

From: info@trumpuniversity.com
To: xxxxxxxx
Subject: Donald Trump's Coaching for CEOs



"Do you run your business, or does your business run you?"
-- Donald J. Trump

Dear _____,

Being an entrepreneur isn't easy -- in fact, it's one of the toughest decisions you can make.

Most people who start a business fail, and wish they'd never left the safety of a job. They get trapped in a vicious cycle of work and worry, and they stop loving what they do. They don't run their job -- their job runs them! They end up missing out on the fun, freedom and success that should come with being an entrepreneur. Why? Because they don't get the coaching and help they need to succeed. Don't let this happen to you!

To succeed as an entrepreneur, you need the best tools, education and coaching you can possibly get. The TrumpU Bootcamp, [The CEO Success Codes](#) will give it to you. **Learn how to run your business The Trump Way** -- with power, passion, and purpose -- and achieve the entrepreneurial success you deserve.

Most people are pressed for time these days -- and that's especially true for CEOs. That's why [The CEO Success Codes](#) is your smartest, swiftest path to professional development.

[The CEO Success Codes](#) will get you up to speed in just six weeks with a series of six sessions that you "attend" from the comfort and zero-commute convenience of your computer!

The sessions are a combination of live teleseminars and recorded presentations, plus live Q&A interaction, and a discussion board that allows you to interact with your peers.

[The CEO Success Codes](#) offers power learning for higher earning, at your convenience. **This is your chance to get business coaching from the best.**

The New Year is a great time to plan to succeed -- and the TrumpU Bootcamp, [The CEO Success Codes](#) is an investment in yourself that will yield huge dividends.

Plus: **signup for [The CEO Success Codes](#) before December 31, 2005 and receive \$100 off! Classes are filling up fast -- this is your last chance to reserve your seat and save big!**

We would love to tell you more about TrumpU Bootcamps. An enrollment counselor is available to answer all your questions. Please call between 9 am - 6 pm (EST), **877-50-TRUMP** (877-508-7867).

Get the edge in 2006! Sign up for [The CEO Success Codes](#) today!

We'll see YOU at the top.

Sincerely,

Michael Sexton
President
Trump University

From: info@trumpuniversity.com

To: xxxxxxxx

Subject: Real Estate Mastery Program: About Your Application (Urgent Deadline)



Dear _____,

You recently expressed an interest in **The Real Estate Mastery Program at Trump University** by visiting our online application center.

I tried to contact you about your application, but have not been able to reach you. We've had such a tremendous response to the program, so I have not been able to follow-up with everyone in a timely manner.

But now, with **only three days left until the course is scheduled to begin (January 20), and with very few seats remaining**, I thought it was of the utmost urgency that we connect with one other.

I believe the response to **The Real Estate Mastery Program** has been so tremendous because people know that knowledge is the key to investing successfully in the lucrative field of real estate. Moreover, our currently enrolled students understand that there is absolutely no other program like this one to get the kind of comprehensive, world-class investment knowledge you need. At the end of the program, you will have a Certificate in Real Estate Mastery--and you'll be ready to invest like a pro.

Right now I can only briefly state the benefits and details of this unique program, but let's just say **it's an amazing value!** You get six months of world-class real estate instruction, resources, and tools (including six online courses, six teleseminars, a private discussion board, four books, five e-books, and much more).

I would like to speak with you to further discuss your personal interest in the program and how we can work together to ensure that you get the most out of this cutting-edge learning experience.

Please give me a call, toll free to my personal line, at (877) 508-7867 ext.123. Or if you would prefer that I call you, please contact me with your number and the best time to reach you. My e-mail address is TPikoulas@Trumpuniversity.com.

Please remember: **The Real Estate Mastery Program** begins on January 20, and only a few seats remain, so don't miss out on the chance to take a giant leap on the path to real estate riches.

Sincerely,

Thanace Pikoulas
Enrollment Counselor
Trump University
(877) 508-7867 ext.123
TPikoulas@Trumpuniversity.com

Thank you for your continued interest in Trump University.
Trump University, 160 Greentree Drive, Suite 101, Dover, Delaware 19904

From: info@trumpuniversity.com
To: xxxxxxxx
Subject: Make Money the Trump Way



*"No matter who you are, if you're going to have a shot at building wealth and improving your business smarts, you absolutely need to know about real estate."
--Donald J. Trump*

Dear _____,

Real estate investment is simply the best opportunity for the small investor looking to achieve financial independence. That's a fact. It's also true that real estate success depends on the knowledge you bring to your property--**anyone can buy real estate, but only smart investors can succeed.**

Trump University has a **BRAND NEW** online course that will give you the knowledge you need to succeed in real estate: [Find a Profitable Income Property: How to Locate Prime Opportunities in Real Estate and Achieve Your Investment Goals.](#)

Trump University's newly expanded real estate curriculum covers the full range of what you need to do to invest smart. It's **based on the same disciplined, knowledge-based investment strategies that made Donald Trump so successful.** Like any building that bears the Trump name, a sound investment strategy needs a strong foundation and [Find a Profitable Income Property](#) is that foundation.

This is the perfect course to move you down the path to real estate riches and lay the groundwork for a new year filled with learning and success. If you're looking to make big changes in your life next year, then **start now and do it smart--do it the Trump Way!**

[Find a Profitable Income Property](#) was developed by Prof. Gary Eldred, a world-renowned authority on real estate, author of eight books, and longtime real estate entrepreneur. Prof. Eldred was hand-picked by Donald Trump to head Trump University's real estate faculty because he realized Prof. Eldred shares his own philosophy on real estate investment.

Prof. Eldred developed Trump University's comprehensive six-part real estate education certificate program. The basis of the entire program is his idea that **success in real estate requires an investor to think like an entrepreneur**, not just a property owner. [Find a Profitable Income Property](#) is the first course in the series and provides a solid foundation for the full scope of investment knowledge.

[Find a Profitable Income Property](#) is learning like you've never experienced before--practical and immediately relevant to the real-world of real estate investment. You will learn by doing, through simulations and other exercises that combine market analysis with systematic, goal-oriented thinking. **This online course is convenient too--you can go through it at your own pace, right from the comfort of your home!**

[Find a Profitable Income Property](#) will immerse you in a vivid, realistic neighborhood, brought to life through video and a rich array of high-end multimedia, where you will collect information, evaluate it, and make decisions intended to yield the most promising real estate investments. It's the closest you can get to actual investing without risking your own money.

*"Nothing happens without taking action."
--Donald J. Trump*

You know real estate is about timing, so getting the knowledge you need right now is crucial. When opportunity knocks will you be ready to answer the door? Will you have the knowledge you need **when you need it** to invest wisely? **This course will give you the knowledge you need to take action.** You will be better positioned to spot opportunities and make money. This course will give the knowledge you need to

succeed.

There are 587 Billionaires--Donald Trump is one of them. Do you want to learn the Trump way, or from some get rich quick scheme? You know the difference.

The people who should take this course are the kind who believe in taking action, people who don't have time to waste, who are serious about making money--people like you!

Now I know how crucial knowledge is to real estate investment--Trump University showed me the way.
--Carol S., Boise, ID

Investing in real estate involves risk, but **THERE IS NO RISK TO TAKE THIS COURSE!** All Trump University courses come with a 30-day 100% money back guarantee: **if you don't learn, you don't pay.**

You can achieve incredible wealth and financial freedom by applying what you learn in this course. To begin laying the foundation of your real estate riches and achieving the fortune you always dreamed about, [click here now](#).

Sincerely,



Michael Sexton
President
Trump University

Knowledge is power.
--Donald J. Trump

I am a risk taker, but I realize that you must look before you leap. This course gave me the confidence to act. Trump has done it again!
--Merle H., San Diego, CA

Thank you for your continued interest in Trump University.

If you would rather not receive these mailings, or you'd like to edit your email preferences, please [click here](#).
Trump University, 160 Greentree Drive, Suite 101, Dover, Delaware 19904