

JEREMY LANGE

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EDUCATION

NEW YORK UNIVERSITY (NYU) | NEW YORK, NY

Bachelor of Arts, Journalism

EXPERIENCE

SITE PRODUCER/COPYWRITER AT PLUM DISTRICT | New York, NY | April 2011 - March 2012

- Wrote, edited, and produced online content for this leading daily deal website (**formerly DoodleDeals.com**) targeting parents and families.
- Oversaw daily site updates for seven markets under strict deadlines.
- Duties also included extensive online research, drafting promotional e-mails and social media posts, image editing and archiving, establishing editorial best practices, and managing interns and freelancers.

FREELANCE WEB/BLOG ASSOCIATE AT OPENING CEREMONY | New York, NY | July 2010 - April 2011

- Assisted with daily production updates for this fashion company's blog and e-commerce site. Duties included uploading copy and images into CMS, editing copy, editing and formatting photos, and sending posts live on the site.
- Contributed original content, including write-ups of cultural events and product features.
- Photo and image research, maintained production calendars, and other general duties.
- Helped increase readership and sales via targeted editorial content, e-communications, and social media outreach (Twitter/Facebook/Tumblr).

MARKET RESEARCH ANALYST AT BROADRIDGE | New York, NY | Feb. 2008 - June 2010

- Conducted market sizing, win/loss analysis, and sales plan validations for various financial services products. These findings along with strategy recommendations were then presented to senior management.
- Worked with marketing team members to produce marketing plans, promos, and sales presentations.
- Conducted consumer and end-user focus group testing for new products and oversaw online survey initiatives.
- Compiled company profiles to help target prospective clients for various products.

SUBMISSIONS EDITOR AT HARRIS PUBLICATIONS | New York, NY | Feb. 2004 - Feb. 2008

- Wrote and edited content for *Dog News*, a weekly publication (circulation 12,000 per week) focused on the sport of the dog as well as health- and lifestyle-related issues of purebred dogs and their owners.
- Assisted editor-in-chief in assigning and editing feature articles from columnists and contributors.
- Worked closely with senior art director to ensure that strict production deadlines were met.

SKILLS

SOFTWARE PROFICIENCIES

MS Word, Excel, PowerPoint, Photoshop, InDesign, iWork

WEB PROFICIENCIES

HTML, CMS, social media (Twitter, Facebook, Tumblr, Pinterest, etc.), blogging, e-newsletter production and maintenance

EDITORIAL PROFICIENCIES

Copywriting, copyediting, writing for the Web, online research, fact-checking, image archiving, database management

PERSONAL

SELF-STARTER

Founder and editor of Magnificent Obsession, an urban style and pop culture blog

PROFESSIONAL

Solid project management skills, motivated, organized, ability to multi-task effectively, desire to bring new ideas to the table, team player, experience presenting to senior management

CLIPS

Select writing samples can be found at WWW.JEREMY-LANGE.COM. References available upon request.