

## **Collagen Cream from LuRey**

Collagen is one of our skin's key building blocks and is crucial in keeping skin supple, smooth and moisturized. Over time, natural levels of collagen start to deplete and we start to see a decrease in our skin's elasticity and the appearance of lines and wrinkles. LuRey's Collagen Cream is a light but luxuriant cream that actively fights these tell-tale signs, making your skin look visibly younger and to feel smoother and softer.

### **Smoother, younger looking skin**

LuRey's Collagen Cream has a number of active ingredients which are proven to fight the signs of ageing and to help restore the skin's firmness and increase moisture levels.

Collagen: a powerful moisturizing agent that attracts and binds to water and can retain many times its weight in water. Collagen is a key component in retaining skin's firmness and smoothness.

Glycolic Acid: LuRey's Collagen Cream contains 6% of this natural exfoliant. Glycolic Acid clears away dead skin cells and smooths out the appearance of fine lines.

Aloe Vera: the extract from this plant is an anti-oxidant. It acts as a natural water-binding agent which heals and soothes skin.

Allantoin: soothes and protects skin. Allantoin has moisturizing properties and has been proven to encourage skin repair and rejuvenation.

### **Usage**

To help restore that youthful glow to your skin, apply LuRey's Collagen Cream nightly. The cream is also light enough to be used as a day cream.

Collagen Cream from LuRey has a paraben-free formula.