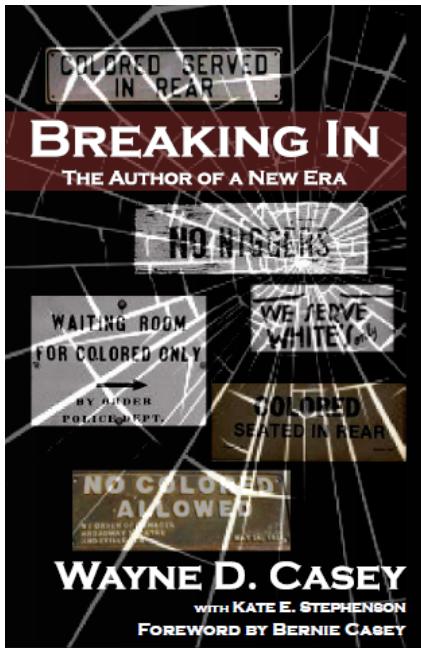


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LOCAL LEGEND BREAKS HIS SILENCE ABOUT BREAKING THE HOLD OF JIM CROW

Breaking In: The Author of a New Era By Wayne D. Casey

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198 Pages, Foreword by Bernie Casey, Afterword by Doug Tench

Order online at www.WayneCasey.com or on Amazon.com

“Do you know what it’s like not to exist?

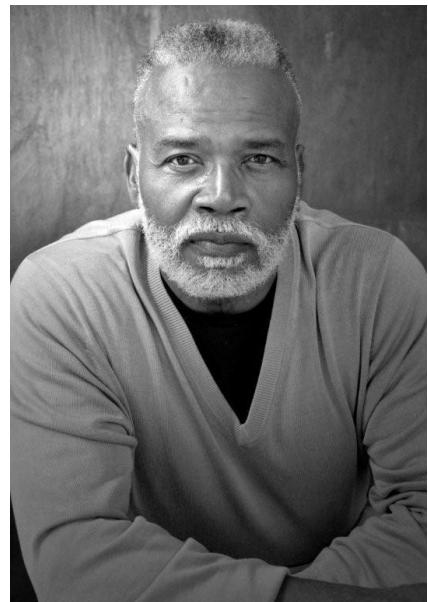
For four years, my name was Nigger. If I am honest, that had been my name for many years before that. It was my name and the name of every other recognizably African American in my community. Our white neighbors felt no need to know our Christian names, because we did not exist. We were not people. I did not exist.”

—Wayne D. Casey, *Breaking In*, Preface

In this powerful coming of age story, Wayne D. Casey reminds us what Jim Crow rule in the South was really like and the tenacity of the youth who took those first brave steps towards bringing segregation to an end. Wayne Casey is a survivor who has traveled from the poor coalmine community of Stotesbury, West Virginia to the highest echelons of corporate America. His story is proof that the American Dream is attainable. But his successes all came at a cost. The cost of dreaming big is paid in the courage to leap into the unknown. *Breaking In* is a siren call to other would-be leapers to dare to dream bigger.

Growing up in the segregated South motivated Wayne to break through barriers, starting with his education. He became the first African American to attend Mark Twain High School. He went on to become the first African American in the managers training program at Travelers Insurance, and the first African-American program manager in the Connecticut headquarters. In every stage of his life, Wayne has blazed a trail, providing a black perspective where none had existed before.

As a dynamic motivational speaker, he has spread his message to dream bigger. Now with *Breaking In*, he tells his story so that others can smash through their own glass ceilings.



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