

WATCH JOURNAL – DECEMBER 2012

88 RUE DU RHONE

LUXEFINDER

PATTERNED
Eleven diamonds embellish the black dial, which features delicate all-over logo engraving in the brand's signature pattern. A sapphire crystal covers the dial.

PRECISE
A reliable and precise quartz movement keeps the time display ticking.

BLACKENED
The 25-mm steel case is blackened with a PVD coating. A black calf leather strap secures the watch.

BLACK BEAUTY

This new watch and others from the Double 8 Origin Collection are helping to establish their maker, newcomer 88 Rue du Rhone, as a name in affordable luxury. 8545, 88rd.com