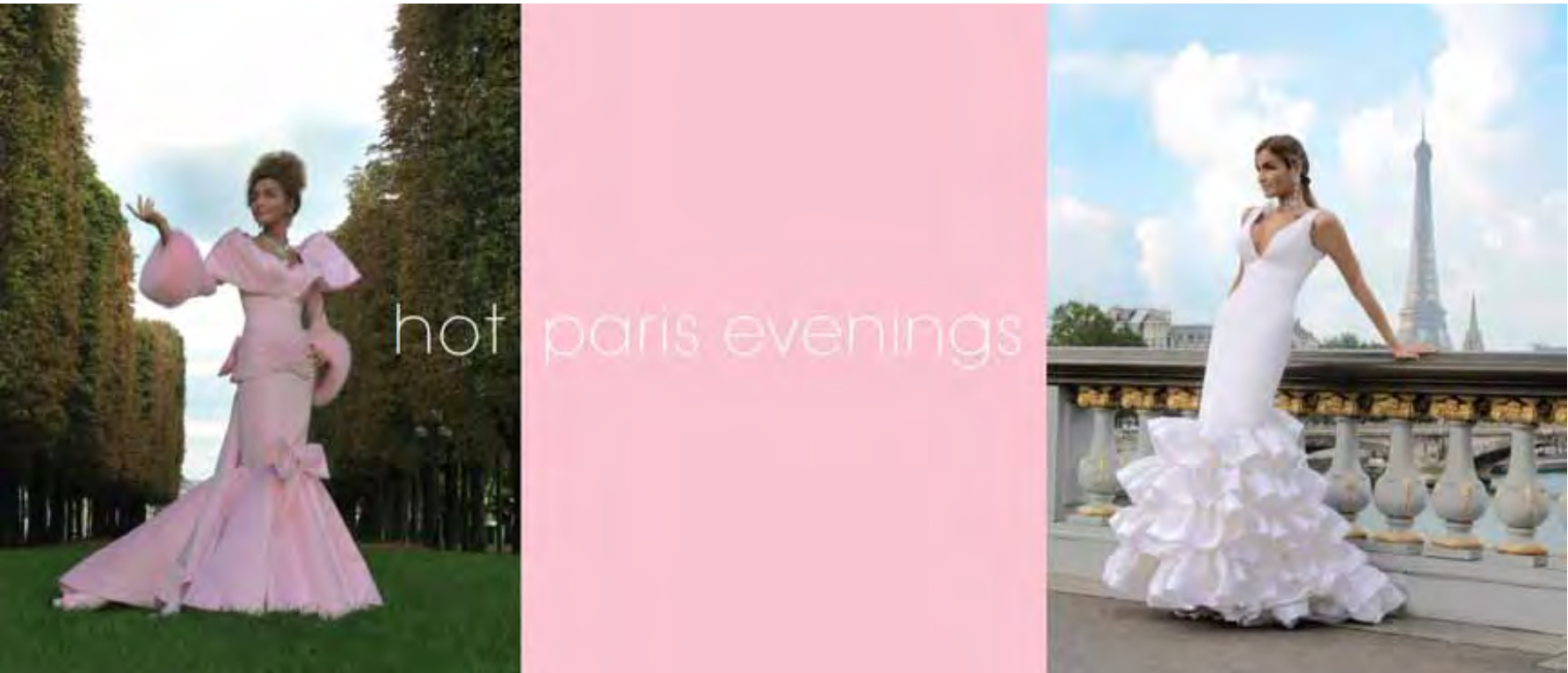


N ew York is a city of fashion and fashion designers. Together, among them is a rising star—Carlos Linzan—who has for the historical a talent only for his passion for the fashion world. The collection shows a true understanding of the female body—how it moves, breathes, and feels. Love the dress, the pose.

Luzon's collection is a real, has been another great city of fashion. Here, the people there, and what, are passionate, is the quality for this and because of every year. A collection of bold, modern, it is in every fashion and spirit—this Paris of fashion, the French of the South American fashion. These influences blend to create a completely contemporary style.

The Carlos Linzan brand is truly magical. Whether you are looking for a head-to-toe or simply for a dress, the understanding of the woman's body is at the core of the brand's beauty.

We want you to discover the Carlos Linzan. Call for an appointment or (844) 548-5114, or visit us at www.carloslinzan.com



hot paris evenings



cool paris fun



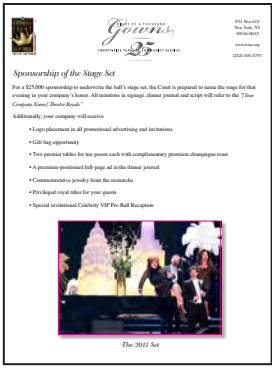
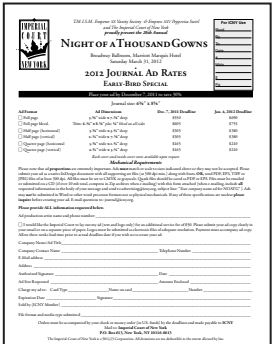
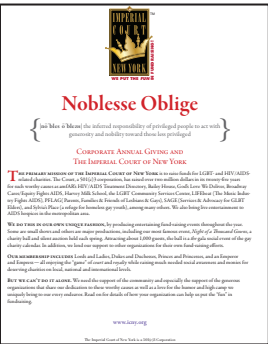
Event Planning and Promotion

Major annual fundraising event (1,000 attendees)

- Planning and development
- Promotion
- Event Graphics

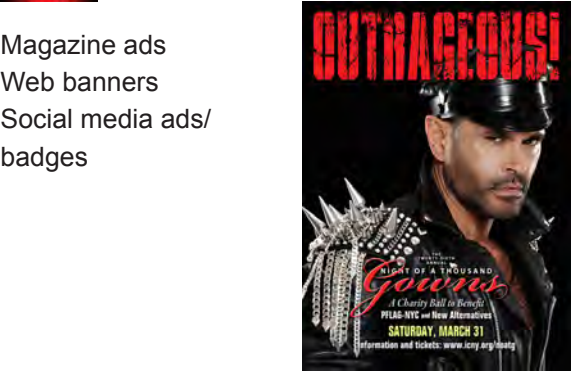


Strategic Development

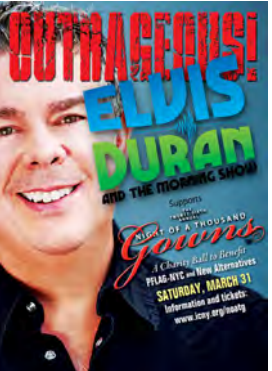


Website
Media Kits
Sponsorship packages
Rate sheets

Advertising and Promotion



Magazine ads
Web banners
Social media ads/
badges



Event Design



Media Wall
Signage
Super Graphics (projection)
Tickets
Badges
T-Shirts
192-page Dinner Journal
Etc.

