

# KATERI WOZNY

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## PROFILE

- Four years of experience in Television News
- Twelve years of experience in Print/Digital Journalism
- Two years of experience in Radio News
- Three years experience in Public Relations
- Awards for exceptional reporting skills, knowledge of AP Style: broadcast and print
- Solid PR/news judgment and detail-oriented
- Web design certified, social media savvy
- Strong, reliable industry contacts

## FREELANCE PRINT/DIGITAL EXPERIENCE

- Santa Clarita Valley Signal**, Santa Clarita, CA 2015
- Liberty Tax Pledges Smooth Tax Preparation for Clients: <http://static.signalscv.com/flipbook/SCVPride/2015/Banking-Finance/index.html#3/z>
  - Customers are Family at Brent's Carpet One: <http://static.signalscv.com/flipbook/SCVPride/2015/Business-RealEstate-A/index.html#9/z>
- NewsMax**, West Palm Beach, FL 2015
- 5 Facts About Georgia's Capital: How Well Do You Know Atlanta? <http://www.newsmax.com/fastfeatures/facts-about-atlanta-georgia/2015/03/06/id/628753/#>
  - Facts About Georgia History: 7 Things You Might Not Know: <http://www.newsmax.com/fastfeatures/facts-about-georgia-history/2015/03/06/id/628505/>
- Coastal View News**, Carpinteria, CA 2014 – present
- Local Hero Remembered: Fallen Soldier Immortalized by Carpinteria Artist: Front Page: [http://issuu.com/coastalview/docs/cvn\\_20140522](http://issuu.com/coastalview/docs/cvn_20140522)
  - Clap Along With Howard School: Students present "Happy Video Parody: Page 10: [http://issuu.com/coastalview/docs/cvn\\_012215/0](http://issuu.com/coastalview/docs/cvn_012215/0)
- Elite Daily**, New York, NY 2014 – 2014
- 30 is the New Black: 7 Reasons Life is Better in Your 30s Than Your 20s: <http://elitedaily.com/women/7-reasons-30s-better-20s/724525/>
  - Better With Age: 10 Pros and Cons of Dating an Older Man: <http://elitedaily.com/dating/pros-and-cons-of-dating-an-older-man/789862/>
- Santa Barbara Sentinel**, Santa Barbara, CA 2013 – present
- Wendy Foster: Page 18: [http://issuu.com/santabarbarasentinel/docs/\\_sntnl\\_47\\_2\\_full/1?e=6198003%2F5913919](http://issuu.com/santabarbarasentinel/docs/_sntnl_47_2_full/1?e=6198003%2F5913919)
  - Chocolats du CaliBressan: Page 22: [http://issuu.com/santabarbarasentinel/docs/\\_sntnl\\_3\\_4\\_full/1?e=6198003/11332259](http://issuu.com/santabarbarasentinel/docs/_sntnl_3_4_full/1?e=6198003/11332259)
- Topanga Messenger**, Topanga, CA 2013 – present
- Isla Vista Murderer Reflects on Topanga Childhood in Manifesto: [http://www.topangamessenger.com/story\\_detail.php?SectionID=&ArticleID=6790](http://www.topangamessenger.com/story_detail.php?SectionID=&ArticleID=6790)
  - Search Dog Foundation: Paws on the Ground: [http://topangamessenger.com/story\\_detail.php?SectionID&ArticleID=7004](http://topangamessenger.com/story_detail.php?SectionID&ArticleID=7004)
- Pepperdine University**, Malibu, CA 2013 – 2014
- Tips for Acing the California CPA Exam: <http://bschool.pepperdine.edu/studentblog/index.php/tips-for-acing-the-california-cpa-exam/>

- Neo Pro Guard: <https://bschool.pepperdine.edu/studentblog/index.php/startup-neo-pro-guard-is-baseball-catchers-best-friend/>

**Acorn Newspapers**, Agoura Hills, CA 2012 – 2014

- Dukakis Doesn't Pull Punches: [http://www.toacorn.com/news/2013-02-07/Community/Dukakis\\_doesnt\\_pull\\_punches.html](http://www.toacorn.com/news/2013-02-07/Community/Dukakis_doesnt_pull_punches.html)
- Tremors can't thwart trail tamer: [http://www.toacorn.com/news/2012-07-19/Community/Tremors\\_cant\\_thwart\\_trail\\_tamer.html](http://www.toacorn.com/news/2012-07-19/Community/Tremors_cant_thwart_trail_tamer.html)

**WAAY-TV**, Huntsville, AL 2013

- Copy edited the WAAY 31 Severe Weather Guide, available for the iPad only. Download and view it here: <https://itunes.apple.com/us/app/waay-31-severe-weather-guide/id721838300?mt=8>

**Chicago Sun-Times Media Group**, Chicago, IL 2013

- Kite Day: <http://weekaway.com/cities/29-bloomington/post/1598-bloomington-s-kite-day>
- Summer Fete: <http://weekaway.com/cities/29-bloomington/post/1599-summer-fete>

**Snooth Media**, New York, NY 2012

- Santa Ynez Valley Wine Country: <http://www.snooth.com/articles/santa-ynez-valley-wine-country/>
- Temecula Wine Country: <http://www.snooth.com/articles/temecula-valley-wine-country/>

**Internet Broadcasting**, St. Paul, MN 2010 – 2012

- 5 Cancer-Fighting Foods You Should Be Eating: <http://www.wlwt.com/marketplace/breast-cancer-awareness/5-cancer-fighting-foods-you-should-be-eating/-/13502484/2822744/-/v49bw6z/-/index.html>
- When Celebrities Meltdown: <http://prewww.newspressnow.com/entertainment/24480975/detail.html>

**Twin Cities Daily Planet**, Minneapolis, MN 2010

- Losing a Great Oak in Minneapolis: <http://www.tcdailyplanet.net/news/2010/06/01/losing-great-oak-minneapolis>
- Folwell Middle School celebrates 78 years of Falcon pride, tradition, memories in Minneapolis: <http://www.tcdailyplanet.net/news/2010/05/26/folwell-middle-school-celebrates-78-years-falcon-pride-tradition-memories-minneapolis>

**Pulse of the Twin Cities**, Minneapolis, MN 2004 – 2005

- Save Our Schools! <http://www.pulsetc.com/article1f9a.html?sid=1634>

## EDUCATION

- **Social Media/Marketing Certificate**, UC Irvine, CA (2013)
- **Web and Interactive Media Certificate**, Minneapolis Community and Technical College, Minneapolis, MN (2010)
- **B.S., Journalism, minors - Music Performance and Spanish**, St. Cloud State University, St. Cloud, MN (2003)

## ADDITIONAL COMPUTER SKILLS

- **Adobe Creative Suite 4, 5 and 6**: InDesign, Illustrator, Photoshop.
- **Microsoft Software 2003, 2007, 2010**: Access, Excel, Outlook, PowerPoint, Word, Publisher
- **Email platforms**: MailChimp, Constant Contact