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# DESIGN IS THE

Fashioning eye-catching styles calls for thoughtfully chosen materials that complement the character of each new look. That's why fashion designer Shoshanna Gruss takes extra care to find the right fabric to suit the structure of every style in her Shoshanna collections. It is this commitment to precisely selected materials that also distinguishes each REACH® brush. Whether you're looking for a flattering summer dress, or a REACH® brush that meets your personal oral care needs, you can be confident that the materials used to make them are the perfect fit.



“ I appreciate brands like REACH® that not only make amazing products, but really think about the design to elevate everyday experiences and bring a little more joy to life.”

**REACH®** | **DIFFERENT BY DESIGN™**

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# DIFFERENCE

**MATERIAL ADVANTAGE**  
Unique calcium carbonate MICRAWHITENING™ bristles in the REACH® TOTAL CARE + Whitening brush whiten teeth\* and remove stains. (\*in lab tests)



**FORM FITS FUNCTION**  
I love working with cottons that really hold their form and shape against a woman's body in a flattering way, like the poplin of this Boat Neck Kelly Green Dress.



**DESIGNED TO MULTI-TASK**  
Special multi-directional bristles in the REACH® TOTAL CARE Multi-Action brush clean teeth from all angles and remove up to 90% of plaque.\* (\*in lab tests)

**LIGHT AND LOVELY**  
The lightweight silk of my strapless Never-ending Summer Dress drapes perfectly for seasonal ease.

**ENTER FOR A CHANCE TO WIN A \$3,000 SHOSHANNA SHOPPING SPREE!**  
To enter the Design is the Difference Sweepstakes, scan this mobile barcode with your phone. Need a scanner? Text "Reach" to 58585. Or visit [designedbyexperts.com](http://designedbyexperts.com) to enter.



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