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**PR Campaign for Hidden Lawrenceville:  
Presentation Hosted by the Lawrenceville Historical Society**

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## FOR IMMEDIATE RELEASE

### Contact:

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**The Lawrenceville Historical Society Presents:**

## **Hidden Lawrenceville: An Exhilarating Sphere of Living History**

**Free Multimedia Presentation by Writer/Photographer Adam Eisenstat**

**January 16 at 7pm; McVey Auditorium, Canterbury Place Bldg. (1<sup>st</sup> fl.), 310 Fisk St.**

Pittsburgh, PA (Jan. 2, 2014) – The Lawrenceville Historical Society will kick off its 2014 lecture series with writer/photographer Adam Eisenstat's presentation "**Hidden Lawrenceville: An Exhilarating Sphere of Living History.**"

"Hidden Lawrenceville" presents a folk history, combining autobiography & psychogeography; where industrial archeology & candid photography meet on the street, down by the waterfront, and wherever the thrall of enigma beckons.

"To walk Pittsburgh is to feel Pittsburgh, and nowhere is that truer than in Lawrenceville," says Eisenstat. "On a nice day, the neighborhood seems *luminous*. Maybe it's that way all the time and you just notice it more when you're on foot."

### **About Adam Eisenstat**

The presentation grew out of a series of photo essays on his blog [I Vortex](#) entitled "Exile in America"; about his rediscovery of Pittsburgh, where he was born and raised, and to which he returned after being away for 25 years. (*Eisenstat*, by the way, means "iron city" in German.)

His recently published work includes [Stairway to Pittsburgh: Lawrenceville & Bloomfield Steps](#) (photo essay in *The Bulletin*, Jan. 2014 issue; go to pg. 13); and [Voyaging Through the Hollow: The East Busway's Singular Lens on Pittsburgh](#) (*Pittsburgh Quarterly*, winter 2014 issue).

The presentation is free and open to the public (no reservations required). It takes place January 16, 2014 at 7pm, in the McVey Auditorium of the Canterbury Place building (1st floor), 310 Fisk St. (For directions, click this link to [Google Maps](#).)

To learn more about the Lawrenceville Historical Society, visit [www.lhs15201.org](http://www.lhs15201.org).

For additional photos or more information about the event, contact [ajeisenstat@gmail.com](mailto:ajeisenstat@gmail.com).

###

**[Subj. Line]**

HIDDEN LAWRENCEVILLE: Free Event (Multimedia Pres.); Jan. 16 @ 7

Hello,

The Lawrenceville Historical Society is hosting an upcoming *free event* where I'll be giving a multimedia presentation entitled **Hidden Lawrenceville: An Exhilarating Sphere of Living History**. I thought you might want to hear about this event, which I hope you'll consider attending.

"Hidden Lawrenceville" presents a folk history, combining autobiography & psychogeography; where industrial archeology & candid photography meet on the street, down by the waterfront, and wherever the thrall of enigma beckons.

The presentation grew out of a series of photo essays on my blog [I Vortex](#) entitled "Exile in America"; about my rediscovery of Pittsburgh, where I was born and raised, and to which I returned after being away for 25 years. (*Eisenstat*, by the way, means "iron city" in German.)

This event, as I mentioned, is free and open to the public. Here are the details:

**Hidden Lawrenceville:  
An Exhilarating Sphere of Living History**  
January 16 at 7pm  
310 Fisk St.  
McVey Auditorium, Canterbury Place bldg. (1st floor)  
(Directions from [Google Maps](#))

For another glimpse at some of the areas I'll be exploring, please see my recently published work:

\* [Voyaging Through the Hollow: The East Busway's Singular Lens on Pittsburgh](#) (*Pittsburgh Quarterly*, Winter 2014 issue . . . also: [related blog post](#))

\* [Stairway to Pittsburgh: Lawrenceville & Bloomfield Steps](#) (*The Bulletin*, Jan. 2014 issue, pg. 13)

To learn more about the Lawrenceville Historical Society, visit [Lhs15201.org](#).

If you need any further information, please contact me.

I hope you can make it on January 16 . . . I'm sure you'll find it edifying and/or amusing.

Best regards,

Adam Eisenstat

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**LinkedIn:** [Linkedin.com/in/Adameisenstat](https://www.linkedin.com/in/Adameisenstat)  
**Blogs:** [I Vortex](#)...[Big Sky Brooklyn](#)...[Meta-Media](#)

*P.S. Whether or not you can attend the presentation, please share this message with anyone you think might be interested in the event or the topics covered.*

The Lawrenceville Historical Society Presents:

# Hidden Lawrenceville:

## An Exhilarating Sphere of Living History

**Free Multimedia Presentation**

**January 16 at 7pm**

310 Fisk St., McVey Auditorium (Canterbury Place bldg., 1<sup>st</sup> fl.)



“Hidden Lawrenceville” combines autobiography & psychogeography; where industrial archeology & candid photography meet on the street, down by the waterfront, and wherever the thrall of enigma beckons.

Featuring writing, photography, & more from Adam Eisenstat.

**For more information:**

**[I-Vortex.com](http://I-Vortex.com)**

# I VORTEXT

AUTOBIOGRAPHY, PSYCHOGEOGRAPHY, ESSAYS/EXCERPTS/FRAGMENTS, & MORE

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SUNDAY

## Hidden Lawrenceville (FREE EVENT, 1/16/14)

The Lawrenceville Historical Society Presents:

### Hidden Lawrenceville: An Exhilarating Sphere of Living History

*Free Multimedia Presentation*

January 16 at 7pm

310 Fisk St.

McVey Auditorium (Canterbury Pl. bldg., 1st fl.)

Pittsburgh, PA (directions from [Google Maps](#))



**About the Event:**

"Hidden Lawrenceville" presents a folk history, combining

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- ▶ [2008 \(1\)](#)
- ▶ [2007 \(5\)](#)

OTHER SITES

- \* [AdamEisenstat.com](#) (Portfolio)
- \* [Meta-Media.net](#) (Art Promo)
- \* [BigSkyBrooklyn.com](#) (Blog/Novel)

ABOUT ME



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**[CONCERTS]** DRUSKY ENTERTAINMENT **SEPT. 07: TOXIC HOLOCAUST @ SMILING M**

**[SHORT LIST]**

LISTINGS » SHORT LIST January 08, 2014

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**Short List: January 8 – 16**

click to enlarge **Thu., Jan. 16 – Talk**



"On a nice day," says **Adam Eisenstat**, speaking of Lawrenceville, "the neighborhood seems *luminous*." The writer and photographer (who notes that his surname means "iron city") is an enthusiast for walking Pittsburgh. He describes his presentation **Hidden Lawrenceville: An Exhilarating Sphere of Living History** as a folk history, "combining strands of autobiography & psychogeography; where industrial anthropology & candid photography meet on the street, down by the waterfront, and wherever the thrall of enigma beckons." The lecture-with-photos launches the **Lawrenceville Historical Society's** 2014 lecture series. **BO 7 p.m. McKey Auditorium, Canterbury Place, 310 Fisk St., Lawrenceville.** Free. [www.lhs15201.org](http://www.lhs15201.org)