## Title: Legacy Modernization—Why It's Time to Take the Leap

Research from the U.S. Government Accountability Office (GAO) estimates that over 75 percent of the nation's IT budget is spent on maintaining legacy systems. That's over \$60 billion being allocated toward archaic, expensive, time-consuming hardware that fails to properly drive core business processes. So, why do so many companies remain complacent in maintaining legacy systems? The cost, time and know-how of a modernization project are all top-of-mind concerns; however, the fact remains that today's business processes are being driven by rapid technological advancements, meaning businesses cannot afford to remain tethered to traditional, inflexible systems any longer.

Bottom line: if you share similar concerns about legacy modernization, they must be overcome for your business to stay viable and profitable in the long-term.

Whether they know it or not, most companies are ready for legacy modernization. In fact, the majority of IT decision makers admit they are in need of a more flexible and modern IT system, according to the GAO. Even if your equipment is working perfectly well, you can't risk resting on your laurels. Chances are your competitors are seriously considering modernization, that is, if they haven't already upgraded. Even if you're positive your legacy equipment is free of holes, your competitors will likely locate a few.

You know it's time to take the leap toward legacy modernization. To alleviate any anxiety surrounding the move, consider partnering with a trusted managed service provider. Your provider will not only deploy the system for you, but will help strategize, craft and execute your modernization approach to get your organization and its core business applications successfully up and running. And the best part is that under the guidance of a managed service provider, your move will cost a fraction of what it would to do it alone.

To learn more about migrating to a modern cloud-based system (cloud capabilities were a top priority for companies still running legacy IT in the GAO study), click here to see how cloud deployment models with [client name] can help drive your business toward success.