

**Adam Eisenstat**

**Contact:** 917.282.8949 • [ajeisenstat@gmail.com](mailto:ajeisenstat@gmail.com)

**Portfolio:** [AdamEisenstat.com](http://AdamEisenstat.com)

## TESTIMONIALS

Adam Eisenstat was the director of communications for Trump University, a business education start-up that I co-founded (along with Donald Trump). Adam proved to be a valuable asset to the company due to his combination of creativity and execution. He consistently initiated significant projects and followed them through to the end.

Adam's writing is forceful and lucid to a degree rarely seen in business. Consequently, he made his mark on a number of key publications for the company, some of which he also initiated. His editing is similarly lucid, thorough as well, and I am certain that he improved any written communication in which he had a hand. He was in fact instrumental in establishing the editorial voice of the company.

**Michael Sexton**

President  
Trump University

Adam was a staff writer at my marketing services firm, the Planned Growth Company, and over the years he has continued to freelance for me on a variety of different projects. He has a rigorous, strategic approach to projects that makes his work substantive and highly valuable. His less utilitarian writing is no less rigorous, but it's also sharp, witty, probing, and honest—the words jump off the page. He occasionally sends me some of his more colorful work and whenever I read it I can't help but think that there was never a doubt in my mind about why I hired him.

**Don Warner**

Director of Business Development  
Planned Growth Co.

I hired Adam to write some marketing pieces for me and in each case I was quite pleased with the result. His writing highlighted the most appealing qualities in my work, mainly because he was able to express complex ideas in simple words. He was professional, meticulous, and effective. I particularly liked the interviews he conducted with me. The work he did for me reflected the creativity and substance I try to put into my own work. Overall, I'd say working with him was a very good experience. I would certainly recommend him to other artists.

**Silvana LaCreta Ravena**

Artist  
[www.silvanaravena.com](http://www.silvanaravena.com)

Working on various projects with Adam was a highly positive experience. Adam was a great mentor and he constantly challenged me to expand and develop my writing skills in a variety of directions. Adam's writing style is versatile and he is able to quickly grasp often abstract concepts in order to produce well-crafted material in both long and short formats. As an added value, Adam's wry wit often added levity to our high stress office dynamic.

**Anne Ryan**

Manager, Electronic Media Marketing & Customer Relations  
Corporate University Xchange

I enjoyed working with Adam and was impressed by the ease of the whole process. I loved the style, rhythm, clarity of his writing when I first saw it, and the way he adapted it to my artist statement really exceeded my expectations. He combines outstanding writing skills with a methodical and professional approach—he takes the time to fully understand his subject.

**Sheona Hamilton-Grant**

Artist

[www.sheonahamiltongrant.com/about](http://www.sheonahamiltongrant.com/about)

Adam improved my artist statement to the point where I now feel more confident approaching galleries and businesses that may be interested in what I do. Before, I had a hard time finding the right words to describe my art, but his writing helped present me and my work in a much more professional manner.

Working with Adam put me at ease. He seems to have a natural ability to take what is difficult for many artists to do and make it seem so simple. After being interviewed by him, I was confident that my money was very well spent and that the outcome would be positive. I would definitely work with Adam again and I highly recommend him to other artists.

**Erica Moen-Eberspacher**

Artist

[www.ericaeberspacher.com/artist](http://www.ericaeberspacher.com/artist)

I think you describe the essence of my work beautifully. Your writing is of the utmost quality, a pleasure to behold.

**Katina Desmond**

Artist

<http://www.katinadesmond.com/KDabout.php>

Adam and I were fellow directors at the School of Visual Arts. He promoted our exhibitions, which was a considerable challenge, a) because we hold several dozen shows a year, and b) because SVA has a great many departments and initiatives that must be continually publicized-- both with a variety of media outlets and within the college itself. Adam not only had the stamina required for the job, but was a frequent source of innovative ideas. He was eager to try new angles or methods to "get the message out." Adam had a quick and dry sense of humor that I enjoyed. We had a good working relationship, one that yielded constructive and creative results throughout our tenure together at SVA.

**Francis Di Tommaso**

Director, Visual Arts Gallery  
School of Visual Arts

Adam turned the vague artist statement I had into a clear, expressive piece that goes right to the point and grabs the reader's attention. His statement does the talking for me, so I can do the painting.

**Vongduane Manivong**

Artist  
<http://www.vongduane.com/index-1.html>

This is EXCELLENT!!! I am over the moon happy with it. Thank you so much for your talent, insight, patience, and perseverance. I am delighted that I chose to work with you on this. Thank you, thank you.

**Leslie Begert**

Sculptor  
[www.lesliebegert.com](http://www.lesliebegert.com)

Adam worked with me on a variety of case studies that were used to show the validity of our client's online services. He not only wrote, edited and helped us publish the work, he did the initial client interviews which were critical to the success of the case studies.

I would recommend Adam's work for any business looking for results.

**John Horchner**

Marketing Consultant  
Provide Support

For more, please see the [recommendations on my LinkedIn profile](#) (visible only to my 1st-, 2nd-, and 3rd-degree connections).