



MEDIA GROUP

CLOSER WEEKLY SWEEPS UP TWO PRESTIGIOUS AWARDS

Named Hottest Magazine Launch of the Year by
MIN

Awarded Readers' Choice for Hottest
Celebrity/Entertainment Magazine in Adweek's
2014 Hot List Awards

Englewood Cliffs, NJ (Dec. 8, 2014) - Bauer Media Group USA, the No. 1 seller of magazines at retail in the country, today announces that *Closer Weekly*, a celebrity and lifestyle magazine, has been named the Hottest Magazine Launch of the Year by Media Industry Newsletter (MIN).

Bauer also announces that *Closer Weekly* has been selected as the readers' choice for Hottest Celebrity/Entertainment magazine in Adweek's 2014 Hot List Awards.

The MIN Most Intriguing and Hottest Launches Awards were announced on Dec. 5. Tying for the top spot with *Closer Weekly* was *Dr. Oz - The Good Life*.

Among the 30 magazines in the "Hottest Launches" category, Bauer was the only company to have three magazine launches recognized: *Closer Weekly*, *Girls' World* and *Animal Tales*.

Adweek's Hot List Awards, one of the largest annual competitions in media publishing, announced today that *Closer Weekly* won the Readers' Choice Award for Hottest Celebrity/Entertainment magazine with 39.2% of the votes. *People* and *Entertainment Weekly* followed in second and third place, respectively.

"This is exciting news for us as well as for the many advertisers who have supported this launch," said David Gorin, VP/Group Publisher of Bauer Media Sales, "We are very proud of both awards and as a company we are committed to continuing to invest in new and exciting products to serve our readers."

**WE THINK
POPULAR.**



MEDIA GROUP

2/2

Bauer has a rich history of launching successful magazines both in the US and internationally. The recognition of *Closer Weekly* as Hottest Magazine Launch of the year continues the tradition established by sister celebrity/entertainment titles *In Touch* (2002 launch) and *Life & Style* (2004 launch) both recognized with this honor.

Commenting on Bauer's knack for launching magazines, Samir Husni, known as "Mr. Magazine," said: "You have to be crazy to launch a weekly magazine in the current market conditions, and Bauer is crazy enough to do it. This is the first launch of a weekly since 2004, which was *Life & Style* - also a Bauer title."

About Bauer Media Group

Bauer Media Group is one of the most successful media companies in the world. More than 600 magazines, over 400 digital products and 50 radio and TV stations reach millions of people around the globe. It has more than 11,000 employees in 17 countries.

#

Press Contact:

BTodfield@Bauer-USA.com

**WE THINK
POPULAR.**