

MI CASA, CLEAN CASA

WANT TO CLEAN UP THE ENVIRONMENT? IT ALL STARTS AT HOME—AND THESE ECO-FRIENDLY PRODUCTS WILL HELP GET YOU GOING

BY ARI BENDERSKY



▲ Method omop

Don't be a hater because Method is a huge, well-branded company whose products are available at Target nationwide. If anything, you should embrace the line and adopt their ethos of beautifying your home while helping the environment. The wet/dry omop is the latest in forward-thinking products, with an ergonomic design, corn-based compostable sweeping cloths and washable microfiber mop pads. Also available at methodhome.com; starter kit \$30.



▲ Mrs. Meyer's Clean Day

This boutique household cleaning company draws its inspiration from the '50s housewife but puts a modern slant on its line by adding aroma-therapeutic scents like lavender, lemon verbena and geranium. The line includes cleaning supplies, laundry products and a slew of items for pets. Available at mrsmeyers.com and at Whole Foods; \$4.99-\$15.99.

▲ Shaklee Get Clean Starter Kit

Shaklee's products are safe for your home, your family and the environment. The kit's heavy-duty, concentrated products will not only make your home sparkle (but not smell—no additional scents are added, because being clean doesn't have to smell like pine or fake lemon), they also help eliminate 108 pounds of landfill waste and 248 pounds of greenhouse gases. It looks expensive, but you get a lot of product for your buck. Available at shaklee.com; \$154.45.



▲ Ecover Laundry Wash

When you wash your clothes, you ultimately release the detergent's waste back into the environment through water drainage. And then kids and little animals drink potentially harmful toxins. Feel bad yet? Not if you're using Ecover's laundry wash, which not only is made from plant-based ingredients that are good for your skin, but all its ingredients are entirely biodegradable. Available at ecover.com and at Whole Foods; \$4.39.



▲ Aromalogics Starter Kit

Sleek blue spray bottles contain nothing but goodness for you and your home. Filled with plant-based products and essential oils that smell good and make you feel happy, the six bottles in the starter kit will make cleaning your house more enjoyable—if that's actually possible. Plus, you can get concentrated refills so you don't have to waste plastic by getting new bottles each time. Available at aromalogics.com; \$37.50.



▲ Seventh Generation Paper Towels and Garbage Bags

Now that you have all these great products to clean your home, do you use washable rags or paper towels to get the job done? Now you have a choice with Seventh Generation's 100 percent recycled paper towels, made with a minimum of 80 percent post-consumer materials. And what to do with the garbage? Toss it into bags made from recycled plastic, natch. Available at seventhgeneration.com and at Whole Foods; approximately \$5.