

## Services



Social Media Marketing is time-consuming and there is a lot more to it than just throwing up an Update, Tweet or Pin. The Word Pro, Inc. has the time and the knowledge to manage your Social Accounts for you and can create a strategy based on your business goals.

Each of our Social Media Packages is custom-designed to fit the business based

on size, location, demographics and goals. We provide an initial phone consultation to discuss your goals and business to determine the Strategy, Package and Pricing.

Overall, our Packages include:

- Strategy creation & campaign management
- Determine appropriate Social Platforms to use
- Creation and/or optimization of Social Accounts
- Analysis of competitors, industry and trends
- Branding of existing marketing efforts
- Determination of appropriate promotions and specials
- Advertising Campaign creation & management (Social Platform determined by goals)
- Content research and management
- Custom Graphic Designs
- Incorporation of offline marketing efforts
- Customer Service and engagement administration
- Offline Marketing Efforts
- Monthly phone consultation if requested

Social Platforms can include Facebook, Google Plus, Pinterest, Twitter, Instagram, Tumblr, YouTube, Vine, LinkedIn, SnapChat, etc.

After the initial phone consult we will put together a complete outline of services and pricing for your review. We can discuss any changes or answer any questions and can start managing your Social Marketing as soon as the next business day.

We do not require a contract, but can provide one if you prefer to have one in place. We will provide a discount when committing to a long-term Package.

Please also see our Terms & Conditions for information regarding Social Platform outages, holidays, etc. We do request a credit card number for auto pay, but will accept checks if necessary. All payments are due 5 days prior to the start of each Package cycle.

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Do you or your office manager have the time to manage your Social Campaigns yourself?

We Do – Call Us and We'll Take Care of Everything!

(800) 354-8045



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