
NICOLE MAZZA

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10804

Profile

Highly energetic and assertive individual with a strong personal commitment to excellence seeking challenging opportunities. Creative thinker and a persuasive communicator with the ability to interact with a wide range of people.

Experience

Manager, Corporate and Independent Events, MMRF; Norwalk, CT — April 2014 - August 2015

Responsible for planning and executing corporate gala events and managing the many independent events, which range from golf tournaments to small gala's./ Responsible for selling corporate sponsorships to underwrite large gala events./ Responsible for maintaining and developing donor relationships.

Project Manager, First Protocol; New York, N.Y. — September 2012 - November 2013

Responsible for creating and executing events for the AOL Womans Ventures department, in support of Ad Week and the MAKERS project. / Responsible for finding vendors, and negotiating contracts on behalf of AOL. / Creating and maintaining budgets for each event. / Overseeing menu creation and design of event. / Responsible for invitations and attendee management. Responsible for planning and executing conferences for various sales departments within Goldman Sachs/ Responsible for finding vendors, and negotiating contracts on behalf of Goldman Sachs.

Event Manager, American Express, Spotlight | London; New York, N.Y. - October 2011 - August 2012

Responsible for creating and executing once-in-a-lifetime experiences for the guests of the CEO and Vice- Chairman of American Express during the 2012 London Olympics. / Overseeing the invitation process in order to receive compliance approval for each invited guest. / Responsible for overseeing the hotel hospitality suite, and assisting to create unique menus with each venue. / Overseeing collateral for each wave of guests. / Transportation logistics during sporting events. / Responsible for the daily agendas distributed to the guest.

Account Manger, Luxury & Culinary Marketing, Karlitz & Co.; — April 2010 - June 2011

Account Manager for American Express OPEN and Delta / Responsible for creating once-in-a-lifetime experiences for top Card Members / Researching and developing

new and unique concepts to further enhance the relationship between the brand and Card Members. / Planned and executed events for Legends Hospitality at Yankee

Stadium / Co-produced the New York Chocolate Show / Assisted with execution of events during the New York Food & Wine Festival and Atlantic City Food & Wine Festival Responsible for all aspects of these experiences from conception to execution.

Education

Hofstra University, Hempstead, N.Y. — Bachelor of Arts in Video, Television and Film - Minor in Fine Arts
