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For Immediate Release

**Seattle, Washington, Nov, 2, 2007** - NPower Seattle, a non-profit organization created in 1999, supports local non-profits by helping them integrate and leverage technology into their business process to better support their communities. On October 15<sup>th</sup>, 2007 NPower Seattle proudly announced their new Executive Director, Alison McCaffree.

McCaffree's prior experience in the non-profit arena includes Chairwoman for an educational non-profit, *The USA Triathlon Women's Commission*, a committee influencing women to compete in triathlons, to her most recent post as the President of *Leaders for Manufacturing Alumni Council* at Massachusetts's elite Institute of Technology.

When McCaffree approached NPower's board of directors about the need for an Executive Director, they were confident she was a perfect match.

"The breadth and blend of Alison's technology and non-profit experience was exactly what we needed to lead an organization that benefits so many unique non-profits," stated Development Director, Roseanne Nichols.

As for Alison's future goals for NPower Seattle, "I view NPower as the organization that bridges the gap between what is possible with technology and how to benefit from it. I want NPower to be the thought leader for the non-profit community and a partner in integrating technology into their strategic vision."

About NPower

NPower Seattle opened its doors in 1999 as the founding branch of Npower, a local nonprofit organization that provides high-quality, affordable technology assistance to other non-profit organizations. In 2004 NPower expended its headquarters to New York, NY and officially became NPower Network. NPower now provides nonprofits with consulting, management, and training services

to implement technology into their organizations, on a national level so that non-profits everywhere can do their good work even better.

For press inquires or more information, please contact Roseanne Nichols by phone: (206) 286-8880 or via email: [Roseannen@npowerseattle.org](mailto:Roseannen@npowerseattle.org)

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## Top 10 Reasons to Promote Microsoft® Windows® Small Business Server 2003 R2

The growing pains of your small and mid-sized business (SMB) customers can be challenging to manage. As they grow in size and complexity, simple desktop applications may no longer provide the necessary tools for secure and effective business management. IDC Research estimates that between 2005 and 2009, more than one million new servers will be installed by businesses worldwide with fewer than 100 employees.<sup>1</sup> To address this market, you can offer Windows Small Business Server (SBS) 2003 R2 to help address customer priorities, providing an advanced security and reliability solution that helps them safeguard sensitive data and protect their network from threats and downtime, while helping them reduce costs and increase productivity. At the same time, you'll grow your revenue through increased sales and services, build deeper, long-term relationships with your customers, and position yourself as a trusted technology advisor.

Microsoft can provide you with resources to help drive new opportunities with your SMB customers. Utilize the [Microsoft Business and Technology Assessment Toolkit](#), a step-by-step toolkit based on partner best practices with a customizable set of questions, to help you assess security and productivity needs of SMBs. Then, share with them the benefits they can receive with a solution based on Windows SBS 2003 R2, including the following:

### 1. Help protect the business and prevent data loss.

- Implement Windows SBS 2003 R2 to take advantage of built-in firewall protection and security-enhanced remote access.
- Get easy-to-use tools to manage and monitor Internet access, block spammers, and automatically remove dangerous e-mail attachments to prevent virus attacks.
- Retrieve accidentally deleted files or restore previous versions with automatic data backup and recovery solutions.

### 2. Minimize security risks and system vulnerabilities.

- Help protect your customers' networks against threats from malicious software such as viruses, spyware, and root kits with safety-enhanced browsing in Internet Explorer® Protected Mode.
- Get functionality that helps control identity management so files and documents are protected from unauthorized viewing.

### 3. More securely access centralized company data and resources.

- Provide software and services to help your customers securely access e-mail, internal Web sites, network files, and business applications from any PC with an Internet connection.
- Provide one central place to store business information, making it easy for employees to confidently find, access, and share information.
- Help small and mid-sized businesses share resources and equipment such as Internet access, printers, and fax machines.

### 4. Enjoy security solutions customized to the individual needs of the business.

- For companies with fewer than 50 employees, Windows Vista® Business and Windows Live™ OneCare™ can provide better protection from malware and other threats, along with performance tuning to keep personal computers running smoothly.
- For both larger and smaller organizations with more sophisticated IT needs, Windows Vista Enterprise adds BitLocker™ Drive Encryption to help ensure sensitive data does not fall into the wrong hands.
- Offer Software Assurance to keep your customers up-to-date with the latest software releases and support resources from Microsoft.

### 5. Keep the business up and running with a reliable network.

- Offer your customers familiar solutions such as Windows SBS 2003 R2 and Windows Vista that require minimal training and are well supported.
- Depend on a time tested, award-winning platform, utilizing a network operating system built on reliable Microsoft Windows Server® technology.

### 6. Enjoy ease of management with a dependable and centralized infrastructure.

- Provide your customers with an all-in-one solution provided by Windows SBS 2003 R2, including messaging, resource utilization, infrastructure management, collaboration, and (in the Premium Edition) rich database functionality.
- Introduce your customers to Windows SBS 2003 R2 as a centralized way to proactively manage their expanding IT environment.

### 7. Reduce administrative costs.

- Help small and mid-sized businesses lower the costs of network management with easy installation and maintenance.
- Enable organizations to share resources such as printers, Internet access, and business software.
- Enable users to fax with fewer phone lines, send faxes directly from PCs, and share fax machines internally.

### 8. Equip the organization with features specifically designed to benefit SMBs.

- Implement Windows SBS 2003 R2 for your customers with fewer than 50 employees to provide them with the same rich features available in Windows Server and Microsoft Exchange Server solutions.
- Provide your customers with an IT solution that enables them to connect with the company network whether they are in or out of the office.

### 9. Build a foundation for future growth.

- Create a scalable architecture for your customers and provide a solid technology building block for future growth.
- Scale your customers' networks by adding additional servers or transition them easily to the full line of Microsoft Windows Server System™ products.

### 10. Rely on a trusted IT advisor to help address technology needs.

- Offer your customers Windows SBS 2003 R2 preinstalled on quality hardware to form the basis for an advanced security and reliability solution that helps them increase revenues, reduce costs, and provide their employees advanced communications technology.
- Build a long-term relationship, increase your revenue, and position yourself as a trusted technology advisor by offering value-added services including deployment and migration support, ongoing maintenance, and network management services.

#### Resources

For more information, direct your customers to the following resources:

[Windows SBS 2003 R2 Site](#)

[Online Customer Resource Kit](#)

<sup>1</sup> IDC white paper: Paths to Opportunity for SBS 2003 Partners, January 2005





## You vs. Downtime

Information technology has become essential for communication and knowledge sharing, leading to increased employee productivity and faster completion of business processes. However, along with these benefits, the risk of exposing sensitive data and confidential information—often stored digitally for the first time—has risen. Employees rely on their computer systems like never before, raising the need for products to address both security and reliability concerns.

Help grow and advance your business with technology that supports the security and reliability of your computers and network with familiar and well-supported Microsoft products. Together, we'll help keep your business better protected so you can be confident that the information you need is there when you need it, and you can focus on your business instead of your IT.

### CENTRAL INFORMATION STORAGE, BACKUP, AND RECOVERY

What's the real cost of losing an important file, hours of work, or an irreplaceable record of communication? How do you address issues like regulation, policy, compliance, and governance?

We can help you with solutions to:

- Score company data centrally and schedule automatic backups so your critical information remains protected from accidental loss.
- Back up critical documents, files, system files, and programs—any hard disk drive item—to the device of your choice.
- Deliver continuous data protection for your application and file servers and enable rapid and reliable recovery.

#### Enabling products:

Windows, Small Business Server 2003 R2

Windows Vista Business or Enterprise

Microsoft's System Center Data Protection Manager

Windows Server 2008

### DATA PROTECTION

How can you better protect your computer network from external threats like viruses, spyware, malware, worms, hackers, and phishing?

With the right tools you can:

- Help protect your computers from threats, so you don't have to worry that your information is at risk.
- Gain real-time detection and protection from spyware, root kits, and other emerging threats and traditional attacks, such as viruses and worms, through a single interface.

### NETWORK MANAGEMENT AND ACCESS CONTROL

How do you manage remote workers, network guests, and multiple directories and network resources? How confident are you that your company information is only being accessed by the right people?

The right solution can help you:

- Stay proactive with a solution that helps you more efficiently manage, secure, update, monitor, and troubleshoot your IT environment.
- Control identity management on files and documents for internal and external collaboration.
- Ensure corporate and client data doesn't fall into the wrong hands, whether on a desktop or a laptop.
- Better protect sensitive information and data from being shared outside of your company with password protection for shared documents.

#### Enabling products:

Windows Small Business Server 2003 R2

Windows Vista Business or Enterprise

Windows Server 2008

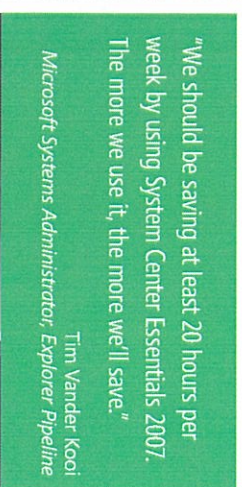
#### Enabling products:

Windows Small Business Server 2003 R2

Windows Vista Business or Enterprise

Windows Server 2008

Microsoft System Center Essentials 2007



*"We should be saving at least 20 hours per week by using System Center Essentials 2007. The more we use it, the more we'll save."*

Tim Vander Kooi  
Microsoft Systems Administrator, Explorer Pipeline



*Depending on the size of your business and the complexity of your IT needs, different software products may be more appropriate for you. Talk to us about your needs and goals, and we'll help you find the right fit.*

#### RESOURCES

- [www.microsoft.com/smallbusiness](http://www.microsoft.com/smallbusiness)
- [www.microsoft.com/midsizebusiness](http://www.microsoft.com/midsizebusiness)
- [www.microsoft.com/smallbusiness/support/computer-security-overview.aspx](http://www.microsoft.com/smallbusiness/support/computer-security-overview.aspx)



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